

PO Statistics & Evaluation feedback

ITEA Call 2024 FPP Briefing webinar
Régis Cazenave, ITEA Vice-chairman



ITEA 4

ITEA is the Eureka Cluster on software innovation



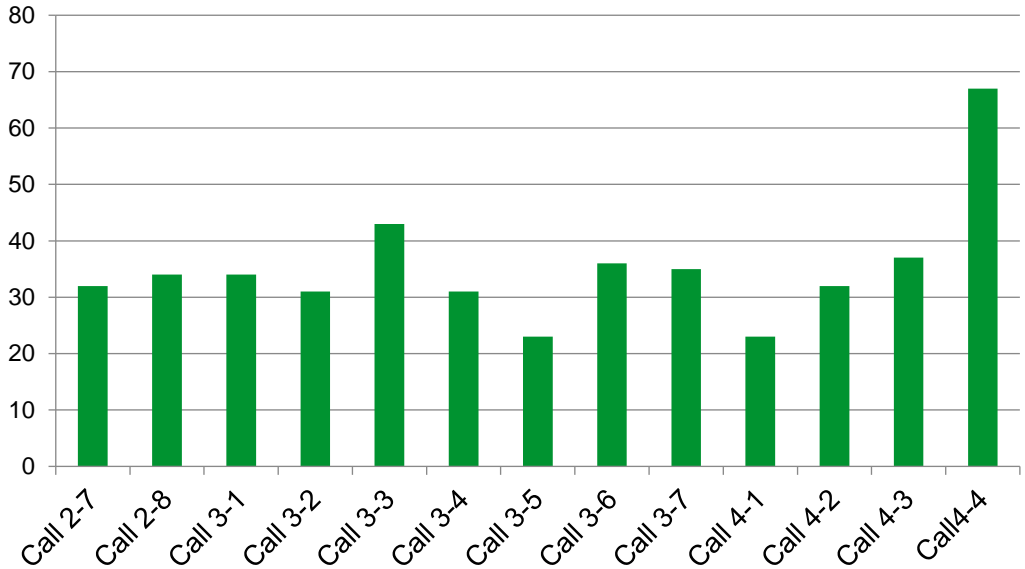
ITEA Call 2024 POs

General overview

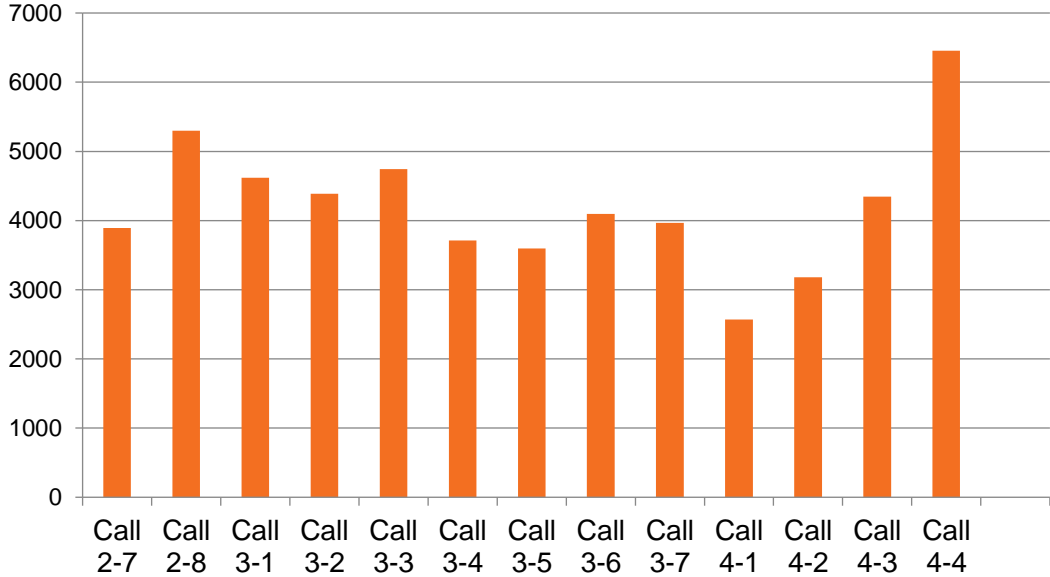
- 67 POs submitted
- 6454 Person Years
- 570 Organisations from 25 different countries
- 44 PO's (66%) were first presented at the PO Days

All-time record!

No. Initial POs

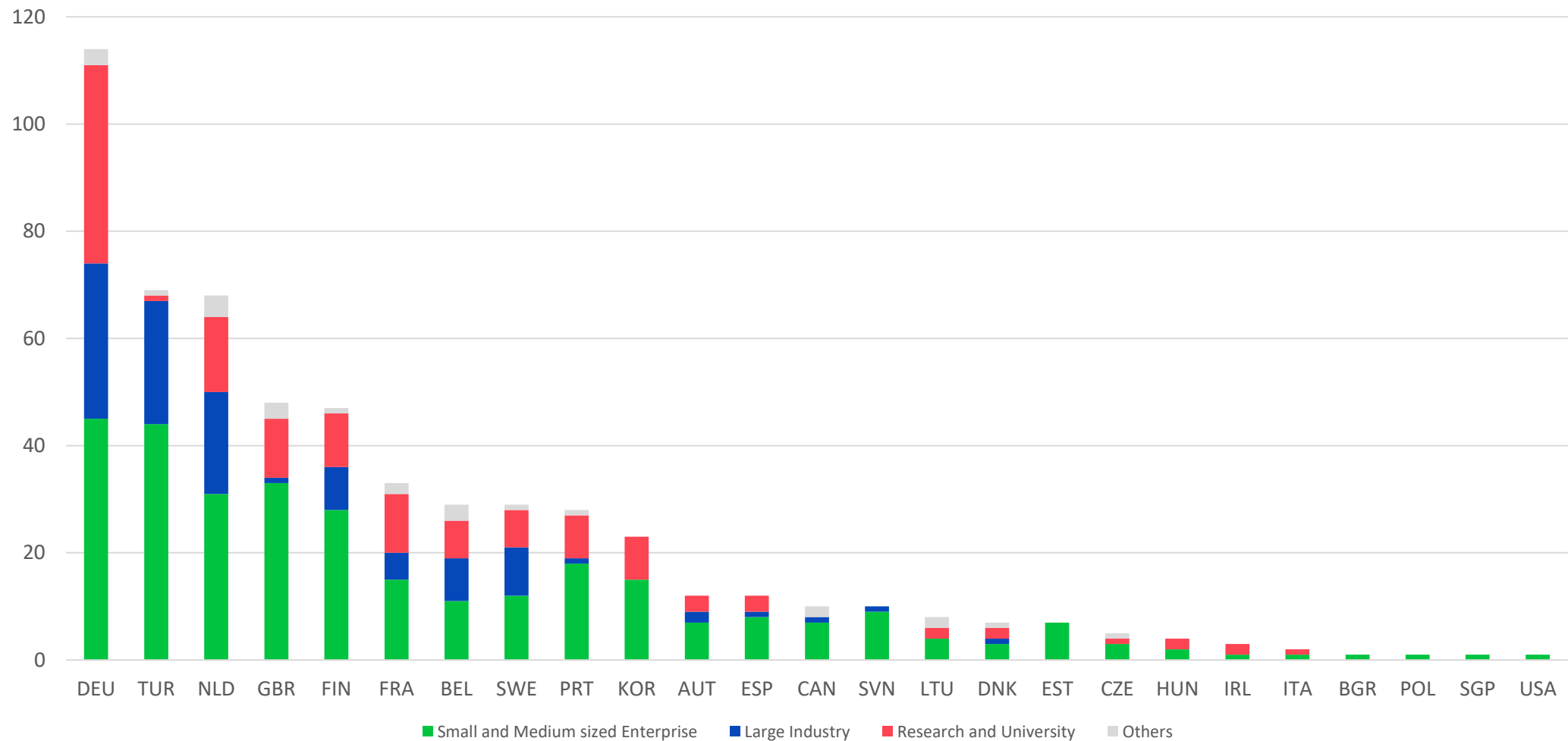


Effort (PY) Initial POs



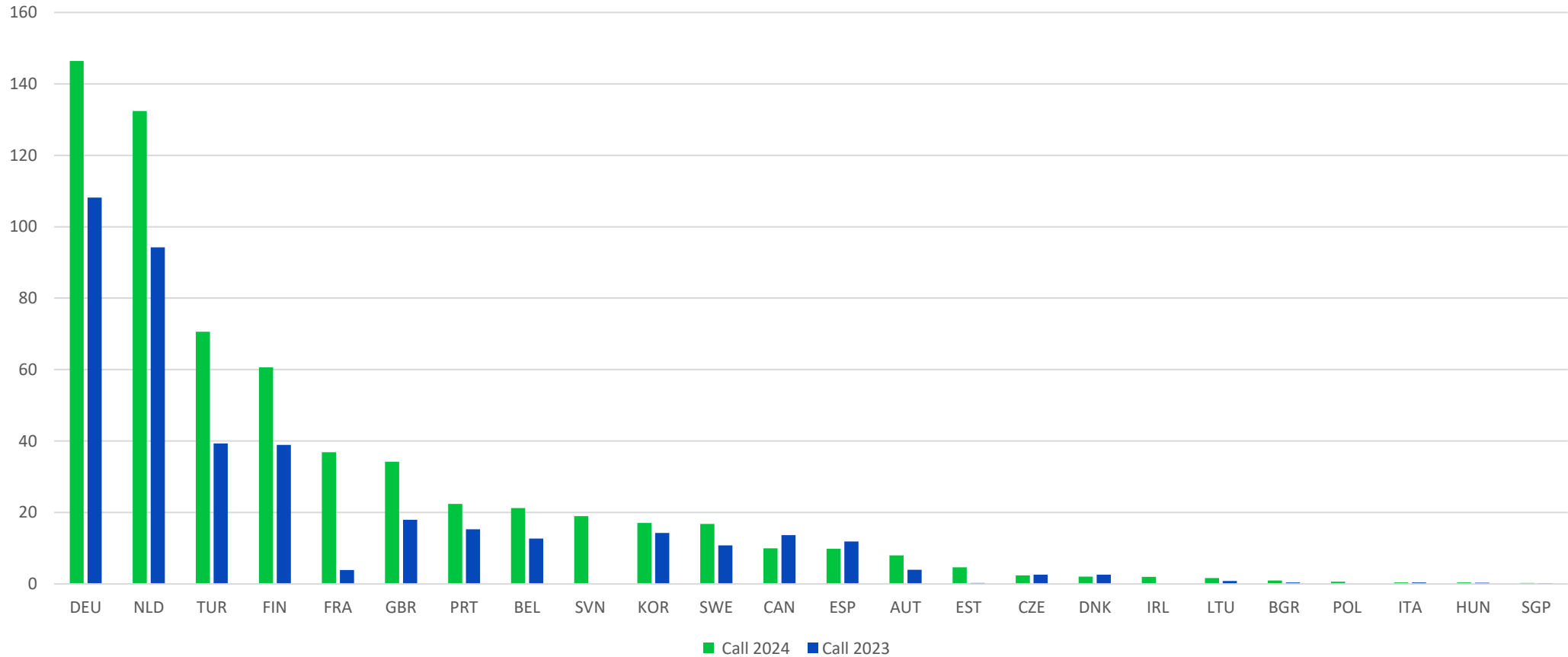
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Number of participating organisations per country



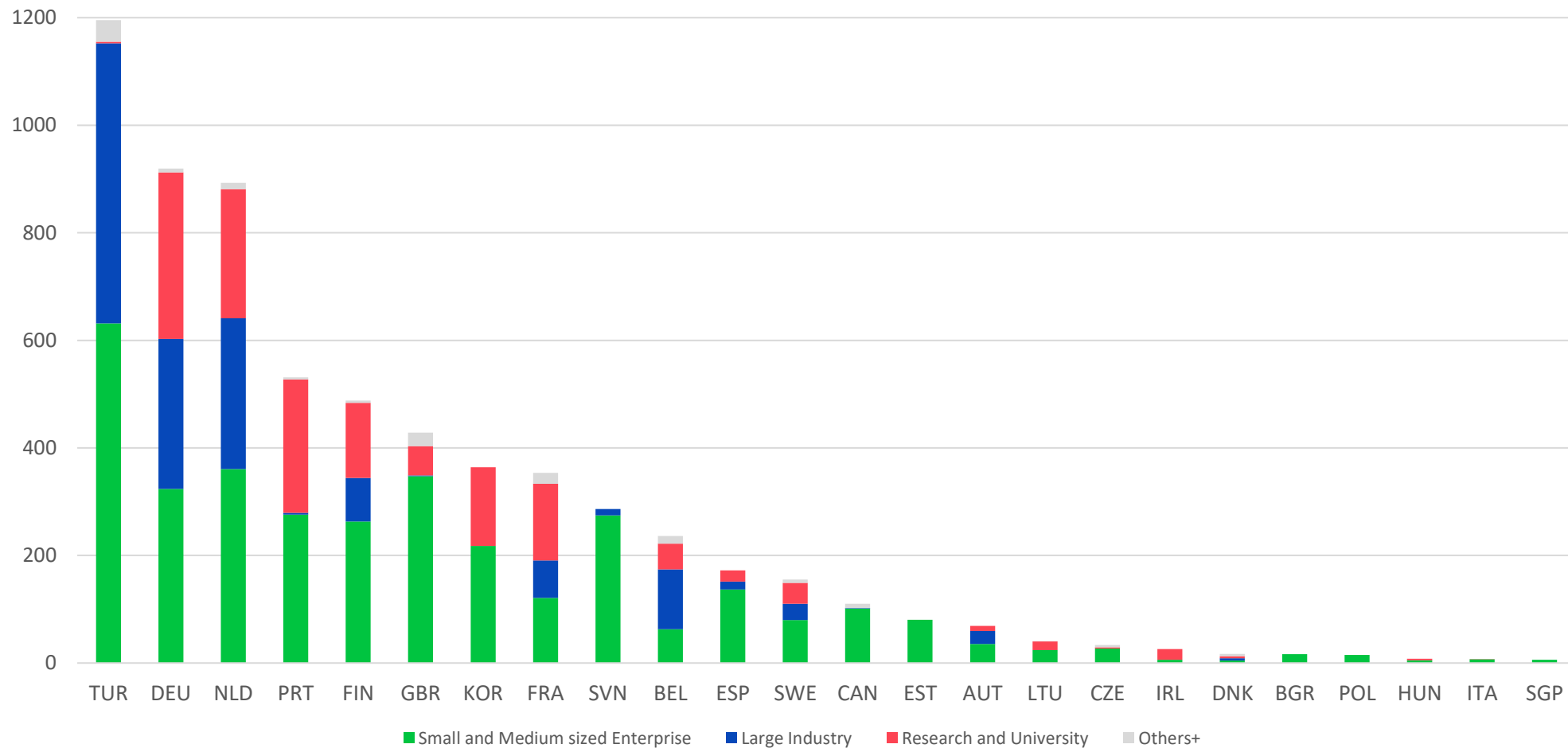
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Costs per country with comparison to ITEA Call 2023 (in m€)



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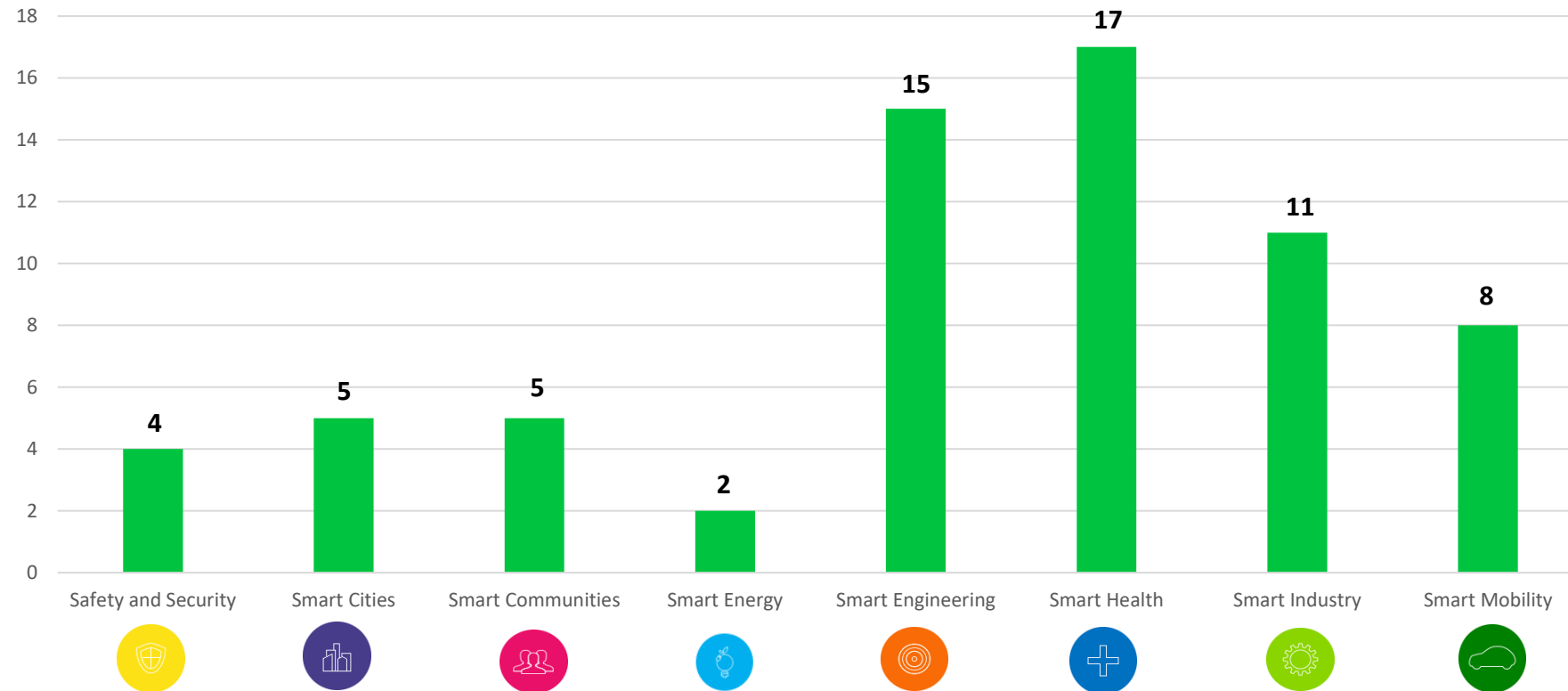
Effort per country, split per organisation type



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Distribution of projects over challenges

Distribution of projects over challenges in ITEA Call 2024



ITEA Call 2024 POs

Key Observations

- Significantly increased demand from all participating countries
 - 67 PO submissions -> **47** Invited for FPP
 - Stronger competition in countries with dedicated budget.
- Good level of quality in proposals
 - Relevant topics with good potential for business and societal impact.
 - Maintained the good balance between Large Industry, SMEs and Research organizations.
- Wider impact of software and system solutions.
 - Strong influence of AI technologies in the proposed solutions.
 - Health and Industrial applications continue to lead; mobility solutions had a leap.
 - Sustainability and circular economy addressed as part of the proposals.

Topics for improvement based on evaluation feedback

General remarks

- Keep close communication with National Public Authorities.
 - Comply with the eligibility criteria in national consortiums.
 - Address the national priorities
- Have a balanced distribution between countries
 - Don't focus on one specific country, balance the effort between countries.
 - Stay relevant but consider expanding the consortium for good impact.
- Keep your proposals concise and relevant
 - Avoid repetitions and too long proposals
 - Show the big picture but keep the project proposal focused.
 - Be sure that each participant provides project specific content. Avoid generic content for partner specific market access, exploitation plans, etc.

Topics for improvement based on evaluation feedback

Key focus: Innovation, Collaboration, and Impact

- Three guiding principles: Innovation, Collaboration and Impact.
- Clear description of targeted innovation.
 - Use the KPIs to make your innovation visible and trackable during the project.
 - Describe the SotA and how your innovation will differentiate.
 - Show the link between innovation and how the solutions will use the innovation to address problems.
- Describe clear business goals with expected business impact and your approach on commercialization
- Focused market analysis addressing your innovation and competitors
- Collaboration between countries for international impact.

Call Schedule

Next deadlines

- **17 February 2025** : Deadline for the submission of FPPs (until 17:00 CET)
- **2 March 2025** : Deadline for submitting Declaration of Acceptance (DoA)
- **31 March 2025** : Announcement of labelled and rejected FPPs
- **Q2 – Q4 2025** : National funding applications

PO Evaluation feedback

Questions? Contact us!

Should you have any questions regarding your PO evaluation,
Or would like to request a time slot for an individual online meeting:

- Please send a mail to: projects@itea4.org
- Or contact directly to:
 - Özgün Algın: ozgun.algin@itea4.org
 - Carmen Bratosin: carmen.bratosin@itea4.org



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Thank you
for your attention!