

AI Call 2021 introduction

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ITEA 4 is the Eureka Cluster on software innovation



AI Call 2021 – The second joint Eureka Cluster Call

Overview

- Eureka is a public network for international cooperation in R&D and innovation, present in over 45 countries
- Cluster characteristics:
 - Clusters are one of the programmes in Eureka and follow the Eureka rules
 - Each Eureka Cluster target a specific domain (e.g. ITEA Software Intensive Systems and Services)
 - Each Cluster can organise calls and label projects
 - Partners of labelled projects can be publicly funded by the Public Authorities of their country
 - Each Eureka Cluster is initiated and governed by Industry.
- The AI Call 2021 is a joint Eureka Cluster Call with CELTIC-NEXT, EURIPIDES & Penta (now Xecs), Eurogia, ITEA and SMART

AI Call 2021 – The second joint Eureka Cluster Call

Overview

- A Eureka Cluster portal has been created <https://eureka-cluster.eu> for joint Calls
- Each Cluster has its own portal, processes and templates:
 - E.g. ITEA: <https://itea4.org>
- At this stage the processes and templates the projects of the joint Calls follow the processes of the first selected Cluster
 - The ITEA templates and guidelines are being slightly modified and will become available on the Eureka Cluster portal
 - ITEA Legal documents (Frame Agreement, Rules & Regulations, PCA) will be only available from the ITEA Community website. Create an account to get access.
 - The Eureka Cluster portal is based on the ITEA portal structure

ITEA organisation



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ITEA governance

Trustful relationship

ITEA is an association, with industry board members:

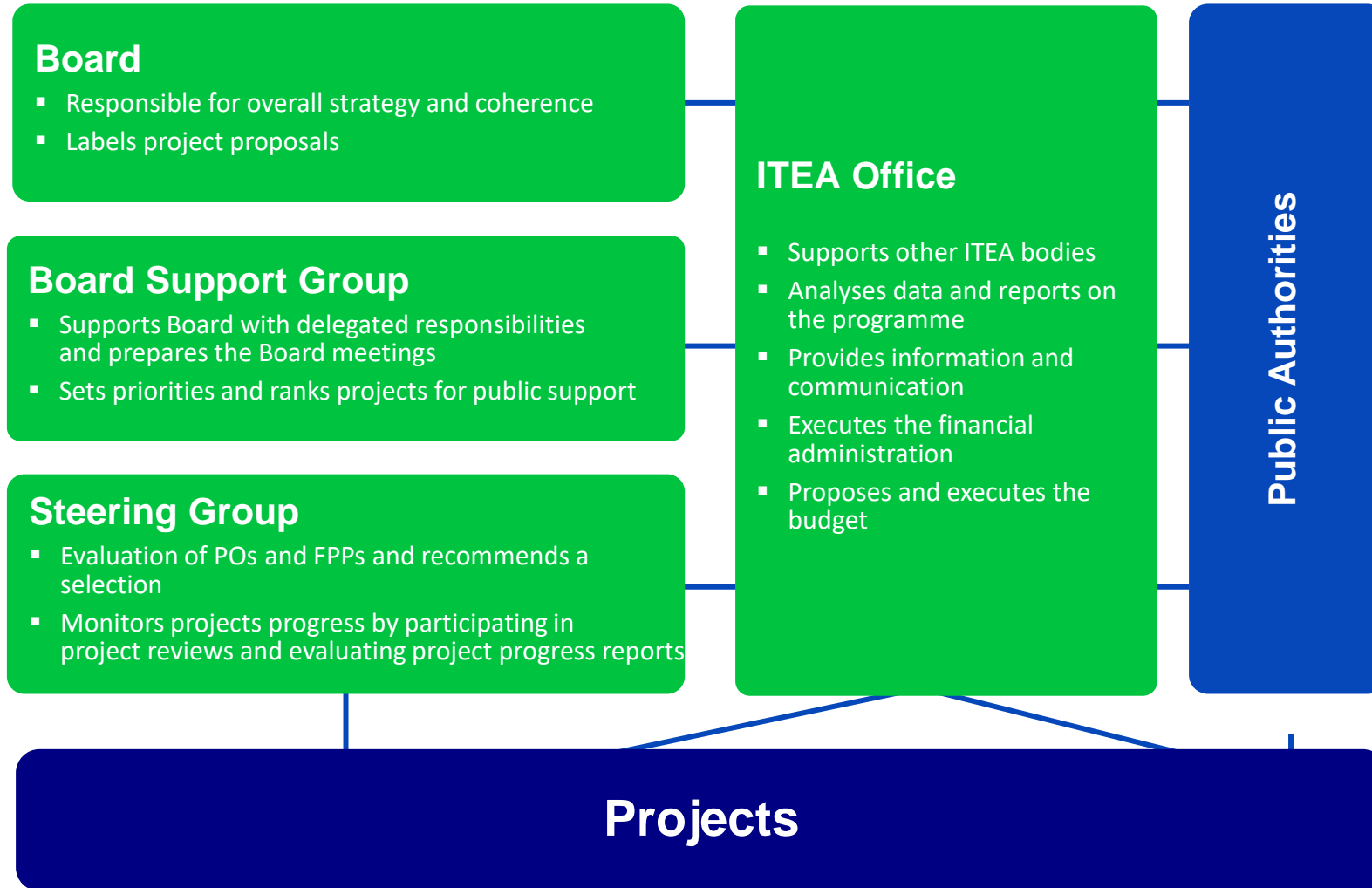


Public Authorities in the ITEA Directors Committee are:



ITEA organisation

Structure



ITEA Organisation

ITEA Office and publications



**ITEA Programme
Chairwoman**
Zeynep Sarilar



**Technical Programme
Vice-chairman**
Jean-François Lavignon











**Operations
Office Director**
Jan Jonker





Programme coordination & support
Erik Rodenbach
Özgün Algin
Marieke van Herk





PR & Communications
Linda van den Borne
Loes van den Borne
Mathijs van Dijk
Diana Verdoes





Secretariat
Stéphanie Hezemans



ICT
Johan van der Heide



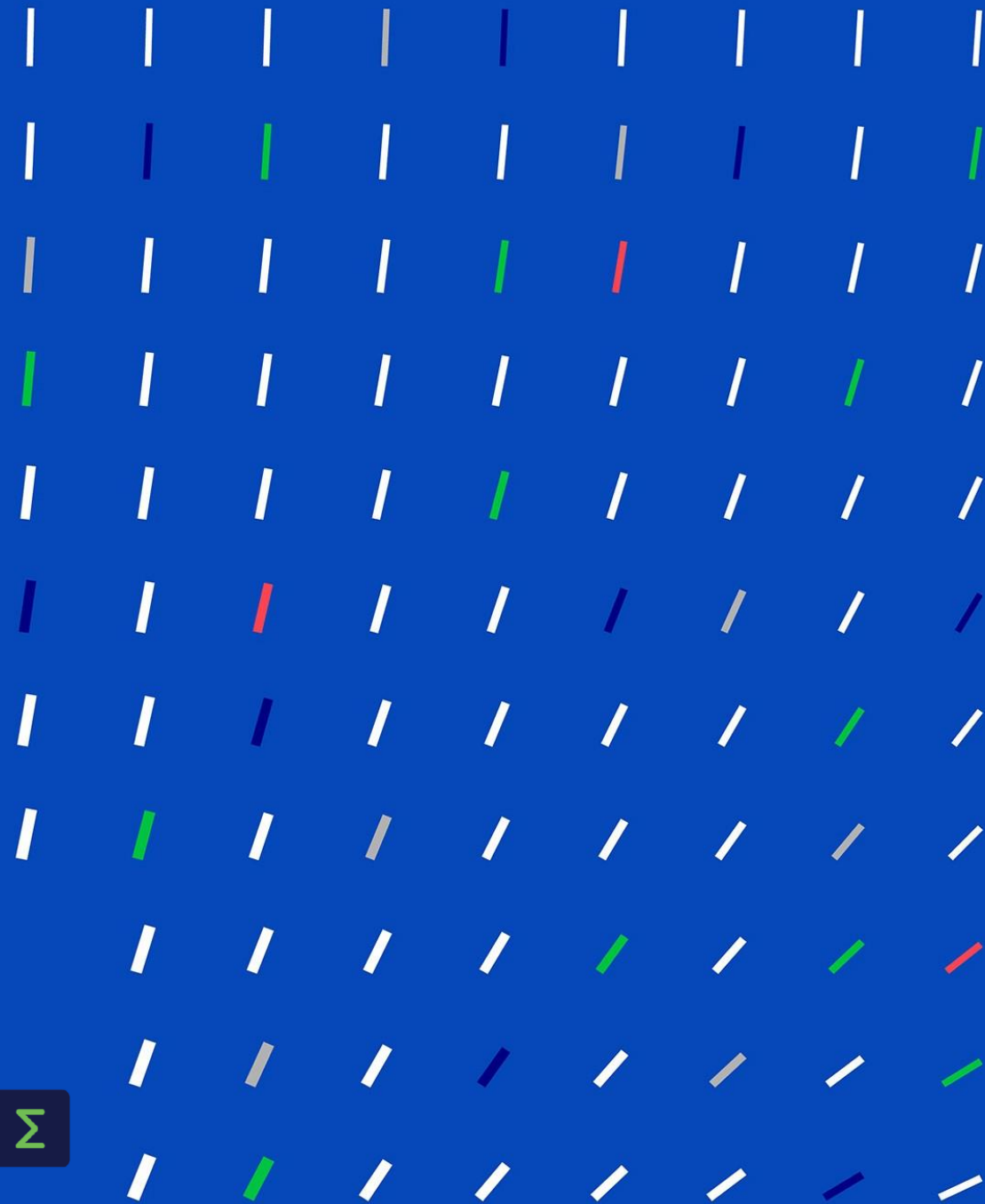
Finance & Accounting
Kristin Spierings



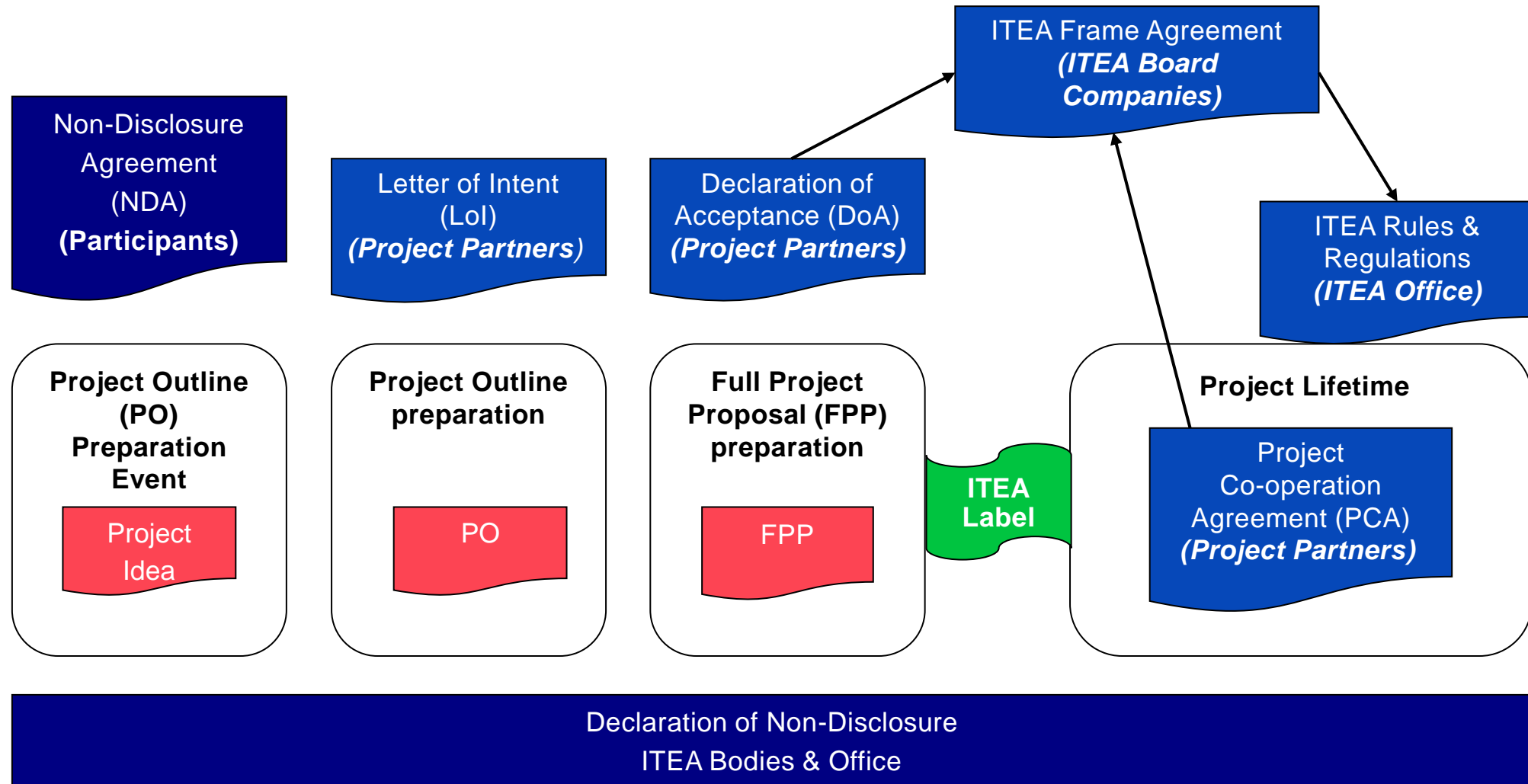
Financial and legal aspect



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A trusted legal framework



IPR rules in Frame Agreement and PCA

Simplified summary

- Every partner gets full ownership of the IPR it generates
- Every partner keeps full ownership of its background, if one partner needs access to background of another partner this has to be agreed in the PCA
- IPR access and licensing between project partners:

IPR	Foreground	Background
For R&D	<ul style="list-style-type: none"> ▪ Always where needed ▪ Royalty free 	<ul style="list-style-type: none"> ▪ Always where agreed to be 'needed' and if the owning partner is free to disclose ▪ Royalty free
For commercial exploitation	<p>To be agreed in PCA</p> <ul style="list-style-type: none"> ▪ Where 'Balanced': royalty free ▪ Where 'not Balanced': fair and reasonable conditions 	<ul style="list-style-type: none"> ▪ Always where agreed to be 'needed' and if the owning partner is free to disclose ▪ Fair and reasonable conditions

Costs & Contribution rules

- ITEA is a non-profit association of which most operational costs *) are **paid by the participants** of the programme via a yearly contribution
- Each project partner pays a yearly contribution fee by means of an annually **fixed percentage (1.5% in 2022)** of the planned project costs as defined in its national funding contract
- Subcontractors and their contribution are considered as part of their main contractors

*) Operational costs cover e.g. part of the costs of events, organisation of proposal evaluations and project reviews, office costs, reporting, promotion of the programme, its projects and their results.

Contribution invoicing

Schedule

- The yearly contribution is collected by the ITEA Office in two instalments:
 - 1st half of the year: January (50% of yearly contribution fee)
 - 2nd half of the year: July (50% of yearly contribution fee)
 - In specific cases invoices may also be issued later during the second half of the year
 - For projects finishing in the first half of the year we issue only **one invoice in January** (100% of yearly contribution fee) in the final year
- Invoice announcements:
 - Project leaders will receive two months ahead an announcement to inform project partners
 - All project partners will receive a pro-forma invoice one month in advance

Project start management



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Anticipating the project start

When a project is about to start the project coordinator should initiate:

- The preparation and signature of the Project Cooperation Agreement
 - A (ITEA 3) template has been prepared by the legal representatives of the ITEA Board members and can be downloaded from the ITEA website
- The installation of a Project Co-ordination Committee (PCC)
 - Each partner should assign a representative, preferably a high-level manager, for the PCC
 - The PCC should monitor and steer the project towards its goals
 - In case of any conflicts in the project the PCC can mediate or even take decisions by means of voting

State-of-the-Art & Living Roadmap

- ITEA project must be innovative and therefore we ask each project to do a more extensive State of the Art market and technology analysis at the start of the project
- We also request that the State-of-the-Art document is a public document
- At the first review we will check if a public State-of-the-Art document has been delivered
- A public State-of-the-Art document will be evaluated by the ITEA reviewers and if mature enough, it will be included in the online Living Roadmap of ITEA
- A project consortium is requested to update the State-of-the-Art document at the end of the project and includes its own results

Business impact & Dissemination

- ITEA projects must have a clear business impact
 - At an early stage in the project identify the market opportunities and the different stakeholders in the market value chain
- Identify the key stakeholders in your market value chain which are not in your project consortium and plan how to approach them
- Dissemination in ITEA is seen as an enabler for future exploitation of the project results
 - Dissemination is not only an academic exercise, but also a way to approach your future customers
 - Plan your participation to relevant commercial fairs and conferences

Questions? Contact us!

Should you have any questions during the execution of your project, contact us:

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ITEA4

<https://itea4.org>

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Σ eureka

<https://www.eurekanetwork.org>

Thank you