

25 years of ITEA Roadshow – Canada

ITEA Fostering international software innovation

1 June 2023 | Online
Jean-François Lavignon –
ITEA Vice-chairman



ITEA is the Eureka Cluster on software innovation



ITEA

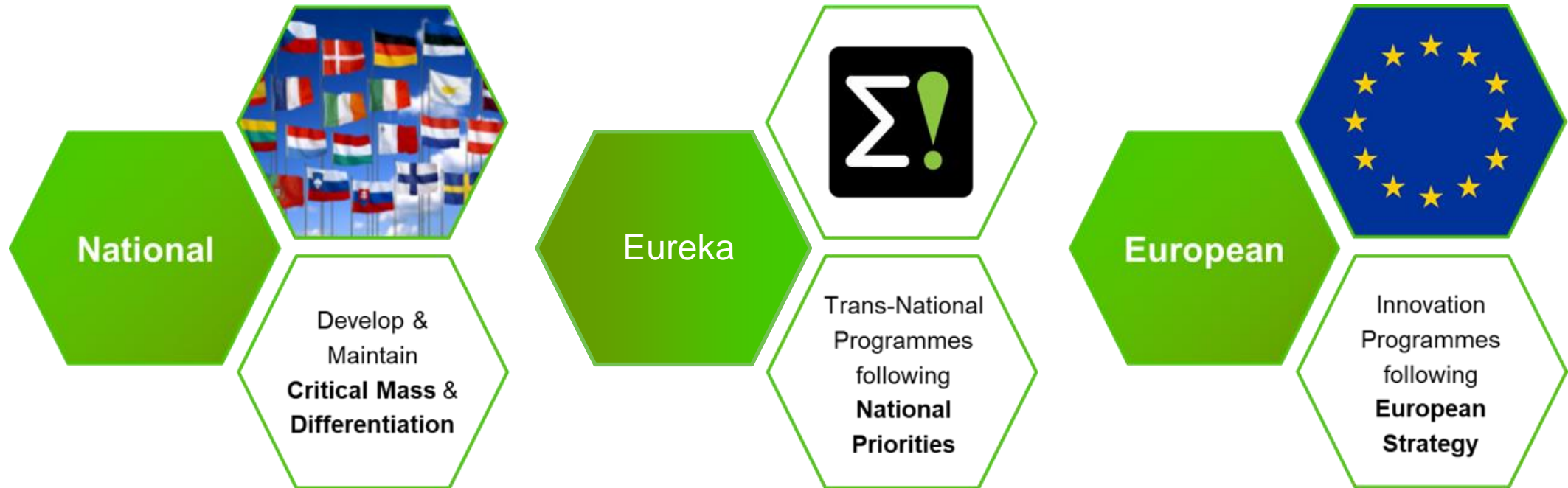
The Eureka Cluster on software innovation and digital transition

Since 1998, ITEA is the Eureka RD&I programme on software innovation and digital transition. ITEA stimulates transnational and industry-driven R&D&I in the domain of **software innovation**. ITEA enables a large, open and international community to **collaborate in funded projects** that turn innovative ideas into new businesses, jobs, economic **growth and benefits for society**.

ITEA is:

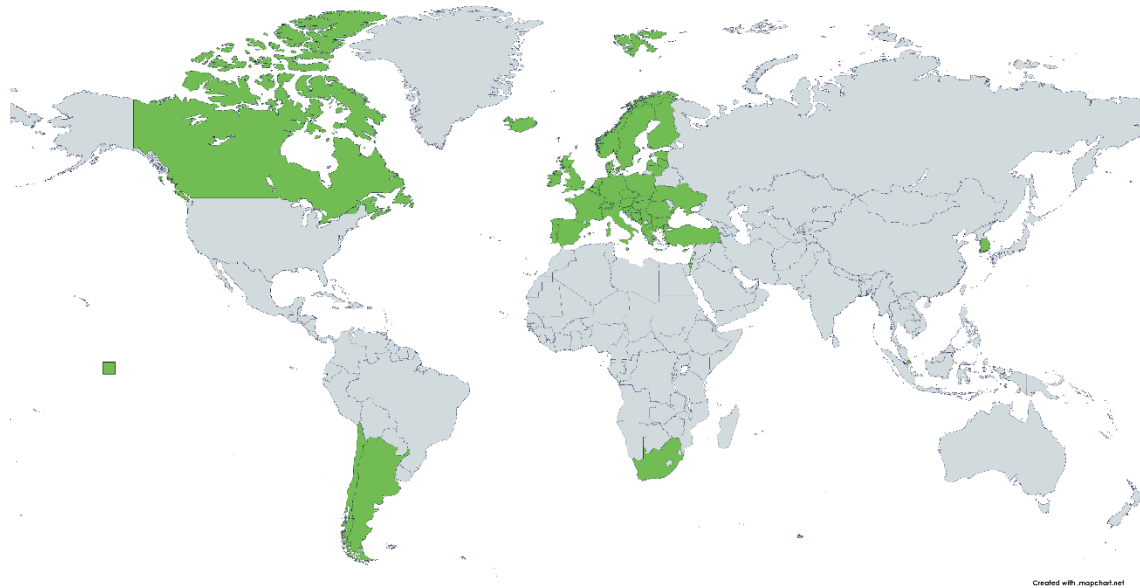
- Global and trusted cooperation in an industrial community
- Project financing through national public and private funding
- Commercialisation of research results
- Focus on high-quality process and support

European innovation landscape



The Eureka network

Eureka is the world's biggest public network for international cooperation in R&D and innovation, present in over 45 countries. Eureka Clusters are active in 38 countries.



Eureka Clusters are:

- Industry-driven thematical RD&I programmes supported by Public Authorities
- Covering the full value chain to create innovative solutions
- Helping SMEs to scale up in consortia with large industry
- Open to global cooperation
- Bottom-up
- Market-oriented

ITEA Key challenges



Smart city



Smart communities



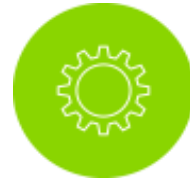
Smart health



Safety and security



Smart mobility



Smart industry



Smart energy



Smart engineering

ITEA governance and main players

Trustful relationship

ITEA is an association, with industry Board members:



Some of ITEA's other main (industrial) partners:



Countries supporting ITEA



Austria



Belgium



Canada



Czech
Republic



Denmark



Finland



France



Germany



Hungary



Ireland



Israel



Luxembourg



The
Netherlands



Portugal



Singapore



Slovenia



South Korea



Spain



Sweden



Switzerland



Türkiye



United
Kingdom

ITEA facts and figures

Total number of projects

324

Total person years

35,657

ITEA (Call 1-8):

- 545 unique partners
- 228 SMEs

ITEA 2 (Call 1-8):

- 972 unique partners
- 482 SMEs

ITEA 3 (Call 1-7 + AI Call 2020):

- 867 unique partners
- 459 SMEs

ITEA 4 (Call 2021-2022 + AI Call 2021+Sustainability Call 2022):

- 506 unique partners
- 258 SMEs

Incl. Canada, South Korea,
Singapore and others



ITEA Impact stream

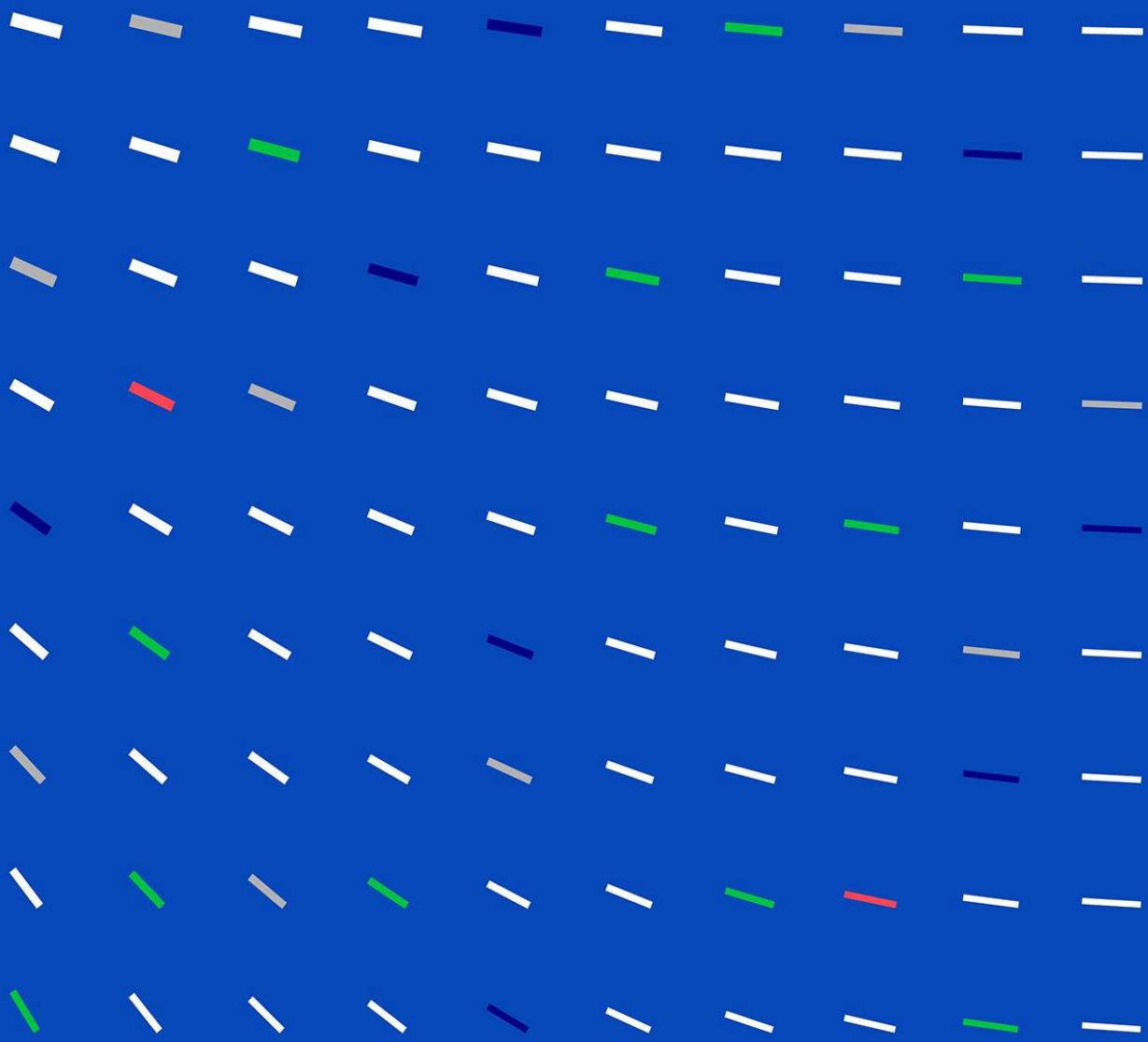
36 project impact stories online now!

Impact stream

Download full Impact stream



<https://itea4.org/impact-stream.html>



ITEA Events

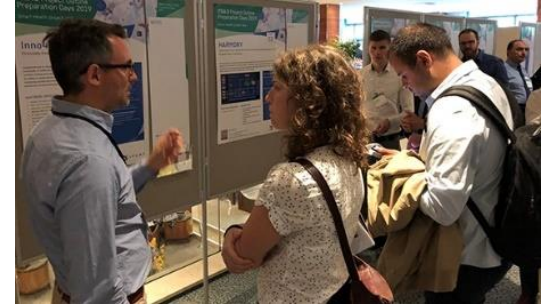
ITEA Project Outline (PO) Days

A recipe for success!

- ITEA PO Days - Yearly networking event taking place in September
 - 300+ participants, 15+ countries
 - Not only pitching and drinks, but focussing on real preparations for project outlines through active brainstorm and workgroup sessions
 - Each year 70+ ideas uploaded in project idea tool, 50+ project ideas presented as a poster and 40+ ideas pitches

Generally, more than 75% of the submitted POs are initially presented at the preceding PO Preparation Days.

Save the date: PO ITEA Days 2023
12-13 September in Berlin



International customer workshops

Inventorying actual needs

- Target audience
 - About 50 participants invited around a dedicated theme:
 - international key customers and end users where the challenges are most demanding
 - European global industry players from ITEA that can provide solutions
 - innovative SMEs involved in related ITEA projects
- Day 1
 - Presentations of challenges by the customers and innovations by the big players and SMEs, dedicated site visit, networking dinner
- Day 2
 - Parallel brainstorm sessions, presentation of conclusions, networking lunch



Participate in ITEA



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Yearly Call process

How to participate?

Consortium building – Project Outline Preparations Days event | [ITEA Call 2023: 12&13 September 2023](#)

Submit a [Project Outline](#) (PO) | [PO Deadline ITEA Call 2023: 13 November 2023](#)

- Short project overview: project goals, innovation, targeted business impact and consortium
- Project Outlines which are positively evaluated are invited for the second step

Submit a [Full Project Proposal](#) (FPP) | [FPP Deadline ITEA Call 2023: 19 February 2024](#)

- Description of project plan, management and execution
- Approved FPPs will receive the ITEA label

Funding & Project Start-up

- Each ITEA project partner can apply for national funding in their own country
- The label is endorsed by all Eureka Member Countries
- Project start-up after national approvals

Resources

- ITEA Office offers great deal of information on its website, including:
 - Call dates and processes
 - Events and webinars
 - Case studies, success and impact stories
 - Industry trends and publications
- Public: <https://itea4.org/>
- Community: <https://itea4.org/community>
 - Tools for consortium development + project management



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 eureka
<https://www.eurekanetwork.org>

Thank you