

ITEA Call 2026

Information and pitch session

Welcome address

**Bart Krull, Coalition manager Tech & AI
23 June 2026**



Impacting the Amsterdam region

Amsterdam Economic Board



the leading public-private network of businesses, government bodies, knowledge institutions and civil society organisations.



Working towards a future-proof economy with sustainable earning power, resilience and broad prosperity.



Our compass

Theme 1
Life Sciences & Health
incl. Biotech

 **Healthy Region**

Theme 2
Circular Materials, Energy &
Industry

 **Green Region**

Theme 3
Technology & AI

 **Innovative Region**

Our mission

→ A joint agenda

→ In public-private-civil coalitions

→ Sustainable earning power, resilience and broad prosperity

Enabler 1: Urban planning, infrastructure en rules/regulations

Enabler 2: Labour markt and education

Enabler 3: Investments and lobby



Innovative Regio

Tech & AI

- Goal: Amsterdam as a **leading European tech region**
- **Educate** local talent and **attract** international **talent** needed for this goal
- Ambitious **investment climate**
- **Coalitions** for strong and resilient European technology





Innovative Regio

Tech & AI



Tech Corridor:

strategic cooperation between Brainport region and Amsterdam region ('AI for chips and chips for AI')



Digital autonomy:

matchmaking between suppliers of local tech solutions and SME's / startups

> event Wed 1 July



Partners



Join our network



Thanks!

Want to connect? Please reach out



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