

# PO Statistics & Evaluation feedback

ITEA Call 2023 FPP Briefing webinar

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ITEA is the Eureka Cluster on software innovation

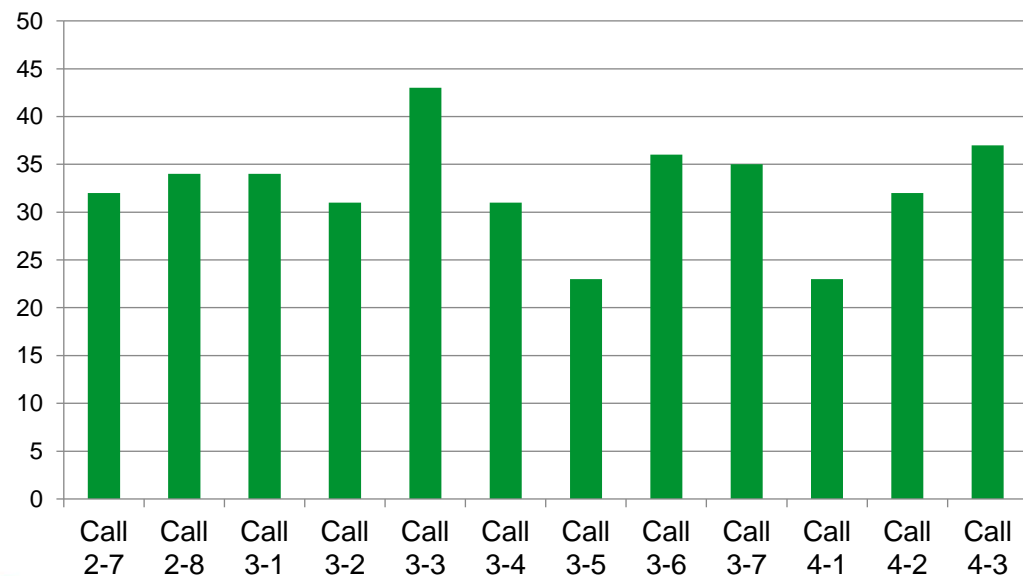


# ITEA Call 2023 POs

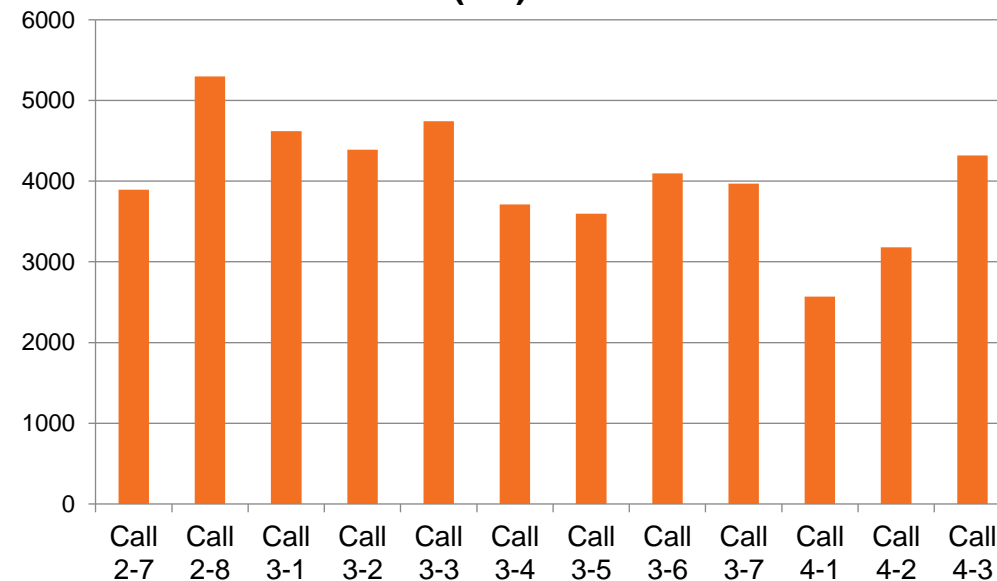
## General Overview

- 37 POs submitted
- 4317 Person Years
- Total budget of POs: € 396,91 million
- 26 different countries

No. Initial POs



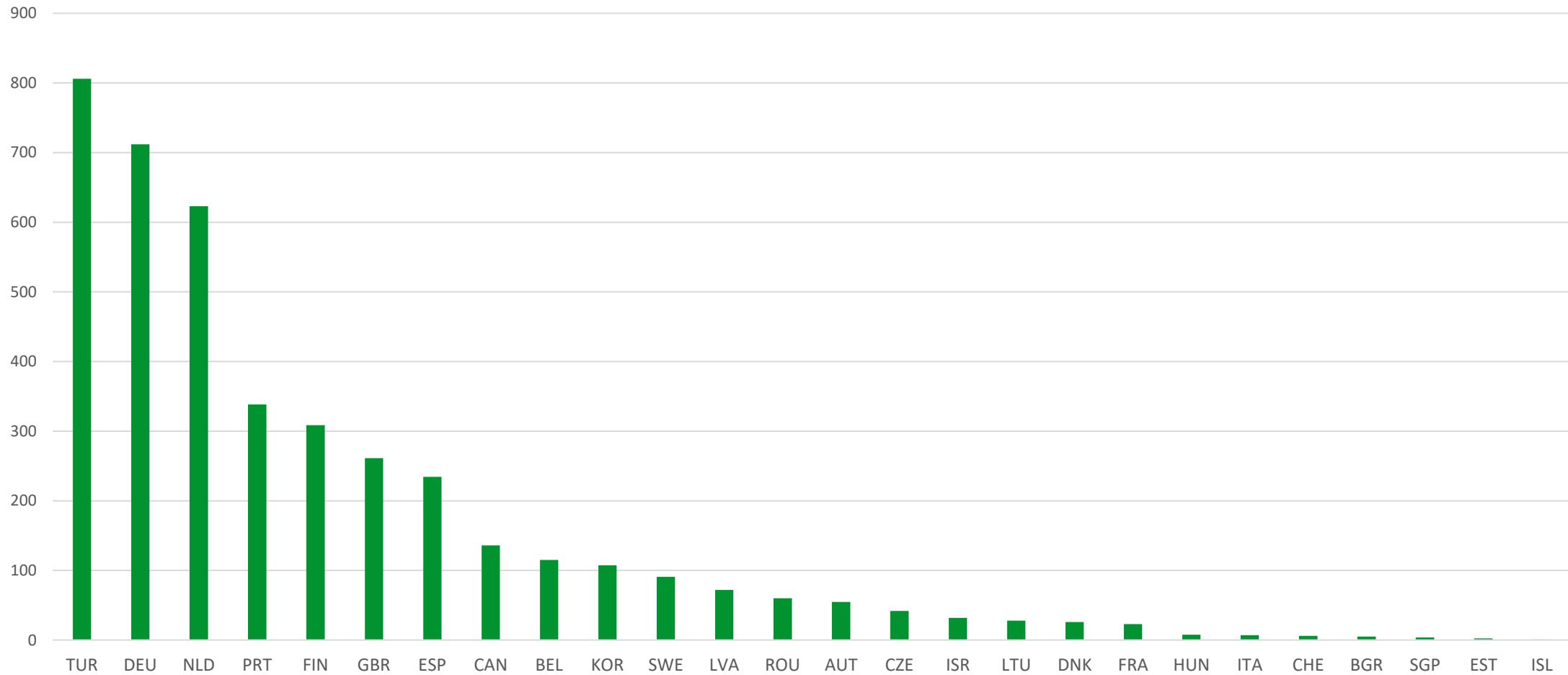
Effort (PY) Initial POs



# ITEA Call 2023 POs

## Effort per country

Total effort (PY) per country



# ITEA Call 2023 POs

## Project per challenge



Smart cities (1)



Smart mobility (3)



Smart health (10)



Smart communities (4)



Smart industry (4)



Smart energy (1)



Safety and security (4)



Smart engineering (10)

# ITEA Call 2023 POs

## Project Idea to Project Outline

### **PO Days 2023**

- 83 project ideas submitted via the Project Idea Tool

### **PO Submission**

- 22 of the 37 submitted POs (59%) were first presented at the PO Days

### **PO Evaluation**

- 25 of the 37 submitted POs have been invited for preparing an FPP

# PO Evaluation feedback

## ITEA expert evaluation

- General topics for improvement:
  - Problem & solution description, user value analysis
  - Market & Business impact
  - State of the Art (SotA) and Innovation
  - Key Performance Indicators (KPIs)
  - Consortium size, balance and composition
  - Document length and readability

# ITEA expert evaluation

## Problem & solution description, user value analysis

- Reviewers are technical experts, but not necessarily in your domain:
  - Describe the initial problem that you want to solve and why
  - Describe your solution and the benefit for the user, customer, society, etc.
  - Regard these sections as a pitch, keep it simple and short
- User value analysis:
  - Explain clearly the benefit of your innovation from the perspective of a user
  - A user can be interpreted as a real end user, customer, citizen, patient, ..

# ITEA expert evaluation

## Market & Business Impact

- ITEA projects must have a market & business impact
- Impact of the targeted innovation on the market is often unclear:
  - Describe the current market SotA and the unique selling propositions of your solution from an end user/customer perspective
  - What is the impact of the targeted joint innovation/exploitation
- Partner market access is often rather generic:
  - Each partner must indicate what business opportunities the project will provide them (new products/services, joint exploitation, ...)
  - Describe your own market and what is your current position in the market; who are your main competitors



# ITEA expert evaluation

## State of the Art & Innovation

- ITEA projects must be technically innovative
- The technical SotA allows the reviewers to identify the innovations
- Use of new technologies (e.g. AI, blockchain,..) is not by default innovative: give a clear argumentation
- Describe the innovation from an end user perspective: how will it solve its problem?
- Use the cooperation and expertise of the partners to make joint innovations

# ITEA expert evaluation

## KPIs

- Key Performance Indicators (KPIs) -> How good is your innovation?
- Define KPIs for the targeted output of your project
- KPIs must be measurable and quantified (initial, target and current values) and must allow to see the progress during the project
- KPIs will help you to manage the progress of your innovation and help you to convince the reviewers and your (future)customers

# ITEA expert evaluation

## Consortium size, balance and composition

- Eureka rule: minimum two different organisations from two different countries (high risk - not recommended)
- Observations
  - Small consortia – high ambition: not always realistic
  - Consortia unbalanced in cost per country: >70% for one country
  - Partners with relative low effort participation: lack of ambition
  - Partner position in the value chain and/or added value unclear

# ITEA expert evaluation

## Document length and readability

- Keep your document short and simple
  - Reviewers do not like lengthy documents
- Do not describe your topics in high level and vague terms
- Try to avoid abbreviations or at least explain them

# PO Evaluation feedback

## Public Authorities evaluation

- Not all Public Authorities (PAs) provided their feedback online
  - Contact your PA for more information
- Some proposals received a warning regarding the PA evaluation
- Check the eligibility of each national consortium (differs per country)
- Check if the project proposal fits with the national priorities
- Give a clear rationale for funding and explain the economic benefit
  
- Check the ITEA Public website: Project Calls & Funding / Funding
  - <https://itea4.org/funding.html>
- Check with your Public Authorities

# PO Evaluation feedback

## Questions? Contact us!

Should you have any questions regarding your PO evaluation:

- Contact one of the ITEA Programme Coordination team members:
  - Özgün Algin: [ozgun.algin@itea4.org](mailto:ozgun.algin@itea4.org)
  - Erik Rodenbach: [erik.rodenbach@itea4.org](mailto:erik.rodenbach@itea4.org)

or

- Have an individual online meeting with one of the Programme Coordination team members
  - If you would like to request a timeslot, please send an email to [info@itea4.org](mailto:info@itea4.org) with a few timeslots of your preference and we will get back to you with a Teams meeting invite as soon as possible



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Thank you  
for your attention!