

ITEA PO Days 2022

Concluding remarks

ITEA PO Days 2022, 14 September - Helsinki
Jean-François Lavignon, ITEA Vice-chairman

ITEA PO Days 2022

ITEA PO Days 2022

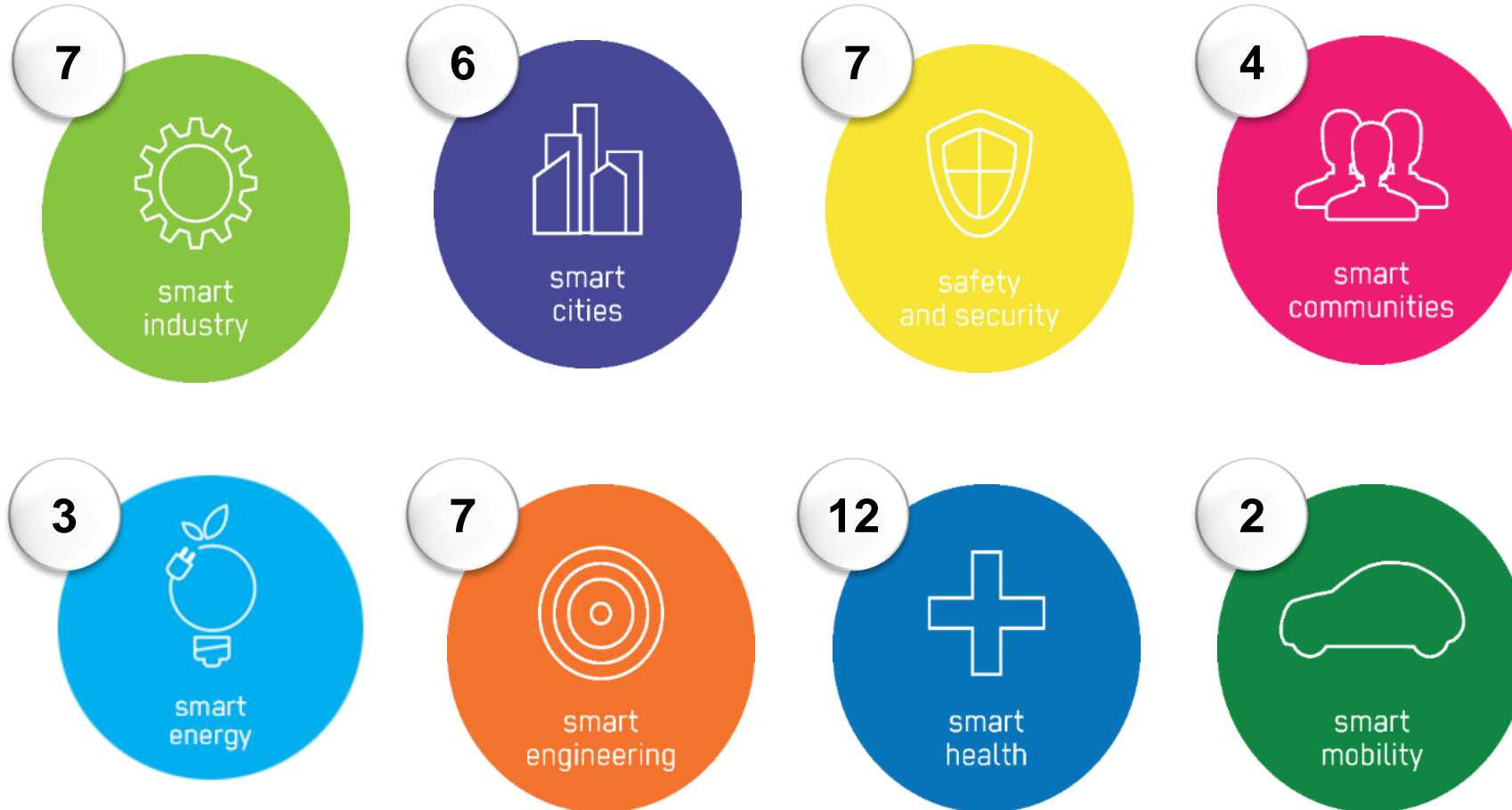
In a nutshell

- Very active Community
- Lessons learnt from online events
- Many project ideas (48), online pitches (34) and posters (31)
- A lot of brainstorming and workgroup sessions
- Your feedback will be important

ITEA PO Days 2022

Challenge landscape

ITEA PO Days 2022



ITEA PO Days 2022

Technology landscape

ITEA PO Days 2022

Artificial Intelligence

Human centric systems

Digital Twin

Natural Language

IOT - Sensor

Visualisation

Process automation

ITEA PO Days 2022

Geographical landscape

- Turkey: 21
- Netherlands, Portugal: 19
- Germany: 14
- Sweden, Belgium: 10
- Finland: 9
- Canada, Denmark: 6
- Spain: 4

Last advice

- Target customers & users, pain points and needs
- Choose exciting and promising market goals
- Clearly explain the technology value chain of your innovation
- Contact your PA as soon as possible
- Make full use of the PO preparation time
- Take carefully into account the PO evaluation remarks

Next steps

ITEA Call 2022

Time schedule

ITEA PO Days 2022

- Opening of the Call 13 September 2022
- ITEA Project Outline Preparation Days 2022 13-14 September 2022
- Deadline for submission of Project Outlines 15 November 2022 (17:00 CET)
- Letter of Intent 29 November 2022
- Announcement of POs invited for FPP submission & rejected POs 19 December 2022
- Deadline for submission of Full Project Proposals 13 February 2023 (17:00 CET)
- Declaration of Acceptance (DoA) 27 February 2023
- Announcement of labelled and rejected FPPs End of March/Beginning of April 2023
- National funding applications Q4 2022 - Q2 2023

ITEA Office can support you

ITEA PO Days 2022

- All explanatory videos/demos are published online
- The project submission tool provides step by step guidance and inline support/explanations

If something is unclear, never hesitate to contact the ITEA Office via info@itea4.org

“Ei kysyvä tieltä eksy.”
“Who asks for the road doesn’t get lost.”

Finnish proverb

Thank you!



ITEA 4

<https://itea4.org>

ITEA is the Eureka Cluster on software innovation

 eureka

<https://www.eurekanetwork.org>



@ITEA_4 | #PODays2022

Thank you for your
participation &
good luck with the
PO preparations!