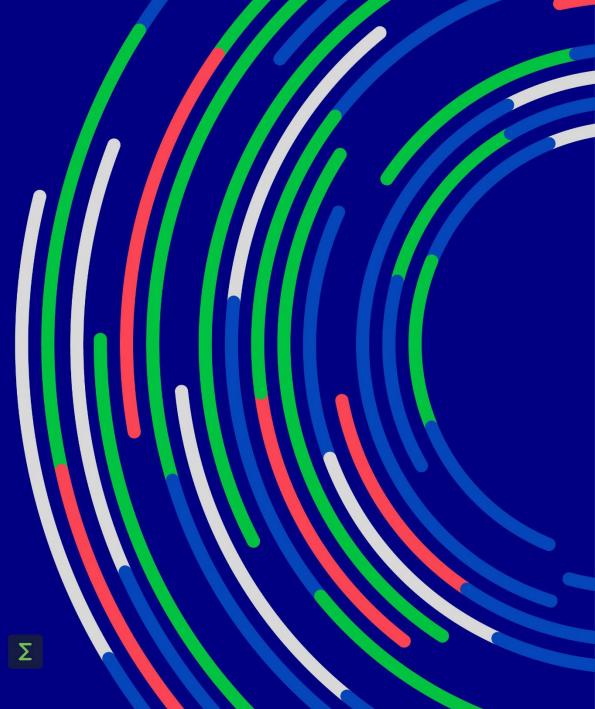
25 years of ITEA Roadshow – France

ITEA Fostering international software innovation

31 August 2023 | Online Jean-François Lavignon – ITEA Vice-chairman





ITEA

The Eureka Cluster on software innovation and digital transition

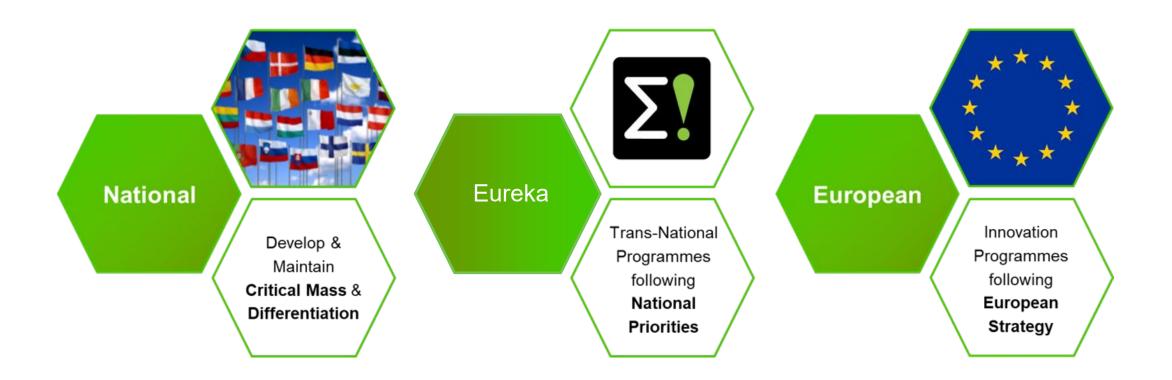
Since 1998, ITEA is the Eureka RD&I programme on software innovation and digital transition. ITEA stimulates transnational and industry-driven R&D&I in the domain of software innovation. ITEA enables a large, open and international community to collaborate in funded projects that turn innovative ideas into new businesses, jobs, economic growth and benefits for society.

ITEA is:

- Global and trusted cooperation in an industrial community
- Project financing through national public and private funding
- Commercialisation of research results
- Focus on high-quality process and support



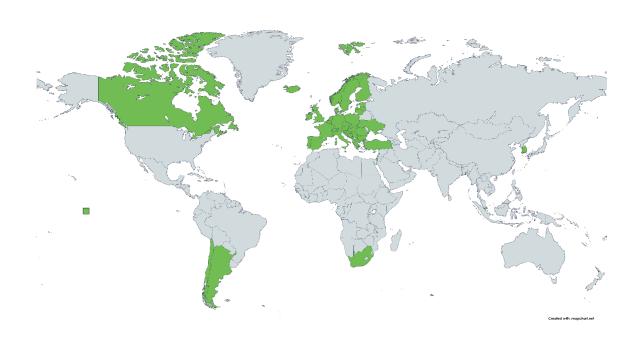
European innovation landscape





The Eureka network

Eureka is the world's biggest public network for international cooperation in R&D and innovation, present in over 45 countries. Eureka Clusters are active in 38 countries.



Eureka Clusters are:

- Industry-driven thematical RD&I programmes supported by Public Authorities
- Covering the full value chain to create innovative solutions
- Helping SMEs to scale up in consortia with large industry
- Open to global cooperation
- Bottom-up
- Market-oriented





ITEA Key challenges



Smart city



Smart communities



Smart health



Safety and security



Smart mobility



Smart industry



Smart energy



Smart engineering



ITEA governance and main players Trustful relationship

ITEA is an association, with industry Board members:































Some of ITEA's other main (industrial) partners:













































ITEA provides a large network of collaboration partners from large industries, SMEs, research institutes and universities.

Countries supporting ITEA









ITEA facts and figures

Total number of projects 324

Total person years

35,657

ITEA (Call 1-8):

- 545 unique partners
- 228 SMEs

ITEA 2 (Call 1-8):

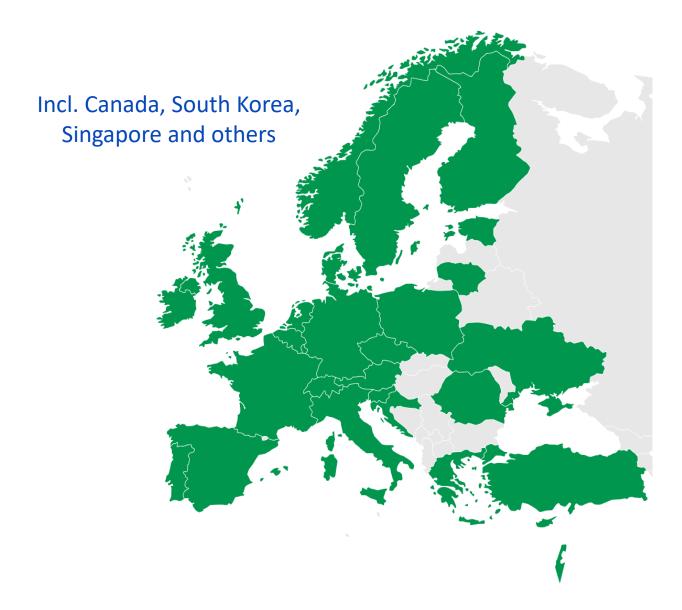
- 972 unique partners
- 482 SMEs

ITEA 3 (Call 1-7 + AI Call 2020):

- 867 unique partners
- 459 SMEs

ITEA 4 (Call 2021-2022 + AI Call 2021+Sustainability Call 2022):

- 506 unique partners
- 258 SMEs







ITEA Impact stream

36 project impact stories online now!



Impact stream

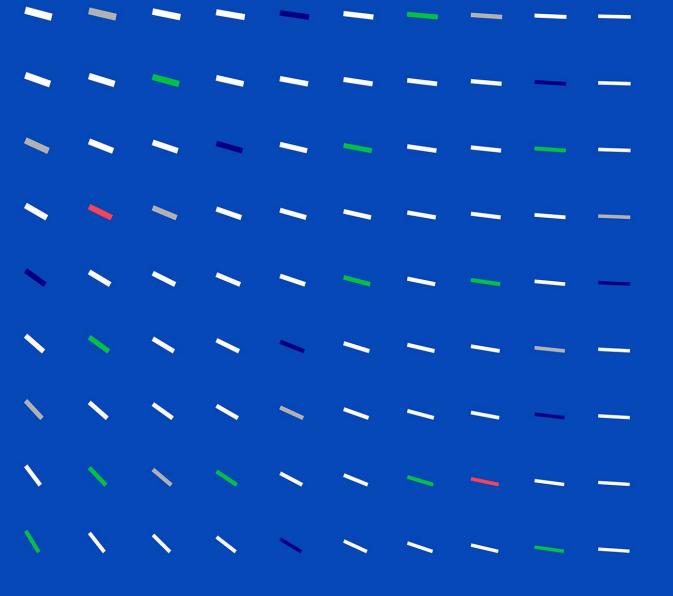
Download full Impact stream



https://itea4.org/impact-stream.html







ITEA Events



ITEA Project Outline (PO) Days

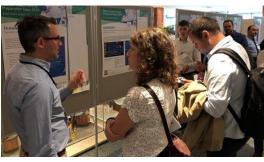
A recipe for success!

- ITEA PO Days Yearly networking event taking place in September
 - 300+ participants, 15+ countries
 - Not only pitching and drinks, but focussing on real preparations
 for project outlines through active brainstorm and workgroup sessions
 - Each year 70+ ideas uploaded in project idea tool, 50+ project ideas presented as a poster and 40+ ideas pitches

Generally, more than 75% of the submitted POs are initially presented at the preceding PO Preparation Days.

Register now: PO ITEA Days 2023
12-13 September in Berlin
Only a few spots left!









International customer workshops

Inventorying actual needs

Target audience

- About 50 participants invited around a dedicated theme:
 - international key customers and end users where the challenges are most demanding
 - European global industry players from ITEA that can provide solutions
 - innovative SMEs involved in related ITEA projects

Day 1

 Presentations of challenges by the customers and innovations by the big players and SMEs, dedicated site visit, networking dinner

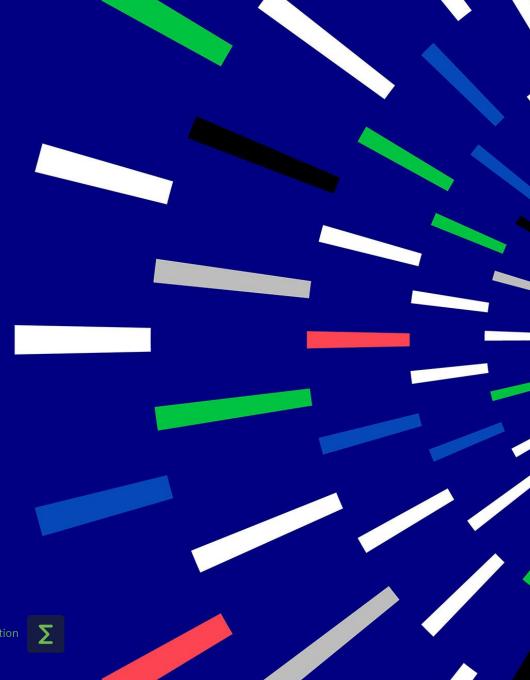
Day 2

- Parallel brainstorm sessions, presentation of conclusions, networking lunch





Participate in ITEA





Yearly Call process

How to participate?

Consortium building – Project Outline Preparations Days event | ITEA Call 2023: 12&13 September 2023

Submit a Project Outline (PO) | PO Deadline ITEA Call 2023: 13 November 2023

- Short project overview: project goals, innovation, targeted business impact and consortium
- Project Outlines which are positively evaluated are invited for the second step

Submit a Full Project Proposal (FPP) | FPP Deadline ITEA Call 2023: 19 February 2024

- Description of project plan, management and execution
- Approved FPPs will receive the ITEA label

Funding & Project Start-up

- Each ITEA project partner can apply for national funding in their own country
- The label is endorsed by all Eureka Member Countries
- Project start-up after national approvals





Resources

- ITEA Office offers great deal of information on its website, including:
 - Call dates and processes
 - Events and webinars
 - Case studies, success and impact stories
 - Industry trends and publications
- Public: https://itea4.org/

- Community: https://itea4.org/community
 - Tools for consortium development + project management





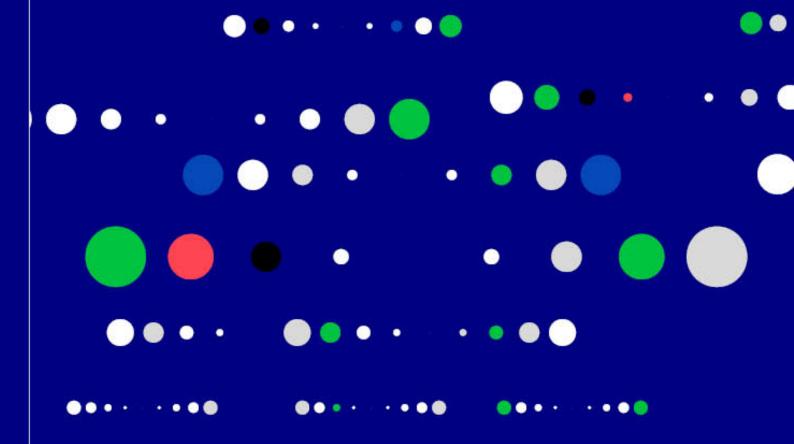


https://itea4.org

ITEA is the Eureka Cluster on software innovation



https://www.eurekanetwork.org



Thank you