

ITEA4 – FRENCH FUNDING OPTIONS

05/09/2022

Bpifrance,

a public investment bank,
is the trusted partner for entrepreneurs

Bpifrance finances businesses from the seed phase to transfer to stock exchange listing, through loans, guarantees and equity.

Bpifrance accompanies firms developing export activities and provides support for their innovation projects.

Bpifrance also insures, now, their export activity through a large range of products*.

Consulting missions, training days, networking and acceleration programs have become an important part of the offer we propose to entrepreneurs.

* Bpifrance Assurance Export insures, on behalf of the State and under its control, your business overseas.

** in 2017.

Export Insurance

€18,9 bn
IN GUARANTEED
CONTRACTS
IN CREDIT
INSURANCE

85 000
BUSINESS
RECEIVED
SUPPORT

27,3
Billion
euros
ALLOCATED
TO BUSINESS

€14,4 bn
FINANCING

€8,9 bn
BANK LOAD
GUARANTEED

€4 bn
CAPITAL
INVESTMENT



Two funding options for French participants

Depending on your project size and type, Bpifrance offers two funding options :





GOUVERNEMENT

Liberté
Égalité
Fraternité



bpifrance

APPEL À PROJETS

I-DÉMO N°2 - SOUTIEN AUX PROJETS
STRUCTURANTS DE R&D&I

**« i-Démo – support for
structuring R&D projects »**

Online ITEA

September 5th

Objectives

The "i-Demo" call for projects of the France 2030 plan aims to develop industrial and service companies in buoyant markets that create value and competitiveness for our economy and contribute to energy, ecological and digital transitions.

Objectives:



Breakthrough innovation



Individual or collaborative R&D projects



Companies and research actors



Structuring of the sector

Targeted :

Direct economic benefits (including job creation, value creation) and technological benefits in the form of new products, services and technologies

Indirect benefits for the industry (in particular SMEs and ETIs)

Expected projects

COLLABORATIVE PROJECTS

AT LEAST ONE SME OR ETI (LIMIT of 6 partners)

INDIVIDUAL PROJECTS

Carried by a single company, any size

Supported by a consortium of industrial and research partners

Include industrial research phases as well as experimental development phases, prior to marketing

MINIMUM PROJECT SIZE : 4 M€

Indicative duration: between 3 and 5 years

Projects causing significant environmental harm will be excluded

Selection criteria

- **Innovative character and added value of the project:** relevance to the purpose of the call for proposals; maturity of the project, state of the art; degree of disruption of the innovation and characterization of the technological barriers to be overcome
- **The environmental performance of the project:** Taking into account the ecological and energy transition
- **The capacity of the project leader to carry out the project:** Skills of the team.
- **Economic impact of the project:** Quality and robustness of the economic model; Potential market, analysis of the target market; Replicability of the project; Economic and social benefits of the project. Strategic character within a sector.

Eligible expenses and applicable aid rates

Type of research \ Type of company	Small Business	Medium sized company	Large company
Industrial research	70%	60%	50%
	80%	75%	65%
Développement expérimental	45%	35%	25%
	60%	50%	40%

Eligible costs

- Salaries of internal staff
- Subcontracting (max. 30%)
- Amortization contributions
- Mission costs
- Related costs
- Internal re-invoicing

Type of actor	Aid intensity
Academic partners	100% of marginal costs
	50% of full costs
Local authorities and similar	50% of full costs

***BETWEEN COMPANIES INCLUDING AT LEAST ONE SME AND NO SINGLE COMPANY BEARS MORE THAN 70% OF THE ELIGIBLE EXPENSES;**

***BETWEEN A COMPANY AND ONE OR MORE RESEARCH AND KNOWLEDGE DISSEMINATION ORGANIZATIONS AND THE LATTER BEAR AT LEAST 10% OF THE ELIGIBLE EXPENSES AND HAVE THE RIGHT TO PUBLISH THE RESULTS OF THEIR OWN RESEARCH.**

Project Costs are eligible from the day following the submission of the full application

NATURE OF the grant

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75% OF SUB FOR PROJECTS WITH A MAJORITY OF « INDUSTRIAL RESEARCH »

60% OF SUB FOR THE PROJECTS MAINLY «EXPERIMENTAL DEVELOPMENT »

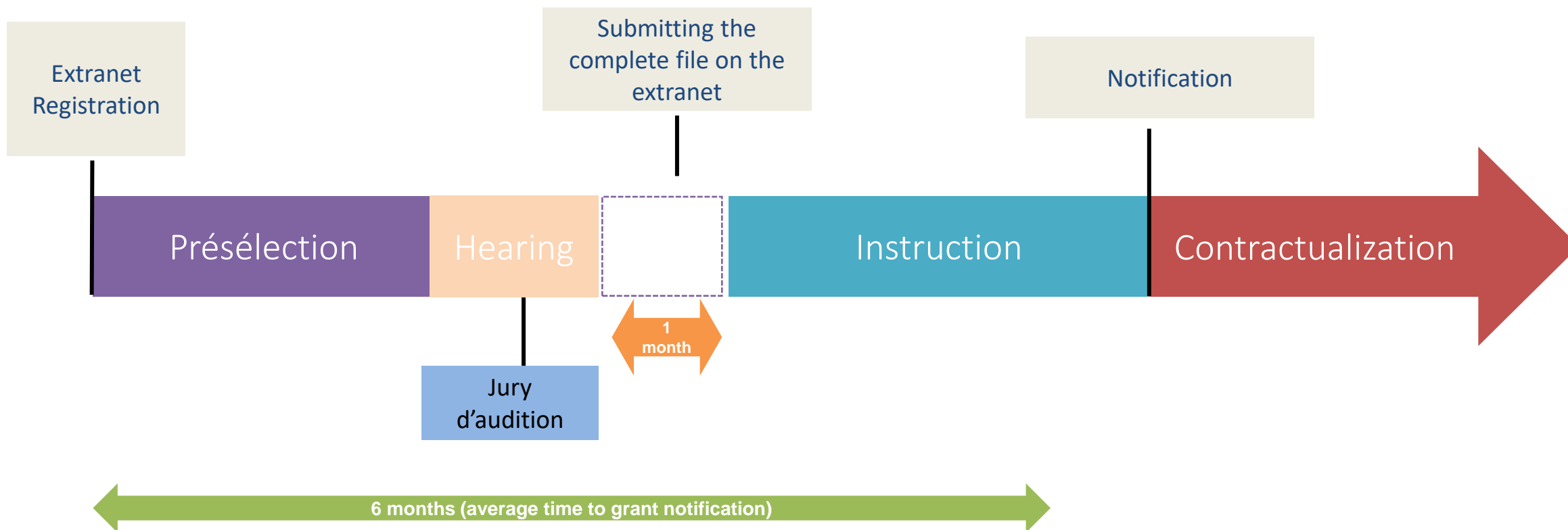
IMPLEMENTATION AND FOLLOW-UP WITH BPIFRANCE

CONTRACTUALIZATION

PROJECT FOLLOW-UP

REPORTING

Selection process



Calendrier :
Deadlines: 6th sept., 8th nov., 2022
3 jan., 7 march, 10 may, 20 june 2023

SUBMISSION

- The project description must be filled according to the file of documents available on the website
- A complete administrative and financial file will be requested in case of pre-selection of the project
- The full catalogue of eligibility and selection criteria can be viewed at <https://www.bpifrance.fr/nos-appels-projets-concours/appel-projets-i-demo>

The project description must be submitted to the following extranet websites:

(Accueil - Picxel | Extranet des Projets Innovants Collaboratifs (bpifrance.fr))

Projets innovants collaboratifs et expertises en ligne

Bpifrance coordonne en lien avec l'Etat et les différentes directions de Bpifrance de nombreux programmes d'aide à l'innovation pour financer vos projets innovants.

Inscrivez-vous pour concourir.

Some tips to maximize your chances

bpifrance



**Direction de
l'Expertise
de Bpifrance**

- **Self-supporting specifications: all selection criteria and conditions are explained**
- **A simplified application form available**
- **An in-depth analysis of the impact criteria**
- **A contact point to answer your questions: idemo@bpifrance.fr**

<https://www.bpifrance.fr/nos-appels-a-projets-concours/appel-a-projets-i-demo>

« Aide à l'innovation » : funding conditions



BILATERAL AND MULTILATERAL CALLS FOR PROJECTS



MINIMUM 1 FRENCH COMPANY AND 1
INTERNATIONAL COMPANY

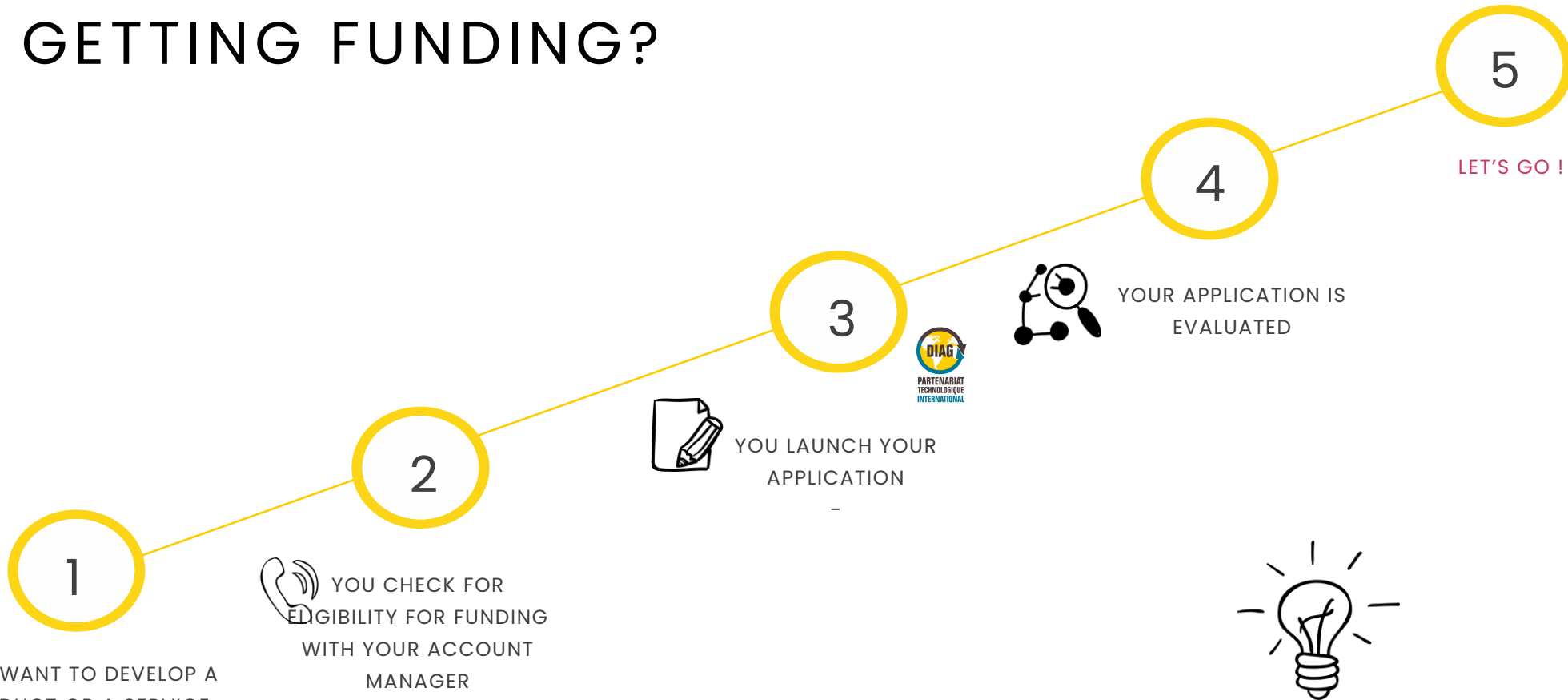
50,000 TO 3 MILLION EUROS
(IN AI & R&D INNOVATION LOAN*)

ALL SECTORS OF ACTIVITY

R&D PROJECT OF MAXIMUM 3 YEARS WITH
COMMERCIALIZATION POTENTIAL

Within the limit of equity and quasi-equity

WHAT PROCESS FOR GETTING FUNDING?



Any questions ? Contact us !

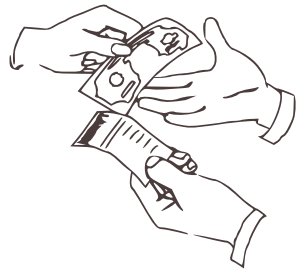
WE SUPPORT YOUR APPLICATION



**PARTENARIAT
TECHNOLOGIQUE
INTERNATIONAL**

- **Diagnostic Partenariat Technologique International (DIAG PTI)**, is a tool designed to assist the company in setting up their consortium, planning their project and preparing their application.
- You can use it for finding the right partners, securing your consortium agreement, or any other useful steps of your project.

HOW DOES IT WORK ?



FUNDING OF A CONSULTANCY SERVICE

- You find an expert consultant to help you to set up your project.
- We finance 50% of the consulting service's cost, up to €25,000 (excluding VAT) for consortium's leader and €5000 for other participants.



HOW TO FIND AN EXPERT ?

You can choose your expert, or we can recommend a list of experts who we know are suitable for this type of program.



[More info here](#)

CONTACT



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L'AVENIR**

