

# ITEA Call 2023

Welcome at the  
ITEA Call 2023  
FPP Briefing webinar

21 December 2023

25  
years



ITEA 4  
1998-2023

# ITEA Call 2023 FPP Briefing webinar

ITEA Call 2023

## Agenda

### Thursday 21 December 15:30 CET

- PO Statistics & Evaluation feedback (Erik Rodenbach)
- FPP Preparation (Erik Rodenbach)

### After the webinar (optional)

- Project feedback sessions (per project)

# PO Statistics & Evaluation feedback

ITEA Call 2023 FPP Briefing webinar

Erik Rodenbach

ITEA Programme Coordinator



ITEA is the Eureka Cluster on software innovation

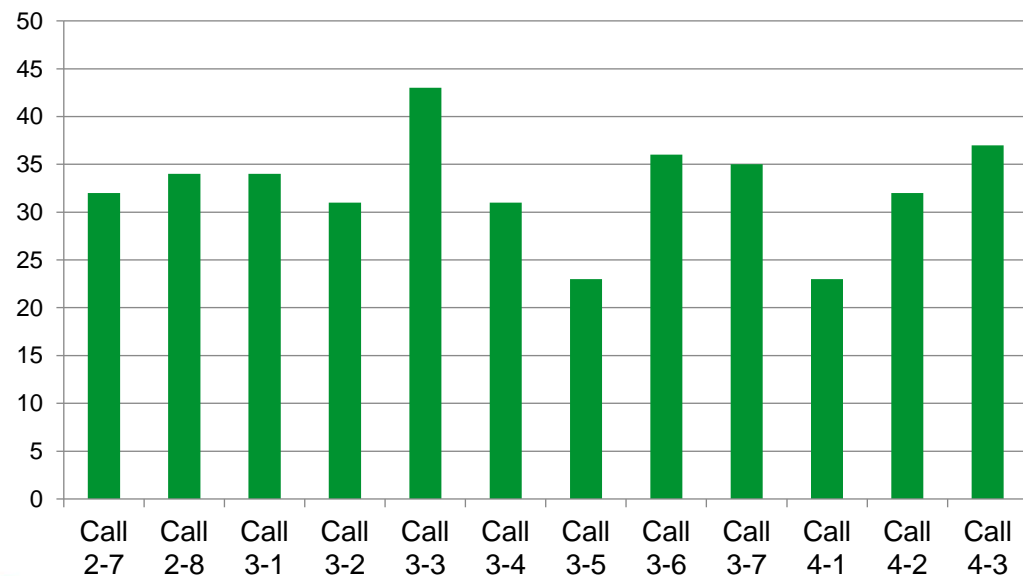


# ITEA Call 2023 POs

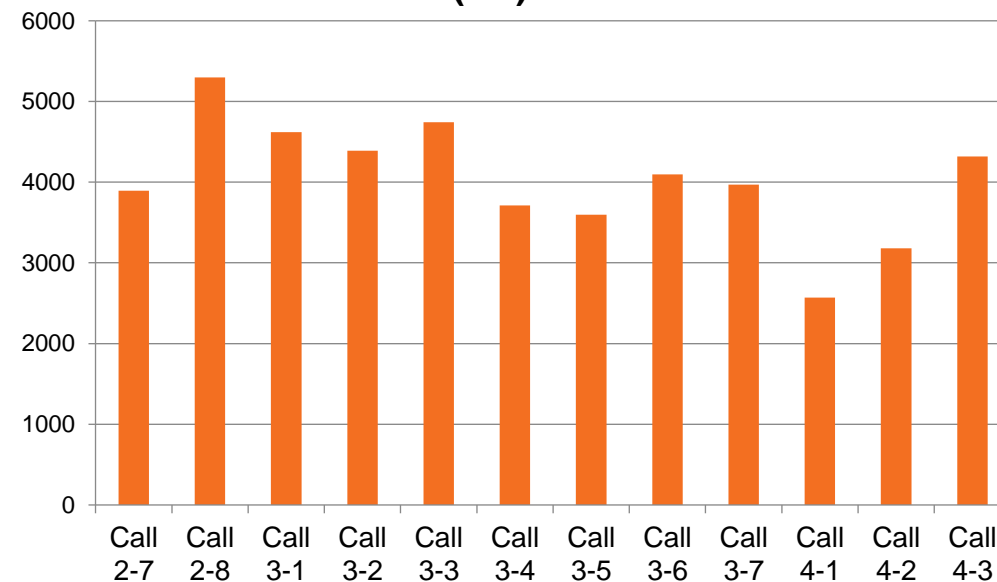
## General Overview

- 37 POs submitted
- 4317 Person Years
- Total budget of POs: € 396,91 million
- 26 different countries

No. Initial POs



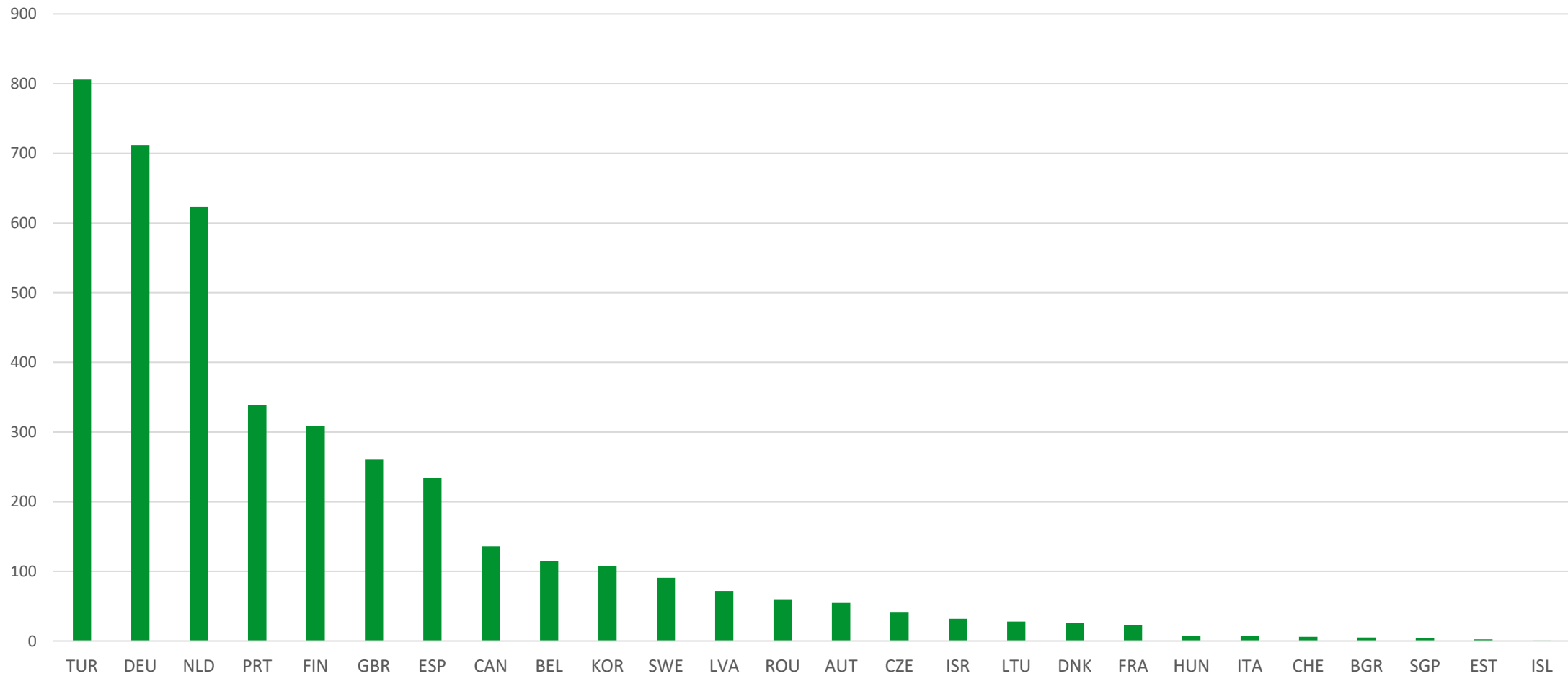
Effort (PY) Initial POs



# ITEA Call 2023 POs

## Effort per country

Total effort (PY) per country



# ITEA Call 2023 POs

## Project per challenge



Smart cities (1)



Smart mobility (3)



Smart health (10)



Smart communities (4)



Smart industry (4)



Smart energy (1)



Safety and security (4)



Smart engineering (10)

# ITEA Call 2023 POs

## Project Idea to Project Outline

### **PO Days 2023**

- 83 project ideas submitted via the Project Idea Tool

### **PO Submission**

- 22 of the 37 submitted POs (59%) were first presented at the PO Days

### **PO Evaluation**

- 25 of the 37 submitted POs have been invited for preparing an FPP

# PO Evaluation feedback

## ITEA expert evaluation

- General topics for improvement:
  - Problem & solution description, user value analysis
  - Market & Business impact
  - State of the Art (SotA) and Innovation
  - Key Performance Indicators (KPIs)
  - Consortium size, balance and composition
  - Document length and readability



# ITEA expert evaluation

## Problem & solution description, user value analysis

- Reviewers are technical experts, but not necessarily in your domain:
  - Describe the initial problem that you want to solve and why
  - Describe your solution and the benefit for the user, customer, society, etc.
  - Regard these sections as a pitch, keep it simple and short
- User value analysis:
  - Explain clearly the benefit of your innovation from the perspective of a user
  - A user can be interpreted as a real end user, customer, citizen, patient, ..

# ITEA expert evaluation

## Market & Business Impact

- ITEA projects must have a market & business impact
- Impact of the targeted innovation on the market is often unclear:
  - Describe the current market SotA and the unique selling propositions of your solution from an end user/customer perspective
  - What is the impact of the targeted joint innovation/exploitation
- Partner market access is often rather generic:
  - Each partner must indicate what business opportunities the project will provide them (new products/services, joint exploitation, ...)
  - Describe your own market and what is your current position in the market; who are your main competitors

# ITEA expert evaluation

## State of the Art & Innovation

- ITEA projects must be technically innovative
- The technical SotA allows the reviewers to identify the innovations
- Use of new technologies (e.g. AI, blockchain,..) is not by default innovative: give a clear argumentation
- Describe the innovation from an end user perspective: how will it solve its problem?
- Use the cooperation and expertise of the partners to make joint innovations

# ITEA expert evaluation

## KPIs

- Key Performance Indicators (KPIs) -> How good is your innovation?
- Define KPIs for the targeted output of your project
- KPIs must be measurable and quantified (initial, target and current values) and must allow to see the progress during the project
- KPIs will help you to manage the progress of your innovation and help you to convince the reviewers and your (future)customers

# ITEA expert evaluation

## Consortium size, balance and composition

- Eureka rule: minimum two different organisations from two different countries (high risk - not recommended)
- Observations
  - Small consortia – high ambition: not always realistic
  - Consortia unbalanced in cost per country: >70% for one country
  - Partners with relative low effort participation: lack of ambition
  - Partner position in the value chain and/or added value unclear

# ITEA expert evaluation

## Document length and readability

- Keep your document short and simple
  - Reviewers do not like lengthy documents
- Do not describe your topics in high level and vague terms
- Try to avoid abbreviations or at least explain them

# PO Evaluation feedback

## Public Authorities evaluation

- Not all Public Authorities (PAs) provided their feedback online
  - Contact your PA for more information
- Some proposals received a warning regarding the PA evaluation
- Check the eligibility of each national consortium (differs per country)
- Check if the project proposal fits with the national priorities
- Give a clear rationale for funding and explain the economic benefit
  
- Check the ITEA Public website: Project Calls & Funding / Funding
  - <https://itea4.org/funding.html>
- Check with your Public Authorities

# PO Evaluation feedback

## Questions? Contact us!

Should you have any questions regarding your PO evaluation:

- Contact one of the ITEA Programme Coordination team members:
  - Özgün Algin: [ozgun.algin@itea4.org](mailto:ozgun.algin@itea4.org)
  - Erik Rodenbach: [erik.rodenbach@itea4.org](mailto:erik.rodenbach@itea4.org)

or

- Have an individual online meeting with one of the Programme Coordination team members
  - If you would like to request a timeslot, please send an email to [info@itea4.org](mailto:info@itea4.org) with a few timeslots of your preference and we will get back to you with a Teams meeting invite as soon as possible





ITEA4

<https://itea4.org>

ITEA is the Eureka Cluster on software innovation

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<https://www.eurekanetwork.org>

Thank you  
for your attention!

# FPP Preparation

ITEA Call 2023 FPP Briefing webinar

Erik Rodenbach

ITEA Programme Coordinator



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# FPP Preparations

## General comments

- An FPP template has been prepared for you including the PO information:
  - Address the evaluation feedback of the ITEA experts and the Public Authorities in your FPP to improve your proposal
  - You can still adapt your consortium, effort and costs if necessary
  - Prepare the workplan
- Deadline for submission of FPPs **19 February 2024 - 17:00 CET**
- Declaration of Acceptance (DoA) **4 March 2024**
- Announcement of labelled and rejected FPPs **25 March 2024**

# FPP Submission overview

- FPP online submission process is like the PO online submission process, but with extended sections for the Full Project Proposal
  - Work Description
    - Project structure (document)
    - Main milestones (document)
    - Work package description (online)
  - Consortium feedback on PO evaluation (online)
  - Partner specific information
    - Tasks and added value (online)
    - Signing DOA (Digital signing on the website or uploading physical copy)
    - Costs & Efforts

# FPP Submission process

- Update / Improve the FPP Annex document based on the PO feedback of STG and Public Authorities
- Update / Improve the online data through ITEA website based on the PO feedback of STG and Public Authorities
- Create the work plan by defining and creating corresponding work packages
- Add content in the Annex document and data on the ITEA website for the extended sections specific for the FPP
- Submit the FPP on the ITEA website by selecting the latest document version once all updates are complete
  - Until the submission deadline you can keep submitting new versions. The latest submitted version at the deadline will be considered
  - Upload the Annex version of the FPP, not the merged document

# FPP Submission process

- New: Actions defined by the ITEA Experts are stored online in the action list
  - You can find the list on the ITEA Community website in your project area under menu item Management > Project Action list
  - Address the actions in your FPP and then update the action in the action list.
- The PO feedback of the Public Authorities evaluation can be provided on the ITEA Community website under menu item Management > Project Management
- A video about the online submission can be found on the ITEA Public website: <https://itea4.org/instruction-videos.html> (Guidelines for FPP preparation - ITEA website)
  - *Note: This is a video of 2022 and does not contain the project action list*



# Work packages overview

- A Work package (WP) describes in detail the work breakdown structure, i.e. how the consortium intends to organise the work and reach its goals
- Online WP includes the following tabs:
  - Objectives and expected results
  - Tasks
  - Deliverable list
  - Effort

# Expectations

- A WP description should convince the reviewers and Public Authorities that:
  - the planned work has been thought out precisely
  - the roles and contributions of every partner are clearly defined
  - the project can reach its goals
  - the project will provide innovative results
  - in the project there is international cooperation between several countries



# Practical hints for WPs

- While defining WPs, tasks and deliverables remember that the project consortium and the goals will evolve in time → take modifiability into account
- Make sure that none of the countries/partners is effort-wise in a dominant position
- The optimal number of WPs and tasks depends on the project, but don't include too many WPs (max 6-7) as managing and reporting them will mean a lot of work for you
- Typical structure for work packages
  - Project management and coordination
  - Analysis, use cases and architecture
  - Technical development work packages
  - Dissemination, standardisation, exploitation

# Practical hints for deliverables

- Plan the deliverables to serve the goal of your project - not to be additional documents that you provide for ITEA and national level reporting
- Focus more on quality and relevance of the deliverables rather than their quantity
- Documents can be either public or private: public document will be visible on the ITEA public website; private documents are only accessible within the project environment of the ITEA Community website
- Give your documents a short, descriptive and self-explaining file name
- Including an update/extension of the State-of-the-Art (SotA) as a deliverable is highly recommended. The SotA must be a public document to be able to include it in the ITEA Living Roadmap (LR) <https://itea4.org/community/roadmap/index.html>. Before adding the SotA to the LR two ITEA Steering Group members will evaluate if the SotA is of adequate quality to be included

# FPP preparation on the ITEA website

## Summary

- Project leaders should:
  - Update the FPP Annex template in Word
  - Create work packages on the ITEA Community portal
  - Provide feedback on STG (action list) & PA evaluation (online)
  - Control/Check the online input provided by project partners
- Project partners should:
  - Provide Effort (PY) per work package per year, and provide yearly costs
  - Fill in Tasks and Added-value field
  - Digitally sign or upload the signed ITEA 4 Declaration of Acceptance (DoA) latest by 4 March 2024

# FPP preparation on the ITEA website

Questions? Contact us!

Should you have any questions regarding the FPP submission via the ITEA website, do not hesitate to contact:

- Özgün Algin: [ozgun.algin@itea4.org](mailto:ozgun.algin@itea4.org)
- Erik Rodenbach: [erik.rodenbach@itea4.org](mailto:erik.rodenbach@itea4.org)
- ITEA Programme Coordination: [projects@itea4.org](mailto:projects@itea4.org)



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Questions?