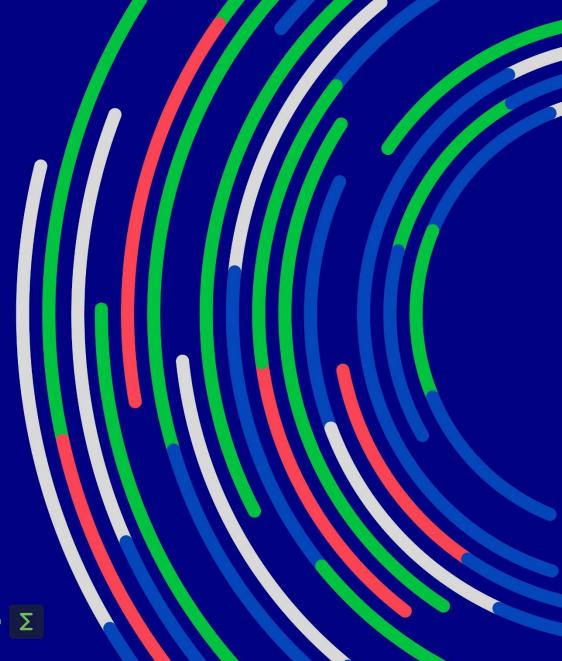
25 years of ITEA webinar – Belgium

Sirris

2 June 2023 | Online Anna Hristoskova







- Industry-owned, non-profit industrial research & knowledge center
 - Since 1949, 2.500+ member companies
 - Mission Increase the competitiveness of companies through technological innovations
 - Active in 5 domains advanced manufacturing, product solutions, digital transformation, green transition & innovation management
 - Over 1,300 innovation projects a year
- Active in ITEA since 2006 (ITEA 1 Call 8)
 - Involved in 22 projects of which 6 in the last call:

```
SINTRA - PROFIT - Sa4CPS - SAFETE - SmartEM - FireBIM
```

TAPCOP – MIRAI – TIoCPS – SAMUEL – SCRATCh – BIMy – Flex4Apps – REVaMP² CareWare – C³PO – InValue – ACCELERATE – CAP - ITEI – FLEXI - TWINS





Some examples of successful ITEA projects



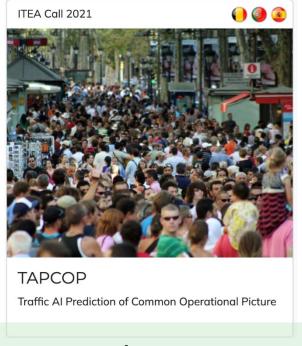
Leverage on complementary knowledge from previous projects in diverse domains



TIoCPS (2020-2023)



MIRAI (2020-2024)



TAPCOP (2022-2025)







Some examples of successful ITEA projects

Continuation & enhancement of technology innovation in follow up activities with known & new partners





Some examples of successful ITEA projects



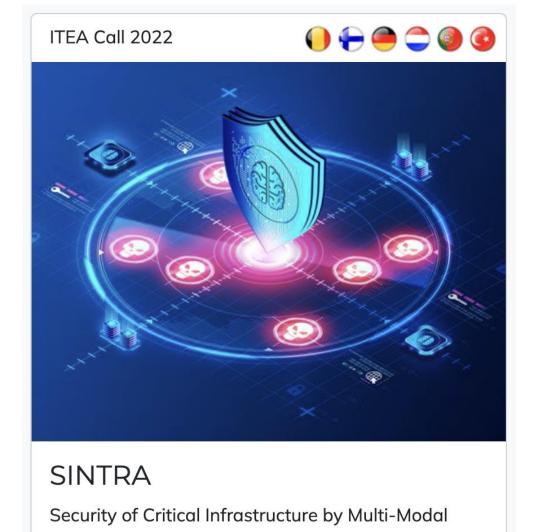
SINTRA (Labelled 2023)

 Security of Critical Infrastructure by Multi-Modal Dynamic Sensing and AI

Safety & Security of infrastructure, assets & people

Complex topic, broad value chain & applicability in large number of domains

 leverage on large consortium & thus broader knowledge base



Dynamic Sensing and Al







Unique aspects/benefits of the ITEA Programme

In line with industrial challenges, end-user needs & societal challenges

- Follow up on end customer & industrial needs through themed workshops building up to the new call
- Fosters technological innovations & simultaneous industrial adoption

Community building

- Continuation of industrial domain innovations through follow up projects
- Smooth <u>knowledge transfer</u> between EU research institutions & industries in not too big consortia
 Diversity
- Offers opportunity for <u>research results validation & adoption</u> in highly <u>diverse</u> domains & applications
- Offers <u>flexibility</u> in the consortium setup & cooperation

Visibility

- Provides broad <u>visibility & networking</u> (to SMEs) with an EU network
- Actively supports <u>dissemination</u> & projects/partners in the <u>spotlight</u>

For Belgium

Enables <u>seamless cooperation between the regions</u> (although there are also national opportunities)





Advice for participants large industry/SME/research

Explore partnerships beyond regions & EU

Belgium has a variety of regional support, so easy to forget scaling to a broader market

- As a company focus on the roadmap
 3 years is a long time enabling quite some knowledge acquisition
- Bút also, a long time to be stuck in an imperfect match

As a research centre – applied industrial research

pair with companies & demonstrators in view of industrial adoption of research results

Patience, focus & flexibility during submission

long submission process, easy to jump on other opportunities

Open communication with ITEA & the National authorities

strong support & flexibility provided by the program – USE IT





Contact details



Anna Hristoskova

Sirris https://www.sirris.be/ anna.hristoskova@sirris.be

