25 years of ITEA roadshow — The Netherlands

# Project idea TongueWise

25 May 2023 | Utrecht, the Netherlands Jan-Marc Verlinden, MEDrecord B.V.



## Which problem do you want to solve?

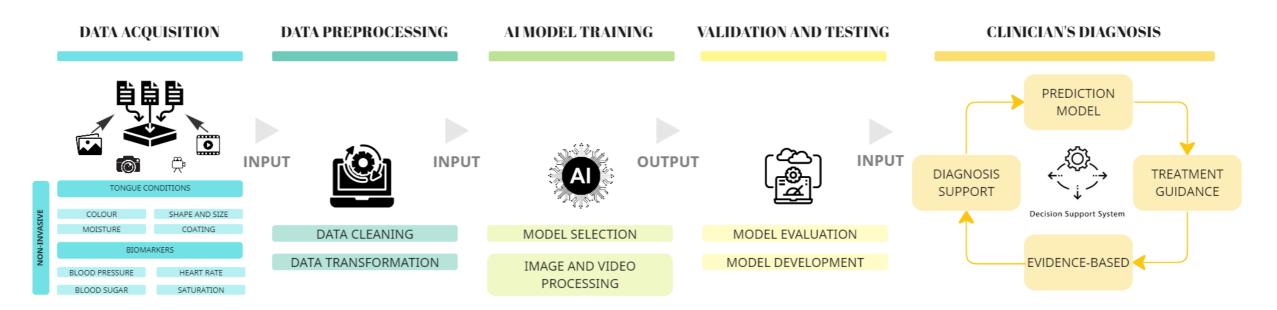
- The healthcare system is overloaded
- We would like to move to prevention
- For the early detection of several diseases SotA is that you should go to the Hospital or Laboratory for MRI scan or blood samples.
- How to collect these early predictors (biomarkers):
- Some biomarkers (blood samples) are collected invasive
- The measurement is time consuming
- Data is old and far from real time
- Dedicated (expensive) devices are needed



#### Non-invasive collection of biomarkers

From Lab to home: Use your mobile camera

**Collect biomarkers;** blood pressure, heart rate, heart rate variability (multiple parameters and RRI raw data), oxygen saturation, breathing rate, sympathetic stress, parasympathetic activity, pulse-respiration quotient (PRQ), hemoglobin, hemoglobin A1C, cholesterol total







## For instance; tongue diagnosis

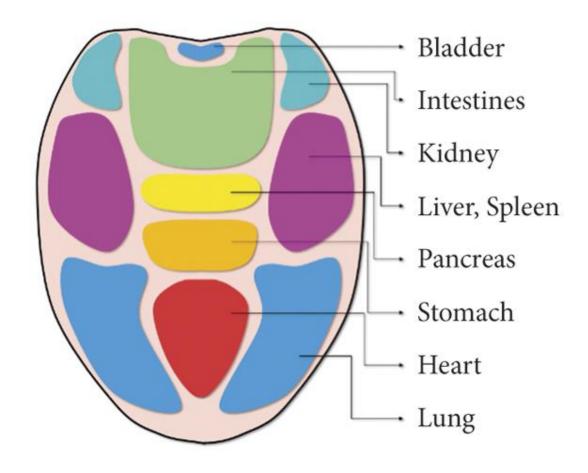
Identification of tongue shape and texture features is a **difficult task** for tongue diagnosis in Traditional Chinese Medicine (TCM).

#### Within **TONGUEWISE**, Deep learning tongue image analysis we aim for nonrelatively consistent and stable tongue image dataset; > computer-aided analysis with the help of Artificial Intelligence (AI) and invasive monitoring tool using mobile Machine Learning (ML) algorithms; camera, with the main > integrated into Electronic Health Records (EHRs) > facilitated through telemedicine, interoperable platform; focus on the following innovations: Video-based vital signs monitoring > enabling measurements of wide range of biomarkers; remote and real-time processing; > Implemented with advanced computer vision techniques and Machine Learning algorithms; > early warning system for prompt intervention;



## Al based early detection







## What are you looking for?

### Missing partners / expertise

- All and ML experts in a healthcare domain
- Image analysis (tongue image, facial expression etc.)
- Computer vision technology and signal processing
- Hospitals (primary end-users)
- All countries eligible are welcome

#### Partners already involved

- MEDrecord
- Dentists



### Contact details

Jan-Marc Verlinden

MEDrecord B.V.

jan-marc@medrecord.io

+31653785650





