AAP

« i-Démo – support for structuring R&D projects »

Action of the Investments for the Future programme (PIA)
Objectives

Collaborative, structuring and ambitious Research, Development and Innovation projects

Direct economic (including job creation, value creation) and technological benefits in the form of pre-competitive, new services and technologies

Indirect spin-offs for the benefit of the sectors (in particular SMEs and TWAs)

BREAKTHROUGH INNOVATION

ECONOMIC AND COMMERCIAL IMPACT

COMPANIES AND RESEARCH PLAYERS

Articulation with European Programmes
Expected projects

**COLLABORATIVE PROJECTS**
- At least one SME or ETI (limit of 6 partners)
- Minimum project size: 4 M€
- Supported by a consortium of industrial and research partners
- Carried by a single company, any size
- Include industrial research phases as well as experimental development phases, prior to marketing

**INDIVIDUAL PROJECTS**
- Minimum project size: 2 M€

Indicative duration: between 3 and 5 years

Projects causing significant environmental harm will be excluded
## Project Costs and rates

<table>
<thead>
<tr>
<th>Type of research</th>
<th>Type of company</th>
<th>Small Business</th>
<th>Medium sized company</th>
<th>Large company</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industrial research</td>
<td></td>
<td>70%</td>
<td>60%</td>
<td>50%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>80%</td>
<td>75%</td>
<td>65%</td>
</tr>
<tr>
<td>Développement expérimental*</td>
<td></td>
<td>45%</td>
<td>35%</td>
<td>25%</td>
</tr>
<tr>
<td>- dans le cadre d'une collaboration effective*</td>
<td></td>
<td>60%</td>
<td>50%</td>
<td>40%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Type of actor</th>
<th>Aid intensity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic partners</td>
<td>100% of marginal costs</td>
</tr>
<tr>
<td></td>
<td>50% of full costs</td>
</tr>
<tr>
<td>Local authorities and similar</td>
<td>50% of full costs</td>
</tr>
</tbody>
</table>

**Eligible costs**
- Salaries of internal staff
- Subcontracting (max. 30%)
- Amortization contributions
- Mission costs
- Related costs
- Internal re-invoicing

Project Costs are eligible from the day following the submission of the full application.
NATURE OF THE GRANT

• 75% OF SUB FOR PROJECTS WITH A MAJORITY OF «INDUSTRIAL RESEARCH»
• 60% OF SUB FOR THE PROJECTS MAINLY «EXPERIMENTAL DEVELOPMENT»

IMPLEMENTATION AND FOLLOW-UP WITH BPIFRANCE

○ CONTRACTUALIZATION
○ PROJECT FOLLOW-UP
○ REPORTING
Selection criteria

CAPACITY OF THE CONSORTIUM TO IMPLEMENT THE PROJECT
- Operational and financial capacity
- Skills of partners and teams

INNOVATIVE CHARACTER AND ADDED VALUE OF THE PROJECT
- Commitment by project leaders to give priority to the French and European markets for their products.

ECONOMIC IMPACT OF THE PROJECT
- Quality and robustness of the business model
- Potential market
- Economic Benefits and Jobs

Maturity level and technical feasibility of the project

ENVIRONMENTAL PERFORMANCE – GREEN IMPACT

STRUCTURED COLLABORATION AND DIFFUSING EFFECT WITHIN A SECTOR
- Consistency between the financial of the company and the importance of the work proposed in the application
Calendar of the ITEA call:
- Submission of the Project Outline (PO) 16 Nov 2021
- Feedback on the PO 20 Dec 2021
- Submission of the full proposal 15 Feb 2022
- Decision about the label end of March/Beginning of April.

Extranet Registration
Filing PPT
3 weeks before audition

Hearing
Présélection
Instruction
Sélection
Contractualization

2 months
3 months
3 months

Bpifrance Ministries Consortium
Bpifrance Ministries Consortium
DGE Ministères SGPI Bpifrance
Consortium Bpifrance

6 months (average time to grant notification)

i-Démo:
- Deadlines (12.00 am) : 5 octobre 2021, 9 novembre 2021, 4 janvier 2022, 1er février 2022, 1er mars 2022, 5 avril 2022, 3 mai 2022
- Hearings (may be delayed for 1 week) : 20 octobre 2021, 24 novembre 2021, 19 janvier 2022, 16 février 2022, 16 mars 2022, 20 avril 2022, 18 mai 2022.
The project description must be submitted to the following extranet websites:

**France:** [https://extranet.bpifrance.fr/projets-innovants-collaboratifs/](https://extranet.bpifrance.fr/projets-innovants-collaboratifs/)

- The project description must be filled according to the standard audition plan.
- A complete administrative and financial file will be requested in case of pre-selection of the project.
- The full catalogue of eligibility and selection criteria can be viewed at [https://www.bpifrance.fr/nos-appels-projets-concours/appel-projets-i-demo](https://www.bpifrance.fr/nos-appels-projets-concours/appel-projets-i-demo)
Antoine ROUX and Julie Baudet
idemo@bpifrance.fr