Pitch session

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Viduet Health

Company data

Creation date: 2015

Number of employees: 15

Country: The Netherlands

Expertise / main products

Telemonitoring Platform & AI: A platform for remote patient monitoring across healthcare domains. It collects real-time health data that can be analyzed with AI to provide actionable insights and support early intervention, rehabilitation, and ongoing care.

Integrated Care & Patient Engagement: Facilitates communication and alerts between hospitals, GPs, and home care, while empowering patients to actively manage their health through personalized tools and continuous feedback.

Research & Innovation Collaboration: With extensive experience in multidisciplinary research projects, we provide a solid basis for co-developing and clinically validating innovative healthcare solutions.

Looking for

We are seeking collaboration with AI developers, research institutions, healthcare providers, medtech companies, and others to jointly advance (integrated) healthcare solutions that foster innovation and lead to better health outcomes.

Contact details

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ITEA Call 2025
Information session with RVO
Noldus Information Technology

24 June 2025 | AI Innovation Center
Andrew Spink

ITEA 4

ITEA 4 is the Eureka Cluster on software innovation

Noldus Information Technology

Noldus
Information Technology

Company data

Creation date: 1989

Number of employees: 130
Country: The Netherlands (Wageningen)

Products

Noldus creates innovative tools for measuring behaviour, health and wellbeing: from data collection to discovery of insights.

Customers are academic and industrial researchers in neuroscience, psychology, human factors, UX research, health research.

Looking for

Projects to join, also from e.g. EFRO, Horizon, Eurostars and Interreg

Partners:

- *Researchers (end users) for feedback*
- *Technical companies for algorithms, sensors, etc*
- *AI data for training*

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What we want to do in projects

Software for sensor data integration

- Eye tracking, facial expressions, physiology, movements, etc
  - Mental states — Stress, enjoyment, understanding, cognitive workload
- User experience (UX) of a software system, iPhone
- Human factors research air traffic controllers
- Training a ship's captain in a simulated bridge

Contact details

- **Andrew Spink**
  Noldus Information Technology
  Andrew.Spink@noldus.com
  https://www.linkedin.com/in/andrewspink/

Inertia Technology B.V.

Company data

Creation date: 2009

Number of employees: 8

Country: The Netherlands

Main products and applications

1. **ProMove-V** wireless, synchronized, high-speed IMU

   Wireless motion capture for large-scale scenarios

   Firefighter localization

2. **Equi-Pro®** **Equine Gait Analysis System**

3. ***nexo*DAQ** wireless, universal, highly-precise
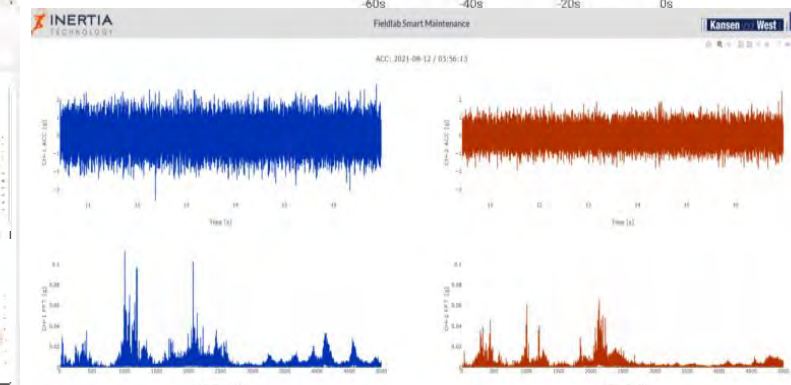   data acquisition platform

   Vibration monitoring

Looking for

A project idea to join

Contact details

- **Raluca Marin-Perianu**
  Inertia Technology B.V.
  raluca@inertia-technology.com

Sorama

Creation date: 2009

Number of employees: ~90, ~60 in R&D

Location: Eindhoven, the Netherlands

Expertise / main products

Acoustic sensing and imaging solution provider

- Sustainable industries: predictive maintenance, automated inspection, anomaly detection, robotic payload

  - Localization and analyses of gas leaks, partial discharge, mechanical defects (e.g. bearing, pump, motors)

- Livable Cities: smart cities, smart stadium

  - Loud vehicle detection, noise monitoring and visualization

- Sustainable design: comfortable building, acoustic design in products

  - Façade energy leak, end-of-line testing

Looking for

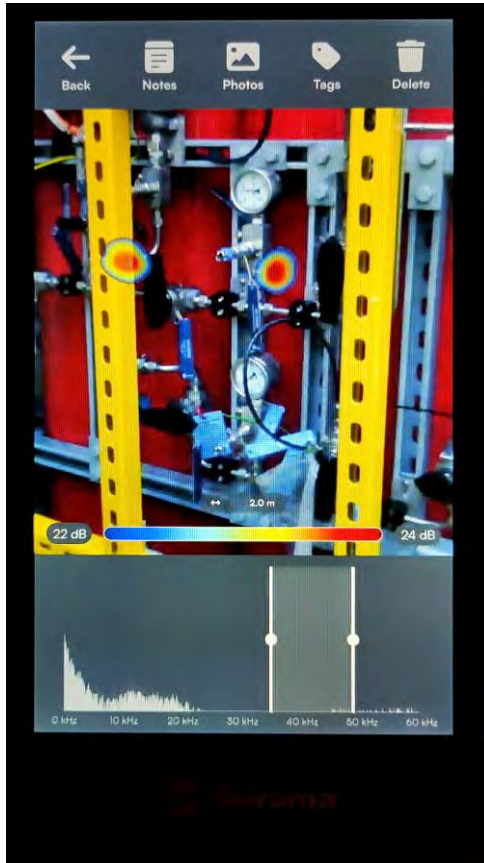*Starting a consortium on one of Sorama's focus areas, or to join an existing one.*

Sorama CAM iV64s

Sorama L642Ex

Acoustic cameras in action
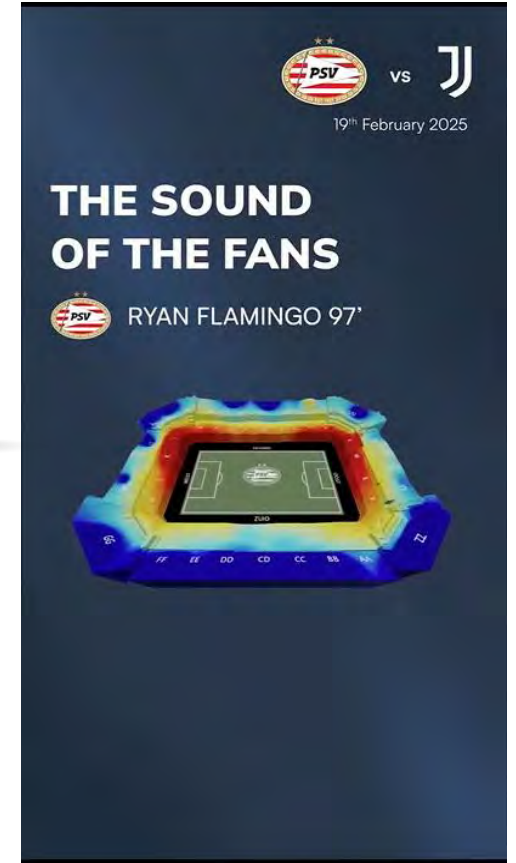

Sorama CAM iV64Ex

Left

Hydrogen leak under storm conditions (9 bft) on new facility, on low pressure

Right

Fan engagement via noise visualization in Philips Stadium using 36 acoustic cameras

Sorama L642

Contact details

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Information session with RVO

HULO.ai

24 June 2025 | AI Innovation Center
Peter Visser

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The problem & opportunity
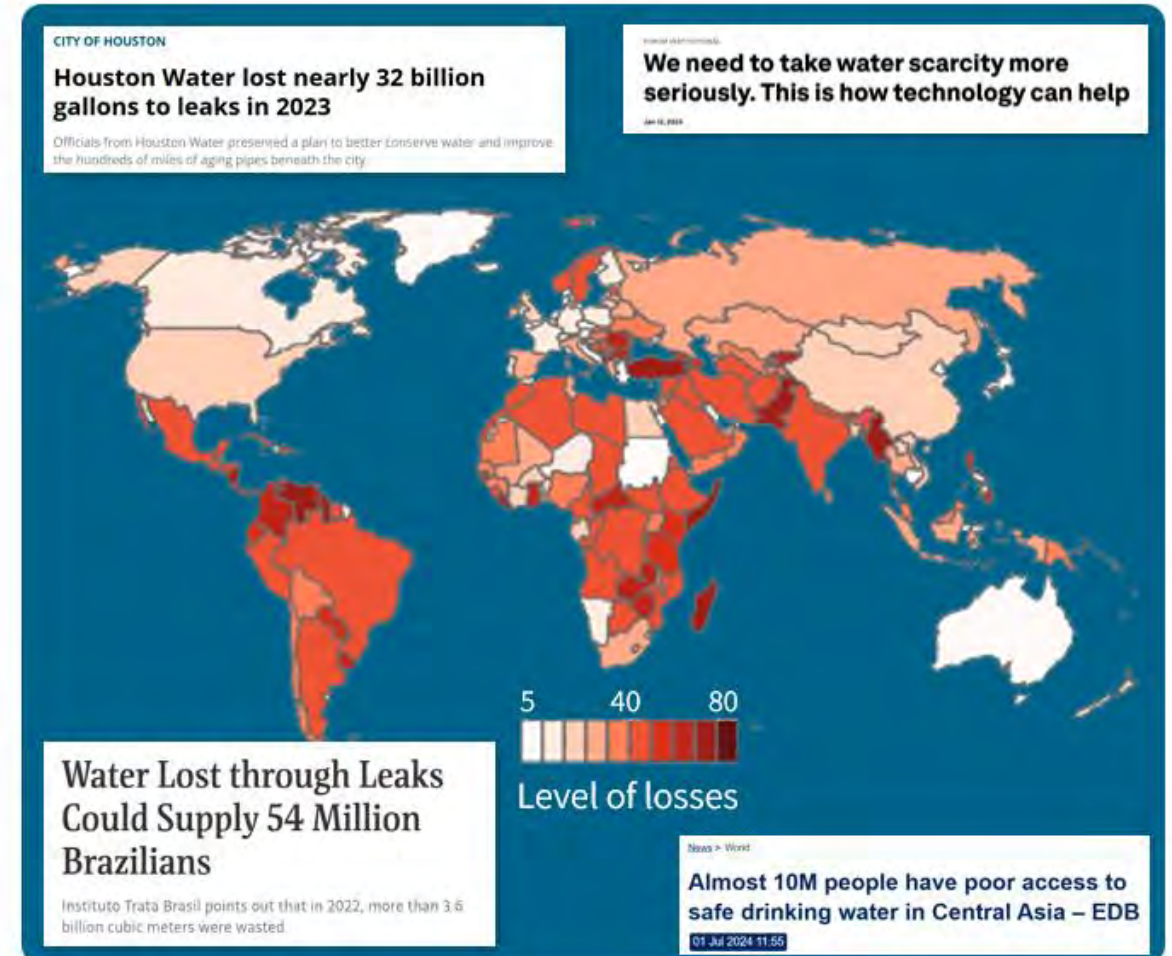## Water is scarce and 30% of global drinking water is lost

Losses

Water utilities face significant losses in their drinking water distribution networks. On average, **30% of produced water is lost**, and in some regions, the loss exceeds 50%.

Time

Most **leaks run unnoticed for weeks, if not months.** Detecting and finding leaks is time-consuming due to **a lack of (data) insight. This we can solve**

Costs

Water was always cheap; however, due to climate change, this is no longer the case. With an average production cost of €0.50 per cube of water, this results, on average, in **a loss of €8 per capita, worldwide.**

CITY OF HOUSTON

Houston Water lost nearly 32 billion gallons to leaks in 2023

Officials from Houston Water presented a plan to better conserve water and improve the hundreds of miles of aging pipes beneath the city

We need to take water scarcity more seriously. This is how technology can help

Water Lost through Leaks Could Supply 54 Million Brazilians

Instituto Trata Brasil points out that in 2022, more than 3.6 billion cubic meters were wasted.

Level of losses

News > World

Almost 10M people have poor access to safe drinking water in Central Asia – EDB

01 Jul 2024 11:55

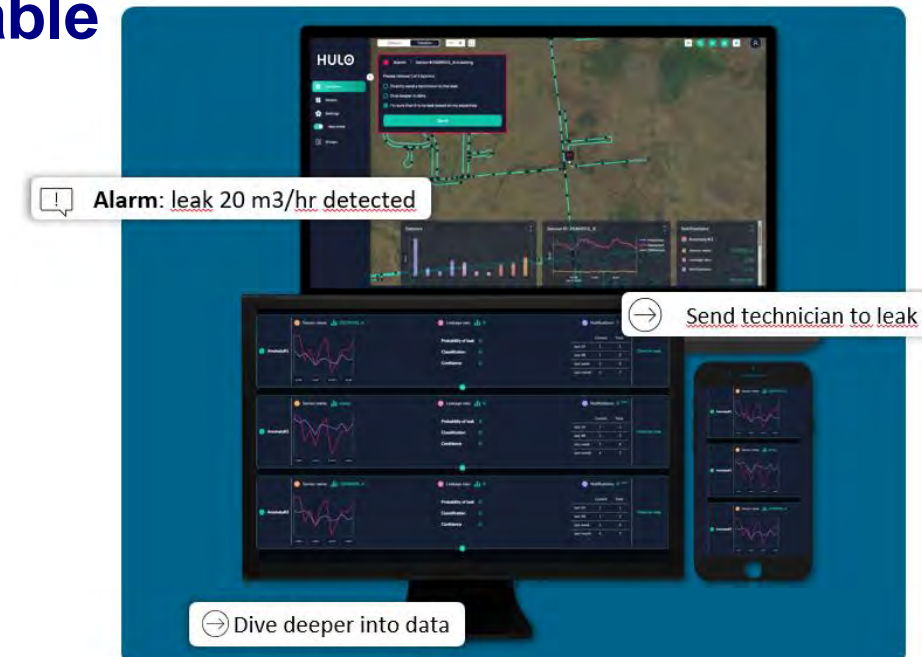# HULO.AI

Creation: 2021, # Employees: 11 FTE
Base: Leeuwarden, NL

Expertise: **AI-driven network monitoring for leak detection & localisation for water distribution networks.**

Sensor agnostic, no-long learning & auto-adaptable monitoring services

Domains: **Public/Private water utilities**

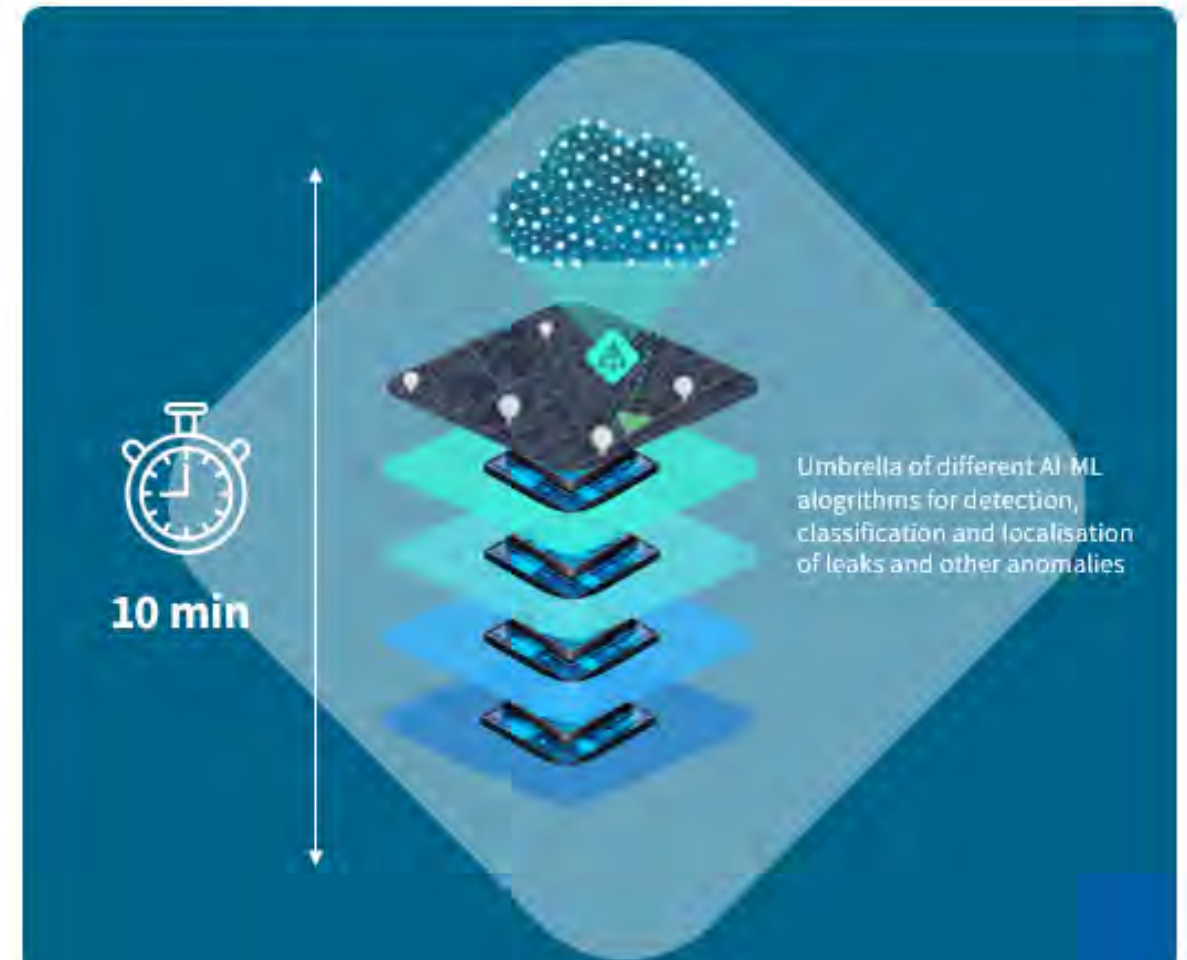**Looking for:** **Integrators, sensor developers, platforms**

Modular AI & Physics based technology in action

How does it work?

- Quick learning with different ML algorithms (pressure & flow)
- No DMAs required
- Training an 'umbrella' of different AI-ML algorithms (model-based and data driven) for detection, classification and localization of leaks and other anomalies.

What sets us apart?

- **Unseen speed and accuracy in detection** (reduction of false positives <80%)
- Works on **any type of network** with **any type of sensor**
- **80% reduction in required investments** - no need for installation of valves and flow sensors to create monitoring zones
- Capable of leak localization **to 1% of network within 10 minutes**

10 min

Umbrella of different AI-ML algorithms for detection, classification and localisation of leaks and other anomalies

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HUL◉

Meet our team
Expert knowledge with entrepreneurial spirit

Frank van der Hulst
CTO & Co-Founder
frank@hulo.ai

Robbert Lodewijks
CEO & Co-Founder
robbert@hulo.ai

Rudy Dijkstra
CSO & Co-Founder
rudy@hulo.ai

International team of 10+ specialists

Developers, engineers and marketeers **of 7 nationalities**

Piers Clark
Advisory board
Chairman Isle Utilities

Walter van der Meer
Advisory board
Former CEO water utility Oasen

Partners					Investors	Research
wateralliance	PARTNERS FOR WATER	NEDAMCO AFRICA	VEi	SWAN	LUMO LABS	wetsus
NWP Netherlands Water Partnership	Witteveen Bos	WATER POSITIVE	BeStart BOOSTING CLIMATE TECH	isle · will water innovation living lab	NEW ttt	WAGENINGEN UNIVERSITY & RESEARCH

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HULO

HULO

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www.linkedin.com/in/robbertjlodewijks/

save time. save water. save life.
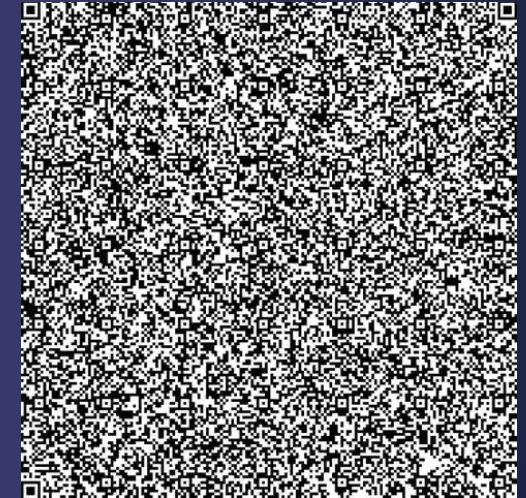
Or via Peter@innoVisser.nl

LiveDrop.eu

Creation: 2021, # Employees: 11, Country: NL

Expertise/product: LiveDrop >>>>>>>>>
**100% secure, robust, offline data-sharing technology, based on moving HDQR-codes ("*SW-data diode*").
From any device, cross all platforms. Not RF tracable.
Easy of Use, Speeds up to 6mbp.**

Domains: Healthcare / Defence & Security / Cyber

(Patented)

Looking for: partner in HW acceleration (GPU/NPU), integrators in
Defence/security domain, applications beyond the usual…

Contact: www.LiveDrop.eu

LiveDrop BV
Pastoor Petersstraat 9
5612 WB Eindhoven -
NL

Contact
Patrick@livedrop.eu
+31 6 5239 4246
Or Peter@innovisser.nl

Mobile App

Software Suite

SDK & API

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Airvision

24 June 2025 | AI Innovation Center
Bas Buijse

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Airvision

AIRVISION

Company data

Creation date: September 2023

Number of employees: 4

Country: the Netherlands

Looking for

We are looking to connect with partners who want to explore pilot projects together. If you have a challenge involving image or video inspection, we are eager to collaborate and find ways to improve the process.

Expertise / main products

End-to-end computer vision platform

We make it easy for anyone to train and use computer vision models; with the Airvision platform you do not need to be a coding expert. Our platform makes the entire process, from uploading images to getting results, easy and fast.

Fast visual inspections

Our platform allows you to inspect images in hours instead of weeks. This means quicker results and lower costs without sacrificing quality.

Continuous model improvement

Our models learn from the given feedback, so they keep getting better over time. This means your inspections become more accurate and efficient with each use.

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Contact details

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Scenwise

Company data

Creation date: 2016-12-01

Number of employees: 6

Country: Netherlands

Looking for

1. *a project idea to join,*
2. *partnership to set up an idea together*
3. *partnership to implement an idea together*

Expertise / main products

SmartCity: a multimodal dashboard to monitor, analyse and predict crowd movements in public spaces, improving crowd safety and operational efficiency

SmartRoads: data-driven solution to detect accidents, help road authorities (Highway Agency, Provinces, etc.) to speed up their incident management process + enhance road safety.

SafeBike: a mobile solution to collect bicycle data for analysing and enhancing bicycle safety.

Contact details

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  kinfai.chan@scenwise.com
  +31 6 11221178