# Press release

ITEA at Smart City Expo World Congress 2019

## Bringing together innovation and customers

For the first time ever, ITEA – the EUREKA R&D programme on software innovation – will be participating in the Smart City Expo World Congress (SCEWC), which will take place from 19-21 November in Barcelona, bringing innovative solutions from 12 R&D projects to customers. This new step in ITEA’s customer-oriented approach will help ITEA projects to validate and promote their innovations to end users. It will also provide an opportunity for customers – in this case, city representatives – to learn more about the latest innovations that could solve their Smart City challenges. Win-win!

The 12 ITEA projects present at SCEWC cover a wide range of Smart City challenges:

* The fight against information silos
* Connected services
* Mobility enhancements
* Safety
* A secure, open platform for health data
* E-democracy
* The protection of commercial activities in the city centre
* Key building management (security, taxes, shared services)
* Indoor and outdoor air quality management
* Sport & cultural events enrichment
* Energy consumption optimisation in industrial buildings
* Efficient and sustainable ports

The ITEA booth will offer many personalised ways to interact: city representatives can participate in an Innovation Discovery tour – a guided tour tailored to their specific needs and challenges – and all SCEWC visitors can share their opinion on the City of the Future via the Babbelbox – an outcome of the ITEA project MOS2S. On Thursday morning, SCEWC visitors are invited to participate in the interactive ITEA Smart City Innovations side-event, where they can share their opinions and priorities and discover the latest innovations in the domain of Smart Cities.

### Join us!

Join us at SCEWC and become part of this exciting event! Journalists, photographers, cameramen or professionals working for online or offline media who wish to cover the event for their outlets can apply for a free press pass. This pass will grant you access to the exhibition area, conferences, side-event and press lounge: <https://registration.firabarcelona.com/#/en_GB/S078019/WEB/Press>

### Note for editors, not for publication

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### About ITEA

ITEA is the EUREKA Cluster programme for software innovation, enabling a large international community to collaborate in funded projects that turn innovative ideas into new businesses, jobs, economic growth and benefits for society. It covers a wide range of business opportunities facilitated by digitisation like smart mobility, healthcare, smart cities and energy, manufacturing, engineering and safety & security. ITEA pushes important technology fields like artificial intelligence, big data, simulation and high-performance computing into concrete business applications. ITEA is open to large industry, small and medium-sized enterprises (SMEs), start-ups, academia and customer organisations. Its bottom-up project creation ensures that the project ideas are industry-driven and based on actual customer needs.

More information: <https://itea3.org>