

ITEA PO Days 2025

Welcome to the
ITEA Call 2025
Information session with RVO

24 June 2025

Introduction to ITEA and ITEA Call 2025

24 June 2025

Régis Cazenave, ITEA Vice-chairman

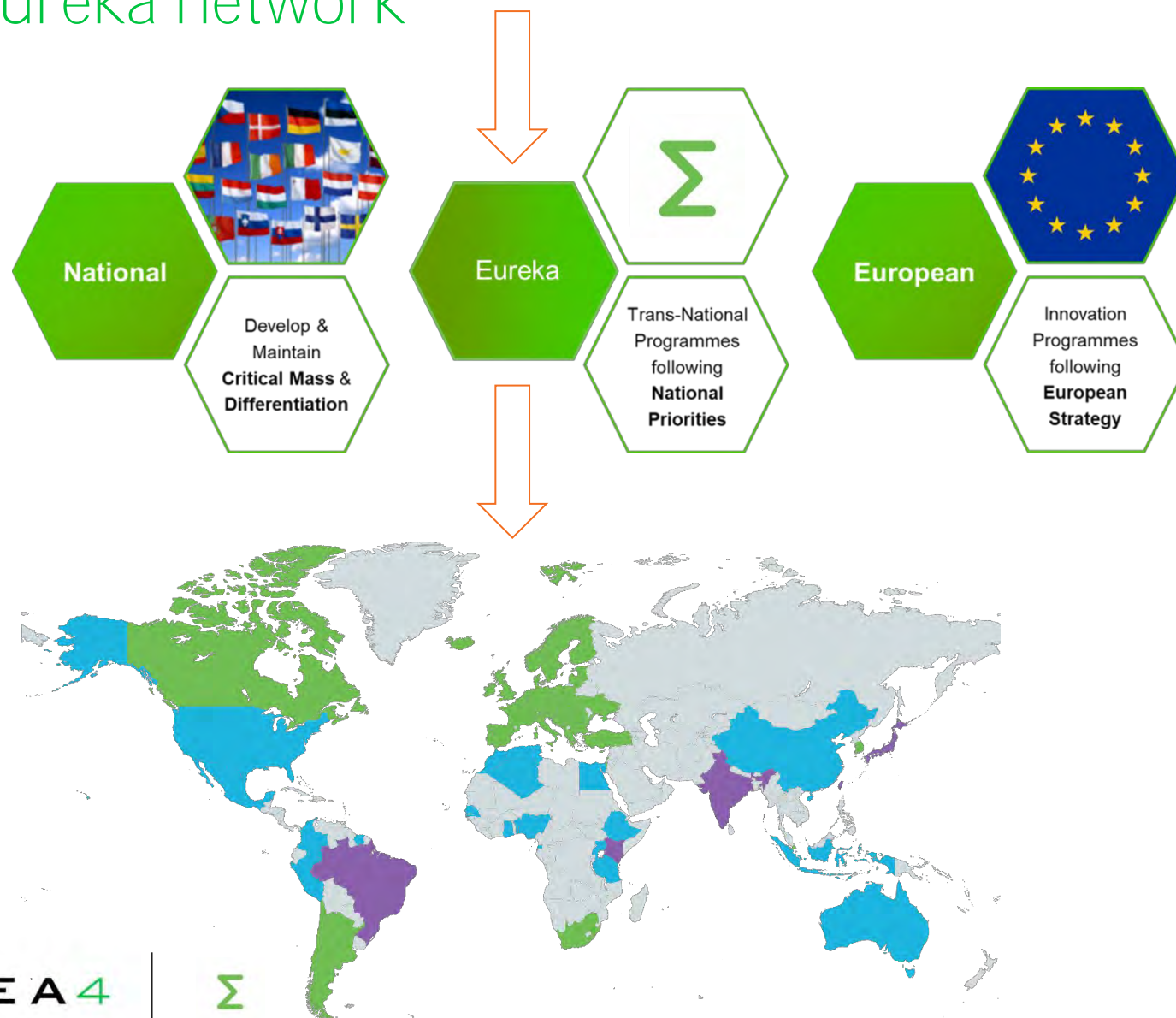


ITEA 4 is the Eureka Cluster on software innovation



European innovation landscape

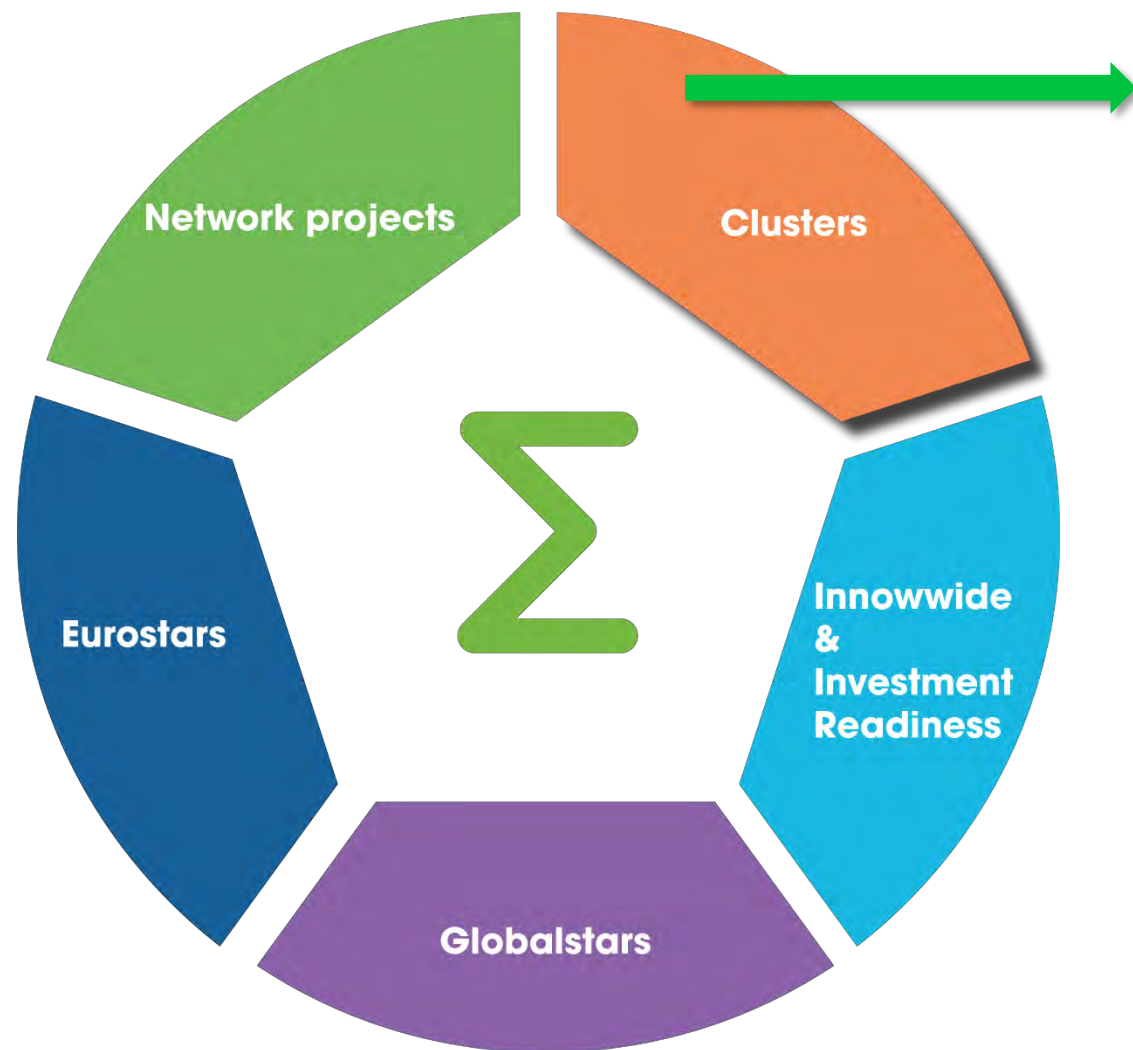
The Eureka network



Eureka is world's biggest public network for international cooperation in R&D and innovation, present in over 45 countries.

The Eureka network

Different Eureka instruments



ITEA is the
Eureka RD&I
Cluster for
software and
systems
innovation

ITEA

The industry-driven RD&I instrument that drives your innovation

350+ projects | 30,000+ person-years | 37 countries



Strong track record of evidence-based impact:

Global standards e.g. EPAS, AUTOSAR, FMI, DCP, ...

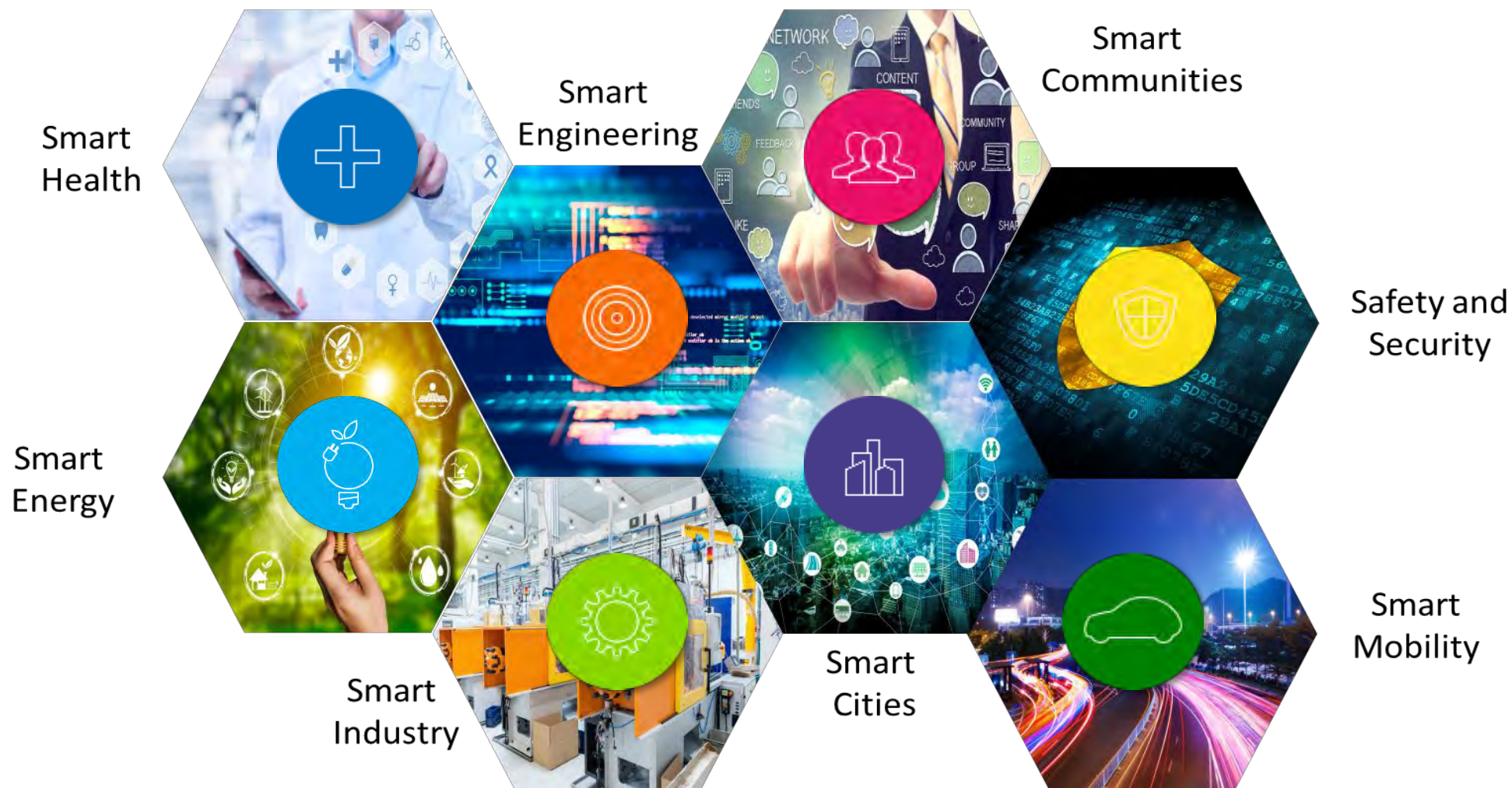
Enterprise development

Increase in revenue, jobs, savings and happiness

Improvement of society and lives

Successful instrument with strong and ever-growing community

ITEA Key domains of innovation



Countries supporting ITEA



Austria



Belgium



Canada



Czech
Republic



Estonia



Finland



France



Germany



Hungary



Lithuania



The
Netherlands



Portugal



Singapore



Slovenia



South Korea



Spain



Sweden



Türkiye



United
Kingdom

ITEA governance and main players

Trustful relationship for software innovation

ITEA Board members:



Some of ITEA's other main (industrial) partners:



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ITEA Call 2025 &
ITEA PO Days 2025

ITEA Call 2025

Characteristics



1. **Bottom-up process:**
Allowing you to innovate on the topics that matter to you



2. **Strategic Research and Innovation Agenda:**
Stimulating the Community to incorporate the latest trends. Updated annually.



3. **Evaluation by industry experts in two stages:**
Supporting the quality of your proposal



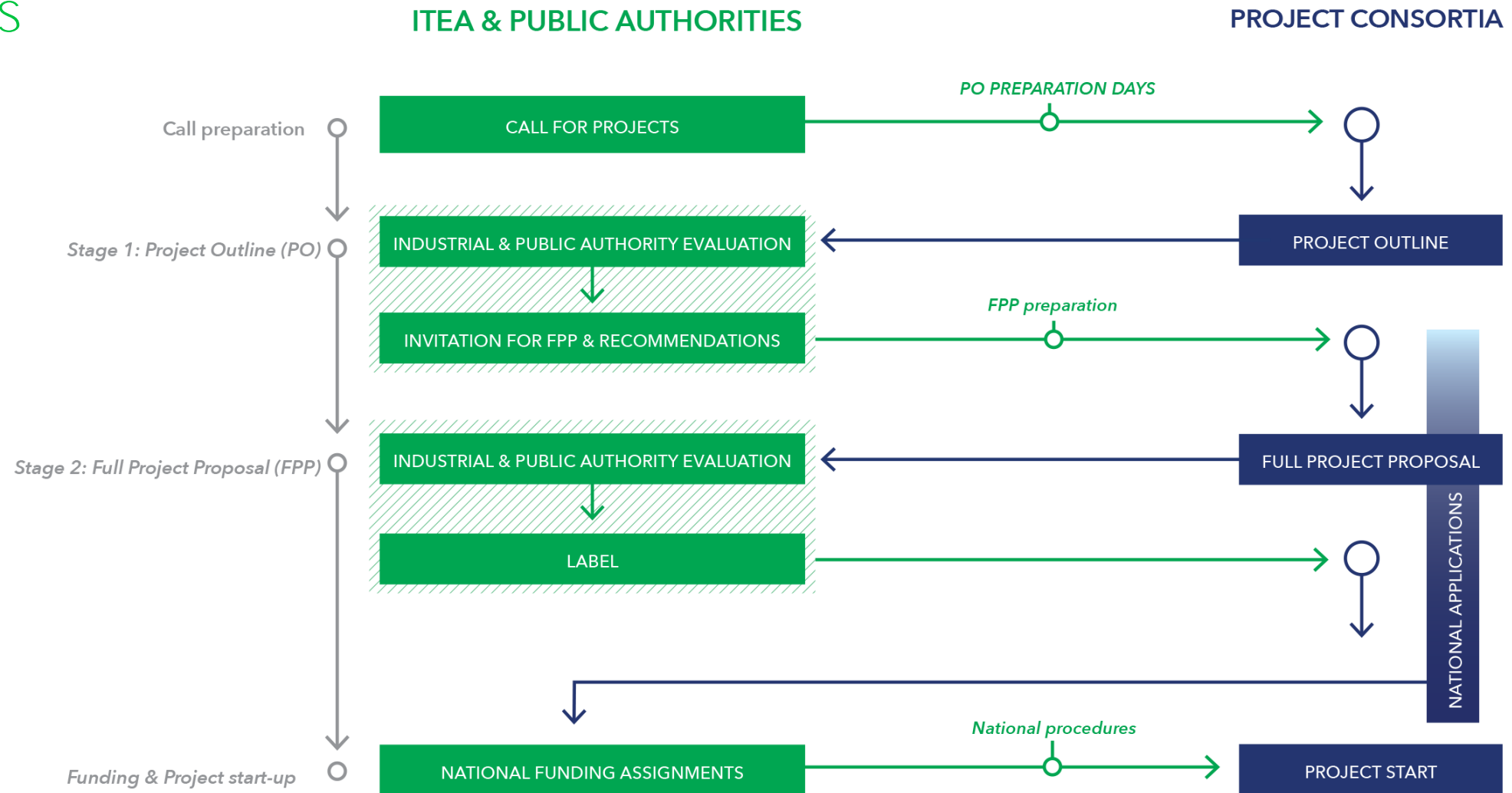
4. **Large, knowledgeable and open 'melting pot' of project partners:**
Ensuring high-quality consortium building



5. **Coaching and mentoring approach:**
Bringing the project to the highest level of impact

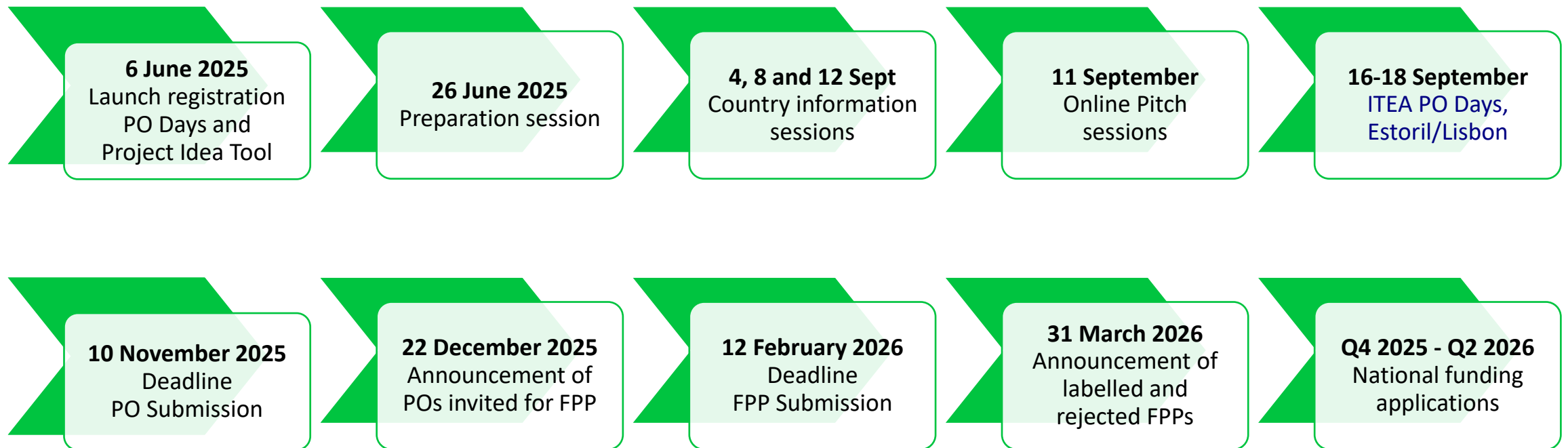
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Steps



ITEA Call 2025

Timeline



- <https://itea4.org/podays2025/programme.html>
- <https://itea4.org/current-call.html>

ITEA Call 2025

ITEA PO Days

ITEA PO Days - Opening of the yearly Call for projects:

- 300+ participants, 15+ countries
- 70+ ideas uploaded in project idea tool, 50+ project ideas presented as a poster and 50+ ideas pitches
- Focussing on real preparations for project outlines through active brainstorm and workgroup sessions

Register now!

16-18 September 2025 in Estoril/Lisbon

<https://itea4.org/podays2025>



ITEA Call 2025

Call- or event-integrated brokerage tools

- **Project idea tool**

<https://itea4.org/podays2025/project-idea-overview.html>

- **Partner search**

<https://itea4.org/podays2025/partner-search.html>

- **B2B sessions**

<https://itea4.org/podays2025/b2b-session.html>





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 eureka
<https://www.eurekanetwork.org>

Questions?