

Next steps towards a great future

Call 5 PO Preparation Days, Stockholm, 5 September 2018

Philippe Letellier - ITEA Vice-chairman

20
YEARS



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Your success



ITEA PO Days 2018

Ideas landscape



- Cecilia introduction
 - AI, digital security, competence
 - AI is everywhere and rejuvenates engineering (e.g. IVVES with trust, big data management, ...)
 - Digital security is a key domain and trend towards trust
 - We invest more and more in training projects
- Smart communities is becoming more important
 - Everyone is connected
 - Generalised teamwork
 - Efficiency & quality optimisation from individual to team level



- Digital Twin trends
 - Start with smart industry
 - Generalised in smart health, smart city
 - Modelisation, simulation, prediction, decision support
- New domain seems to arise around food (farming as quality control)
- Blockchain is spreading



- Don't force convergence of ideas
but
Converge ideas to build strong projects

- Target customers & users, pain points, innovation, business



- Take the previous unique ITEA Success stories as a reference in your SotA
- Take carefully into account the PO evaluation remarks
- Visit your PA as soon as possible
- Complete the PO Days survey



ITEA Promotion session for Korean delegation

- 5 October 2018 in Rotterdam, Netherlands (9.00-12.00 tbc)
- Delegation: 21 Korean IND, SMEs, and Research organisations active in **Smart mobility, Smart industry and Circular economy**

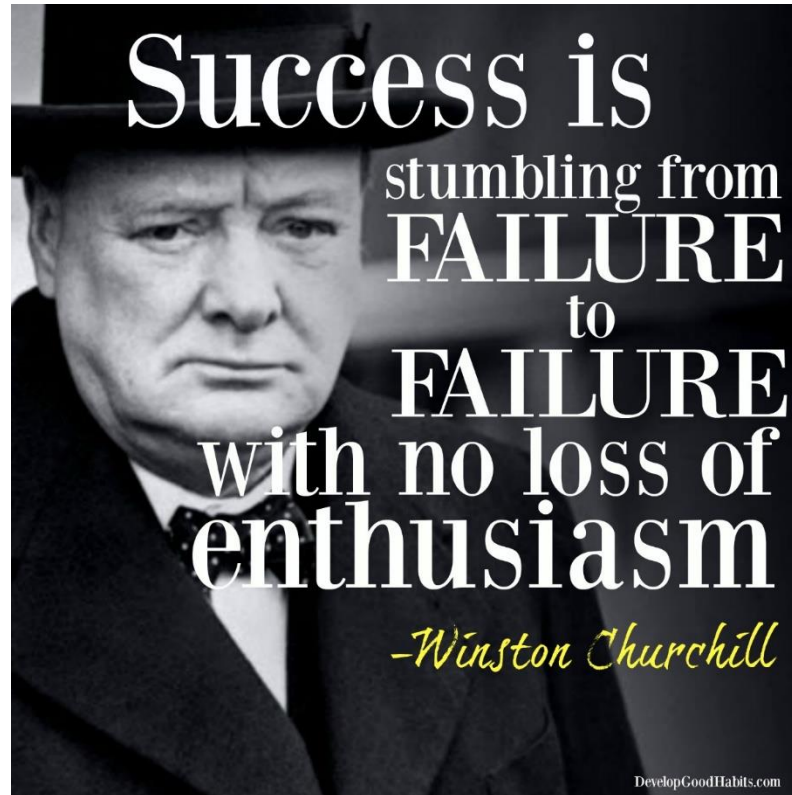
We would like to invite you

- to find a new Korean project partner to strengthen your project

***An official invitation email will be sent next week
to all project idea leaders***



You have some work ahead of you



You work in a trusted zone!

ITEA as well as the PAs are there to help you to increase quality rather than to judge you



Our research will be impactful



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