ITEA PO Days 2024 Preparation Session

Agenda

- Opening and introduction of the Call 2024
  Özgün Algın – Programme Coordinator

- Demonstration of the online brokerage tools for ITEA Call 2024
  Johan van der Heide – ICT Manager

- Q&A

Notes:

- Slides and recording will be published after this session

- Post your questions in the chat or raise them during the Q&A session

- Mute your microphone during the session

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Guidelines for the Project Outline Preparation Days 2024

ITEA PO Days 2024 Preparation session (online)
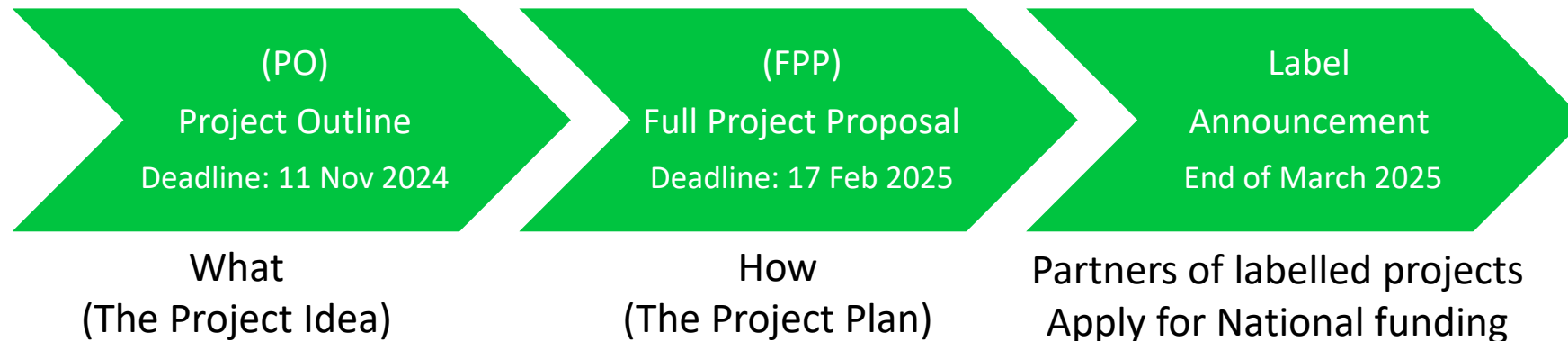27 June 2024
Özgün Algın, ITEA Programme coordinator

ITEA 4 is the Eureka Cluster on software innovation

ITEA Call 2024

Introduction

- ITEA Call 2024 is a new Call for international research project proposals on software innovation.

  - The Call opens on 10 September 2024 with a brokerage event in Antwerp; the 'Project Outline Preparation Days 2024' (ITEA PO Days 2024)

- The ITEA Call 2024 follows a 3-step process:

(PO) Project Outline Deadline: 11 Nov 2024	(FPP) Full Project Proposal Deadline: 17 Feb 2025	Label Announcement End of March 2025
What (The Project Idea)	How (The Project Plan)	Partners of labelled projects Apply for National funding

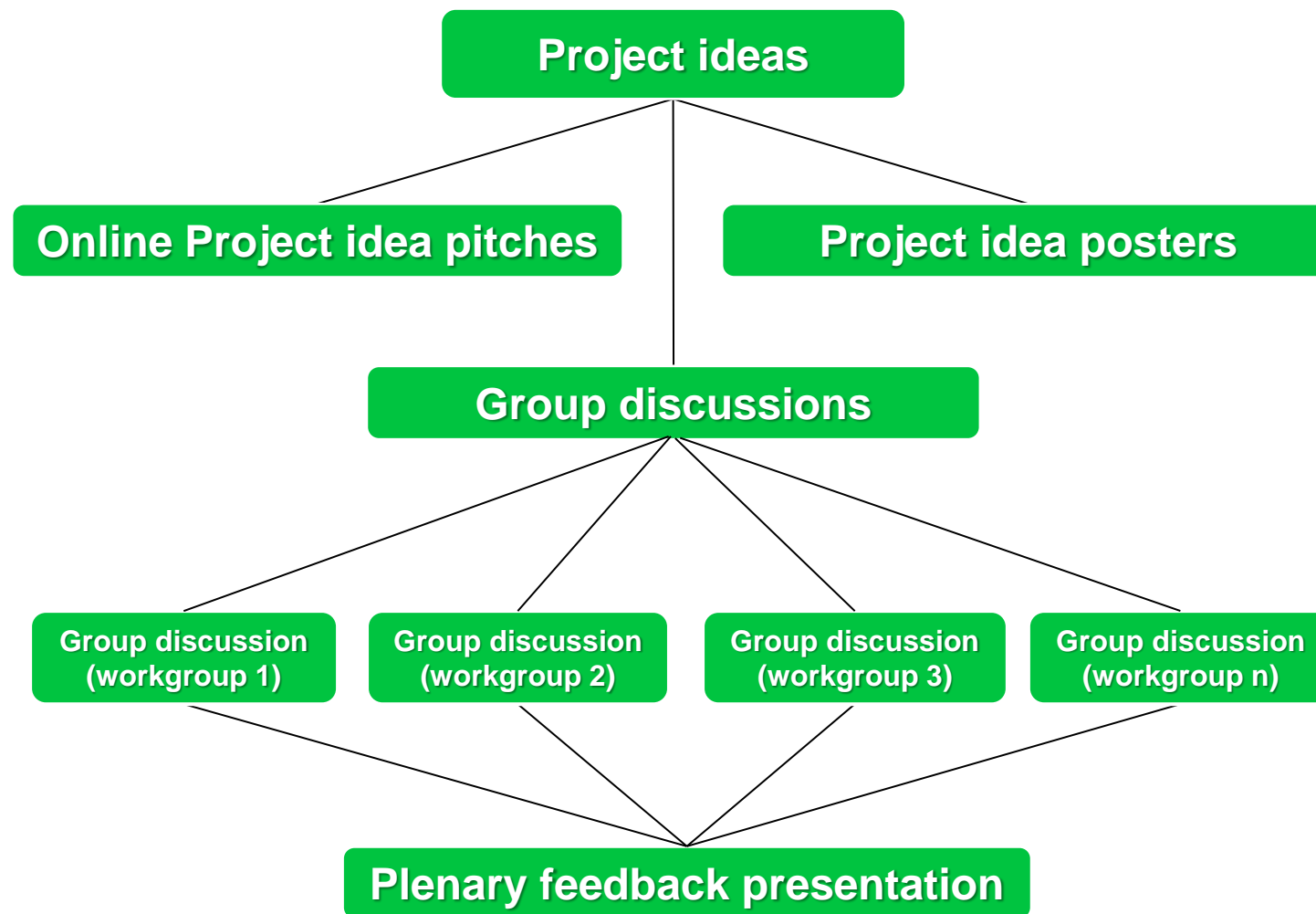**ITEA4** | Σ

ITEA PO Days 2024
Programme

- **5 June:** Opening of the ITEA PO Days webpage and Project idea tool

- **27 June (online):** ITEA PO Days 2024 preparation session

- **29 August, 2 and 6 September (online):** National priorities and eligibility criteria presented by Public Authorities

- **5 September (online):** Project idea pitch sessions

- **10 September afternoon (Antwerp):** ITEA Project Exhibition, ITEA Project Awards ceremony, (Newcomers) Workshop, and B2B session

- **11&12 September (Antwerp):** ITEA PO Days 2024
  - A two-days brokerage event (project idea poster session, brainstorm sessions, feedback presentations and networking)
  - This will be a fully physical event - sessions will not be streamed or recorded
  - Most of the submitted project proposals are initiated at the PO Days

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ITEA PO Days 2024

PO Days overview

- Meet with participants from all over the world

- Define potential projects and form initial project consortia

- Receive information about the ITEA Call 2024 and national public funding

Project ideas

Online Project idea pitches

Project idea posters

Group discussions

Group discussion (workgroup 1)

Group discussion (workgroup 2)

Group discussion (workgroup 3)

Group discussion (workgroup n)

Plenary feedback presentation

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ITEA PO Days 2024
Project ideas & posters

Project ideas (online)

- Now: Publish your project idea in the Project idea tool on the ITEA website
- The Project idea tool is the central place to present your idea, yourself, communicate online with interested partners, show recordings of pitches (after the online Project idea pitch session)
- The project ideas are only visible and accessible by people who have signed the ITEA Call 2024 NDA

Project idea posters

- In close cooperation with you, the ITEA Office will prepare a Project idea poster
- Your poster will be printed and delivered by the ITEA Office at the PO Days in Antwerp
- The posters will be displayed at the Poster session on the first day of the ITEA PO Days in Antwerp
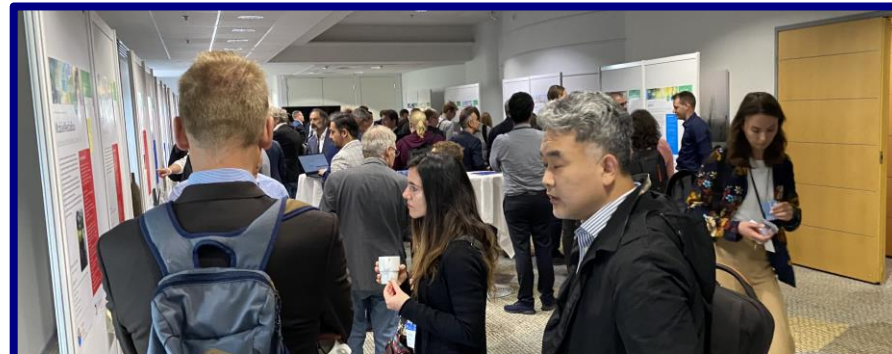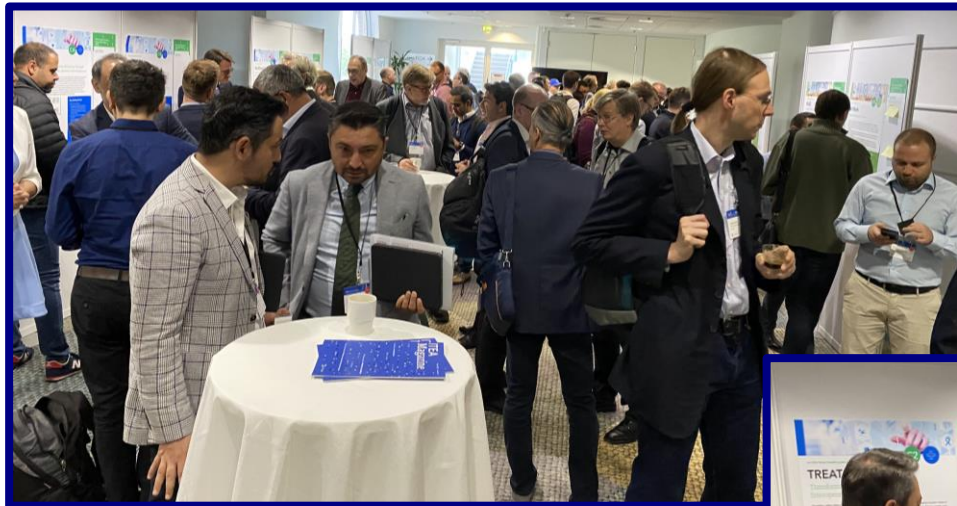
ITEA PO Days 2024
Project idea pitches (online)

- A project idea pitch is a short presentation ('elevator pitch') of your project idea

  - It is **not** a presentation of your organisation and its products or services

  - It is **not** a presentation of your competences

- Keep it short, simple and focussed (max 4 slides, max 5 minutes presentation)

- Please use the "Project idea presentation" template

- Present your project idea pitch in an online session on 5 Sep 13:00-15:00 CEST

  - Send your PowerPoint presentation in .pptx format (not in PDF!) to communications@itea4.org latest by Monday 2 September

  - All pitches are recorded and published afterwards on the ITEA PO Days webpage and in the ITEA Project idea tool

- Check https://itea4.org/podays2024/pitches-posters.html for all information

ITEA PO Days 2024
Project ideas poster session

ITEA PO Days 2024
Group discussions & Plenary session

ITEA PO Days 2024
Contact us

Should you have any further questions, contact us:

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Özgün Algın: ozgun.algin@itea4.org

Thank you!

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https://itea4.org

ITEA is the Eureka Cluster on software innovation

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https://www.eurekanetwork.org