

ITEA POs – Research for impact

Call 5 PO Preparation Days, Stockholm, 4 September 2018

Philippe Letellier - ITEA Vice-chairman

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Mobilising researchers for impactful research

Rabelais could have said:

***“Research without impact is but the ruin
of the Research community”***

Impactful ITEA proposal

- Define which impact is targeted (KPIs), for which customers & end users
- Describe a clear innovation challenge
- Choose a light consortium, no sleeping partners, a partnership with a purpose (extract from the **value chain**)
- Use the ITEA project to prepare long-term business partnerships
- Don't just collect text from everybody but share a clear and compact, common story



Value chain

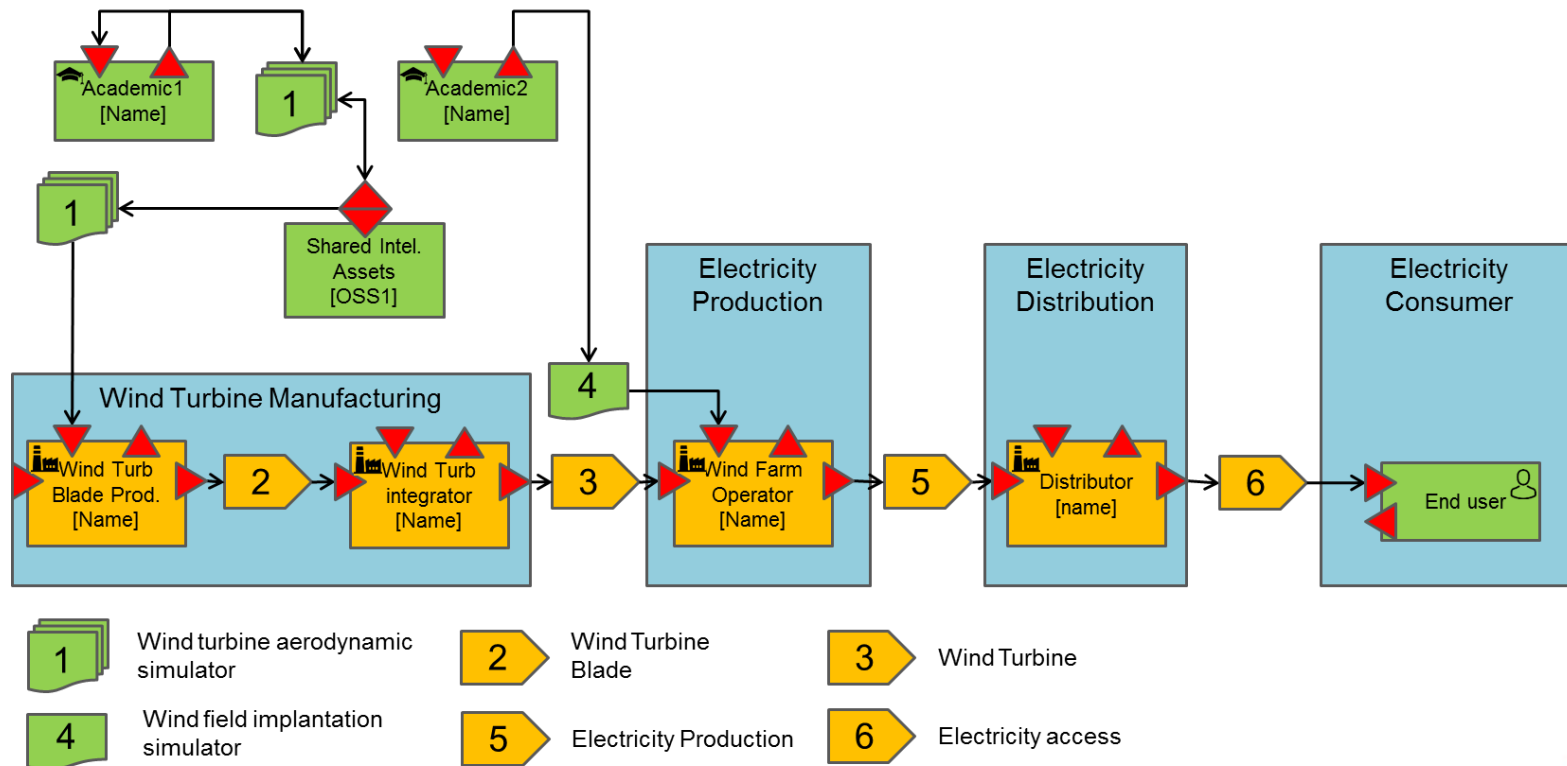
Value chain concept document

Author: Philippe Mils, ITEA STG - Thales

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The value chain document can be found as Annex B in the Call 5 PO Annex template: <https://itea3.org/call-documents.html>

International customer and end-user workshop on Smart Communities

International customers & end-user workshop

Setup and target

- This year's theme was Smart Communities
- Gather a small number of worldwide customers and a set of industrials and SMEs on invitation
- The output is a shared analysis of actual needs that have not yet been solved by present technologies
- The target of these workshops is to create new ITEA proposals with a clear market focus



International customers & end-user workshop

Smart Communities - Participants

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Customers

AIRBUS



MiGROS



axians



Industrials

AIRBUS

BARCO

TURKCELL
TEKNOLOJİ

SMEs



bumbee labs



inovia/a!



International customers & end-user workshop

Smart Communities – Key messages

- Heterogeneous communities
 - Hospital patient journey and apparatus management case
 - IoT & Industry monitoring with digital twin case
- Tracking and Tracing
- Collaborative Learning
- Embedded Learning

The full report can be downloaded from the ITEA website:

<https://itea3.org/news/smart-communities-challenges-can-you-solve-them.html>

Create value with ITEA stakeholders



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