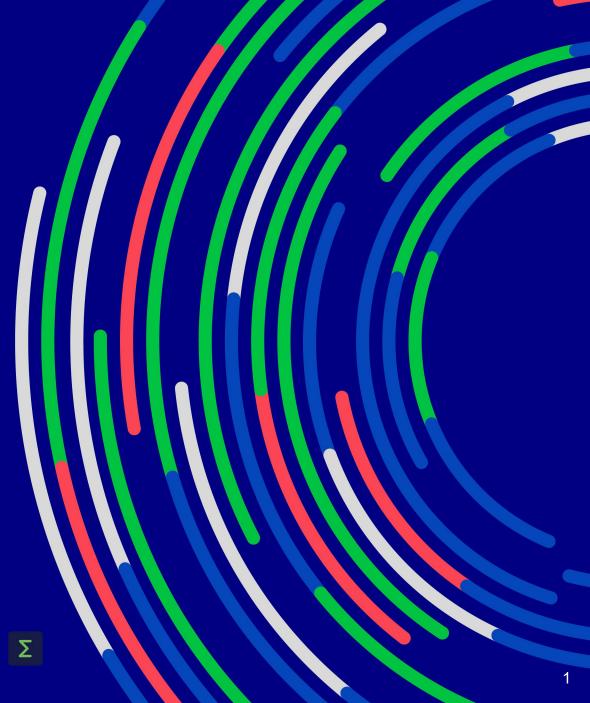
# 25 years of ITEA Roadshow – Spain

# ITEA Fostering international software innovation

1 June 2023 | Online Jean-François Lavignon — ITEA Vicechairman





### ITEA

# The Eureka Cluster on software innovation and digital transition

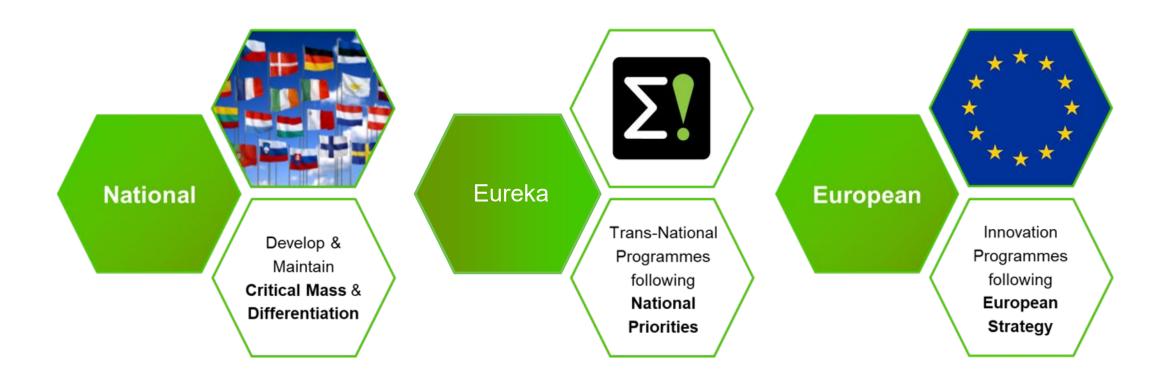
Since 1998, ITEA is the Eureka RD&I programme on software innovation and digital transition. ITEA stimulates transnational and industry-driven R&D&I in the domain of software innovation. ITEA enables a large, open and international community to collaborate in funded projects that turn innovative ideas into new businesses, jobs, economic growth and benefits for society.

#### ITEA is:

- Global and trusted cooperation in an industrial community
- Project financing through national public and private funding
- Commercialisation of research results
- Focus on high-quality process and support



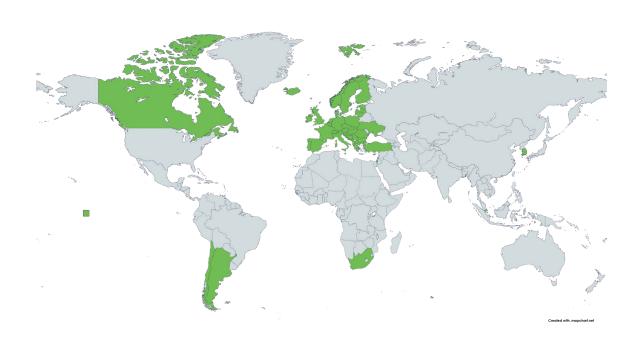
# European innovation landscape





### The Eureka network

Eureka is the world's biggest public network for international cooperation in R&D and innovation, present in over 45 countries. Eureka Clusters are active in 38 countries.



#### Eureka Clusters are:

- Industry-driven thematical RD&I programmes supported by Public Authorities
- Covering the full value chain to create innovative solutions
- Helping SMEs to scale up in consortia with large industry
- Open to global cooperation
- Bottom-up
- Market-oriented



# ITEA Key challenges



**Smart city** 



**Smart communities** 



Smart health



Safety and security



**Smart mobility** 



**Smart industry** 



Smart energy



Smart engineering



# ITEA governance and main players Trustful relationship

ITEA is an association, with industry Board members:































Some of ITEA's other main (industrial) partners:













































ITEA provides a large network of collaboration partners from large industries, SMEs, research institutes and universities.

# Countries supporting ITEA







# ITEA facts and figures

Total number of projects 324

Total person years

35,657

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#### ITEA (Call 1-8):

- 545 unique partners
- 228 SMEs

#### ITEA 2 (Call 1-8):

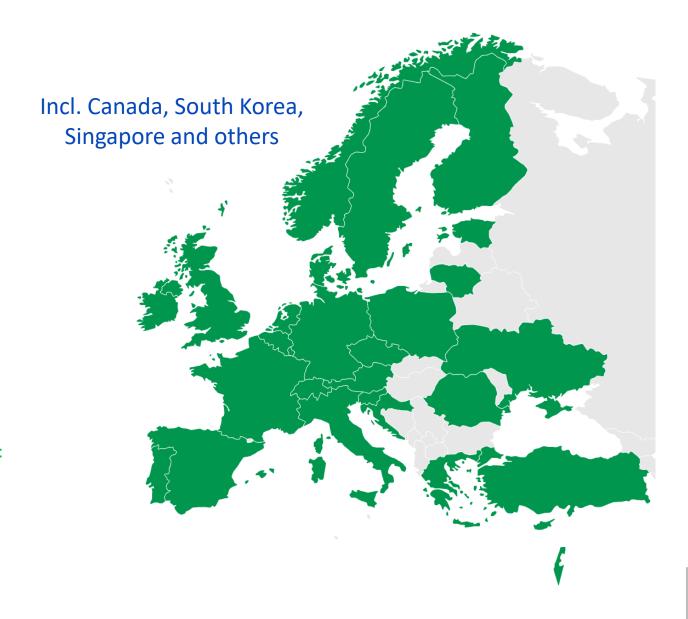
- 972 unique partners
- 482 SMEs

#### ITEA 3 (Call 1-7 + AI Call 2020):

- 867 unique partners
- 459 SMEs

#### ITEA 4 (Call 2021-2022 + AI Call 2021+Sustainability Call 2022):

- 506 unique partners
- 258 SMEs





# ITEA Impact stream

36 project impact stories online now!

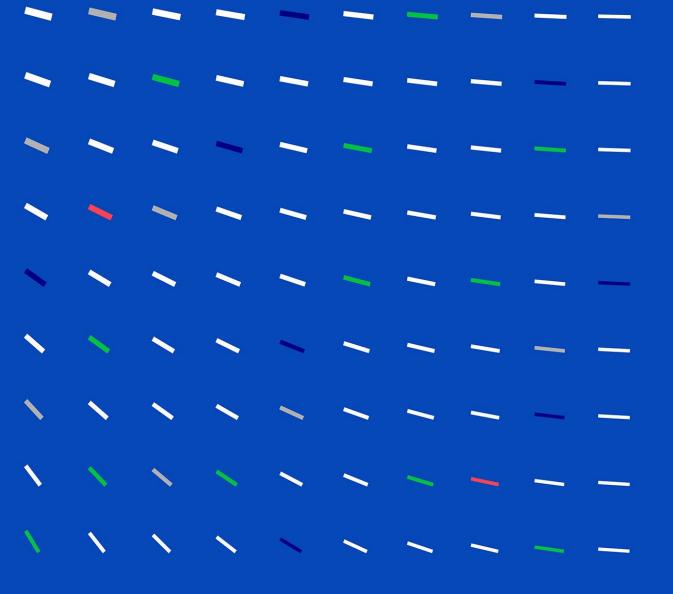


# Impact stream Download full Impact stream



https://itea4.org/impact-stream.html





# ITEA Events



# ITEA Project Outline (PO) Days

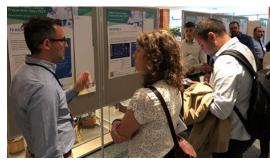
### A recipe for success!

- ITEA PO Days Yearly networking event taking place in September
  - 300+ participants, 15+ countries
  - Not only pitching and drinks, but focussing on real preparations
     for project outlines through active brainstorm and workgroup sessions
  - Each year 70+ ideas uploaded in project idea tool, 50+ project ideas presented as a poster and 40+ ideas pitches

Generally, more than 75% of the submitted POs are initially presented at the preceding PO Preparation Days.

Save the date: PO ITEA Days 2023 12-13 September in Berlin













# International customer workshops

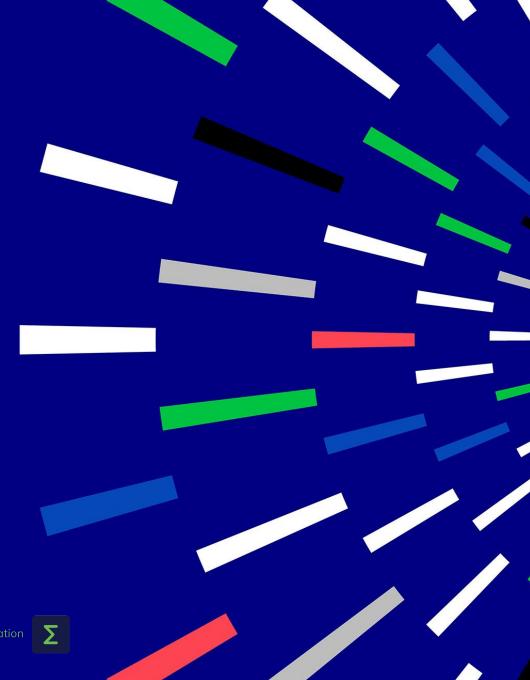
### Inventorying actual needs

- Target audience
  - About 50 participants invited around a dedicated theme:
    - international key customers and end users where the challenges are most demanding
    - European global industry players from ITEA that can provide solutions
    - innovative SMEs involved in related ITEA projects
- Day 1
  - Presentations of challenges by the customers and innovations by the big players and SMEs, dedicated site visit, networking dinner
- Day 2
  - Parallel brainstorm sessions, presentation of conclusions, networking lunch





# Participate in ITEA





# Yearly Call process

# How to participate?

Consortium building – Project Outline Preparations Days event

Submit a Project Outline (PO) Short project overview: project goals, innovation, targeted business impact and consortium

Project Outlines which are positively evaluated are invited for the second step

Submit a Full Project Proposal (FPP) Description of project plan, management and execution

Approved FPPs will receive the ITEA label

#### **Funding & Project Start-up**

- Each ITEA project partner can apply for national funding in their own country
- The label is endorsed by all Eureka Member Countries
- Project start-up after national approvals



### Resources

- ITEA Office offers great deal of information on its website, including:
  - Call dates and processes
  - Events and webinars
  - Case studies, success and impact stories
  - Industry trends and publications
- Public: <a href="https://itea4.org/">https://itea4.org/</a>
- Community: <a href="https://itea4.org/community">https://itea4.org/community</a>
  - Tools for consortium development + project management

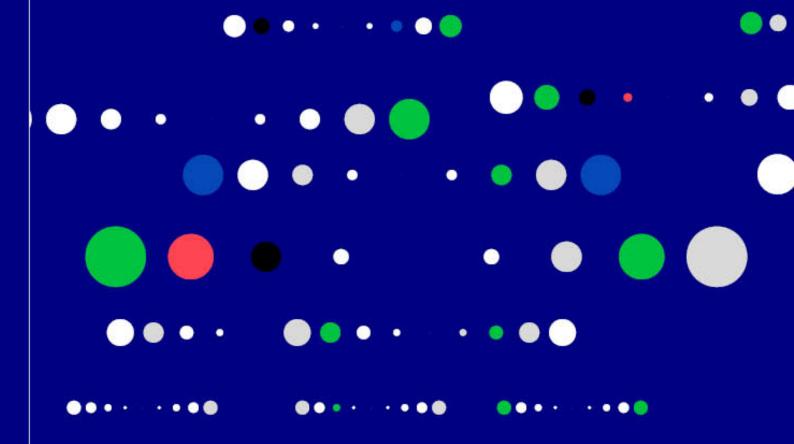




ITEA is the Eureka Cluster on software innovation



https://www.eurekanetwork.org



# Thank you