Why cooperate with Mexico?





COUNTRY PROFILE MEXICO

Area: 1,972,550 km2

Population: 118,395,054 (2013)

Mexico has one of the world's largest economies, it is the 10th largest oil producer in the world, the largest silver producer in the world.

Member of: OEA, ONU, OCDE, TLCAN, G-20, G5, AOPEC, G3, CIN, UL, ABINIA, CeLac, OEI, AEC, Alianza del Pacifico, MIST, UFD Interpol, CIJEG, UNESCO.







Mexico: Top 4 Facts

- Mexico and the EU <u>have a political, trade and cooperation</u> agreement since 2000.
- The EU is Mexico's 2nd largest trade partner and foreign investor.
- Mexico and the EU are <u>engaged in a variety of policy</u> <u>dialogues, including : climate change, environment, human rights, justice and security, **science and technology**, <u>education and culture, social cohesion</u>.</u>
- Diverse economy across 31 states with important economical and technical poles. Mexico is almost 50% the size of the Europe Union (in superficy).



World's largest economies : Mexico Size



List by the United Nations (2013)[12]

List by the International Monetary Fund (2013)^[13]

List by the World Bank (2013)[14]

List by the CIA World Factbook (2003–2013)[1]

		GDP			GDP			GDP			GDP	
Rank ¢	Country/Region ♦	(Millions of ♦ US\$)	Rank ♦	Country/Region ♦	(Millions of ♦ US\$)	Rank ¢	Country/Region ♦	(Millions of ♦ US\$)	Rank ¢	Country/Region ♦	(Millions ♦ of US\$)	Year
	World	72,689,734		World	74,699,258 ^[15]		World	75,592,941 ^[n 6]		World	73,870,000	2013
1	United States	16,768,100		European	17,512,109 ^[15]		European	17,958,073 ^[16]		European	16,950,000	2013
2	China	9,181,204		Union ^[n 1]	17,512,105		Union ^[n 1]	11,550,015		Union ^[n 1]	10,550,000	2013
3	Japan	4,898,532	1	United States	16,768,050	1	United States	16,768,100	1	United States	16,720,000	2013
4	Germany	3,730,261	2	China	9,469,124 ^[n 2]	2	China	9,240,270 ^[n 2]	2	China	9,330,000	2013
5	France	2,806,432	3	Japan	4,898,530	3	Japan	4,919,563	3	Japan	5,007,000	2013
6	United Kingdom	2,678,455	4	Germany	3,635,959	4	Germany	3,730,261	4	Germany	3,593,000	2013
7	Brazil	2,243,854	5	France	2,807,306	5	France	2,806,428 ^[n 7]	5	France	2,739,000	2013
8	Italy	2,149,485	6	United Kingdom	2,523,216	6	United Kingdom	2,678,455	6	United	2.490.000	2013
9	Russia	2,096,774	7	◆ Brazil	2,246,037	7	◆ Brazil	2,245,673		Kingdom	2,100,000	
10	India	1,937,797	8	Russia	2,096,774 ^[n 3]	8	Italy	2,149,485	7	O Brazil	2,190,000	2013
11	Canada	1,838,964	9	Italy	2,071,955	9	Russia	2,096,777 ^[n 3]	8	Russia	2,113,000	2013
12	Australia	1,531,282	-	ASEAN ^[n 4]	2,013,318 ^[15]	10	India	1,876,797	9	Italy	2,068,000	2013
13	Spain	1,358,263	10	India	1,876,811	11	I ♦ I Canada	1,826,769	10	I ■ Canada	1,825,000	2013
14	South Korea	1.304.554	11	■ Canada	1,826,769	12	Maria Australia	1,560,372	11	India	1,670,000	2013
15	■ Mexico	1,259,201	12	Rustralia	1,505,924	13	Spain	1,393,040	12	🌉 Australia	1,488,000	2013
16	Indonesia	808,346	13	Spain	1,358,687	14	South Korea	1,204.554	13	opain	1,350,000	2013
17	Netherlands	853,539	14	South Korea	1,304,468	15	■•■ Mexico	1,260,915	14	■•■ Mexico	1,327,000	2013
18	C Turkey	822,149	15	■ Mexico	1,260,915	16	Indonesia	808,346	15	South Korea	1,198,000	2013
19	Saudi Arabia	748,450	16	Indenesia	870,275	17	Netherlands	853,539	16	Indonesia	867,500	2013
	_	,	17	Netherlands	853,806	18	C Turkey	822,135	17	C ⋅ Turkey	821,800	2013
20	Switzerland	685,434		1100101101100				,				





- Mexico has <u>adopted important structural reforms</u> in the past years. Some changes have been observed, notably in the telecommunications market.
- It is a relatively stable macroeconomic environment.
- Its large and deep internal market allows for important economies of scale.

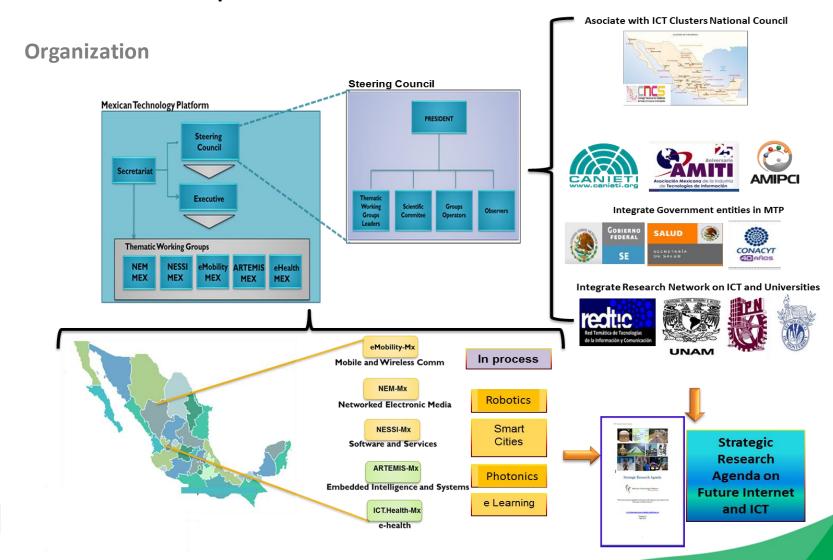




Mexican Technology Platform (MTP)



"The door for ICT cooperation with Mexico"



ITEA 3 – MTP signed memorándum of understanding



In Feb 2014 Mr. Rudolph Haggenmüller, Chairman of ITEA3, and Mrs. Carmen Aguero, Secretariat of MTP signed a Memorandum of Understanding in order to work together towards the promotion of the cooperation between stakeholders of ITEA and MTP.













NESSI-MEX

This group is formed by 82 members and the vision of NESSI-MEX is being a group formed by industry, government and academic institutions with <u>focus on development and implementation of software services</u>, for reinforcing internet of the future with a high competitive knowledge, innovative and efficient in global markets taking advantage of the relation with Latin America and Europe.



Priorities of Mexico in the Area of Software-intensive Systems & Services





Research and Innovation lines of **NESSI-MEX TWG**

- Quality in cloud-based service scenarios
- Service usage in business and government
- Service, Software Engineering and new ways to increase software performance
- Integration of Big Data Analytics into Business processes
- Trust and security for global digital infrastructures and services.











ARTEMIS-MEX

Members: 42 members

Vision: is support the development of embedded systems in Mexican Industry and establish collaboration with foreign entities in order to develop research and innovation projects according with its Strategic Research Agenda.



Embedded Systems: Future trends of cooperation



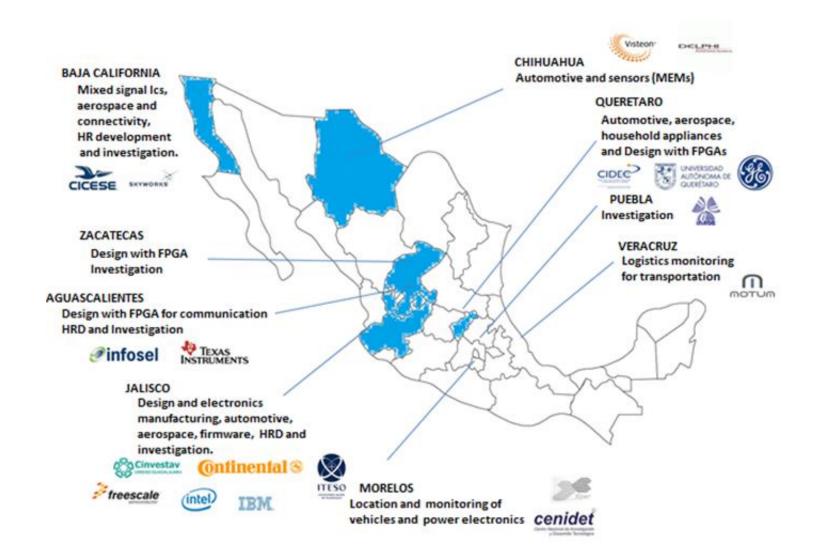
Research and Innovation lines of ARTEMIS-MEX TWG

- 1. Affordable healthcare and wellbeing
- 2. Green, safe and supportive transportation
- 3. Efficient Manufacturing
- 4. Smart building and community of the future
- 5. Embedded Technology for Sustainable Urban Life



States of Mexico where the development of embedded systems









Mexican funding sources include:

CONACYT Bilateral programs:

Bilateral cooperation with Spain
Bilateral cooperation with United Kingdom
Bilateral cooperation with Germany
Bilateral cooperation with France







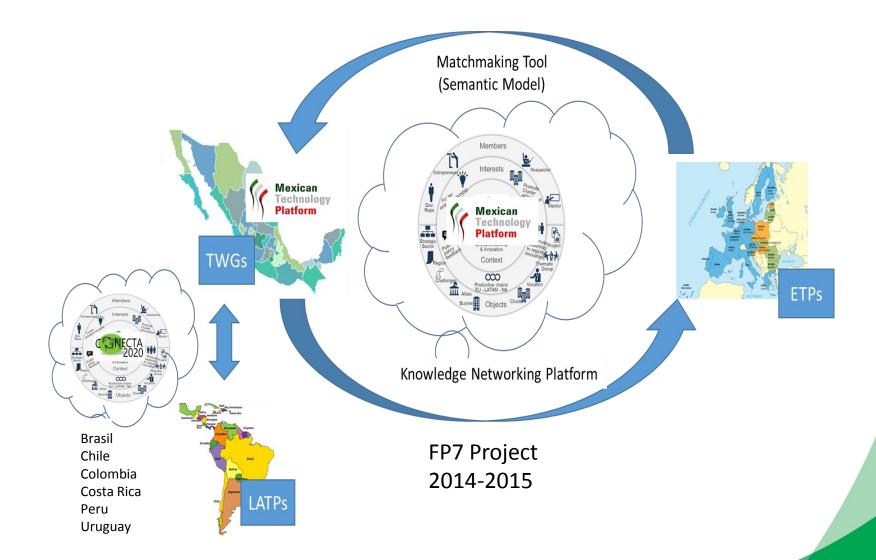
- Ministry of Economy through National Institute of Entrepreneur (INADEM)

Nacional Financiera – NAFINSA (Development Banking Institution)



CONECTA 2020 Project and Latin American Technology Platforms (LATPs)











The EU and Mexico are considering updating their Global Agreement, to take account of economic and political developments over the last 15 years and release the full potential of bilateral relations.

http://eeas.europa.eu/mexico/index_en.htmbilateral relations.

THE INDUSTRY OF EU- MEXICO HAVE A GREAT OPPORTUNITY TO COLABORATE ON R&D PROJECTS



Contact



PhD (c) Carmen Agüero Castañeda caguero@itesm.mx



MSc Miguel Ramírez Cadena miguel.ramirez@itesm.mx

MTP Secretariat

http://www.mexican-tp.org/



