



Patient Health Response in Emergent and Secure Habitats for Connected Healthcare

D1.2 Project Web Page

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Partners involved		
Company	Name and surname	Email address
All consortia partners, for details please see the PHRESH contact list		

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1. Executive summary

This deliverable is an output of the task (T1.2) on dissemination and communication activities within the PHRESH project, focusing on establishing the public project website. Within this task, the PHRESH project website has been designed and deployed to provide a coherent visual identity and a central online presence for the project. As of the delivery of this task, the website represents the primary public reference point for information about PHRESH and supports consistent communication and dissemination activities throughout the project duration.

The website provides up-to-date public information about the project's objectives, technological approach, consortium partners, and ongoing activities. It contributes to increasing the visibility of PHRESH and ensures transparent access to project information for a broad range of stakeholders.

Relation with other documents and the overall aim of this deliverable:

- The PHRESH website is an important element of the project's overall dissemination and exploitation strategy;
- The PHRESH website supports awareness creation and visibility of the project at national and international levels;
- The PHRESH website facilitates communication with external stakeholders and interested audiences;

The PHRESH website complements other dissemination deliverables and activities by serving as a stable and reusable information source.

1.1 Purpose, scope and key outcomes

The scope of this deliverable is the creation and initial deployment of the PHRESH project website, containing all publicly available information related to the project and its development. The website presents the project's vision, objectives, technological solutions, use cases, consortium partners, and news updates, making the project's progress and outcomes visible to the public.

The website is publicly accessible and designed to be useful for different target audiences, including healthcare professionals, researchers, industry stakeholders, policy makers, and the general public. The website can be accessed at: <https://phresh-project.org/>;

The website is designed to be actively updated throughout the project lifetime. Content updates are coordinated within the PHRESH consortium, allowing partners to contribute relevant information such as news, events, and dissemination activities.

1.2 Abbreviations

Acronym	Definition
HTTPS	Hypertext Transfer Protocol Secure
IoT	Internet of Things

2. Introduction

This deliverable presents the official PHRESH project website, developed as a public-facing communication and dissemination tool. The website serves as a central entry point for information about the project's objectives, consortium, use cases, and ongoing activities, and is considered delivered once publicly accessible. It will be continuously updated throughout the project lifetime to reflect progress and outcomes.



Figure 1 Web Site Landing Page

2.1. Purpose and Role of the PHRESH Website

The PHRESH website serves as the central public communication platform of the project. Its primary purpose is to present coherent, reliable, and up-to-date information about PHRESH to a broad audience, including stakeholders outside the consortium. The website acts as a single reference point where project objectives, activities, and progress are communicated in a transparent manner, ensuring consistent messaging throughout the project duration. In this way, it supports the overall dissemination, communication, and visibility strategy of PHRESH.

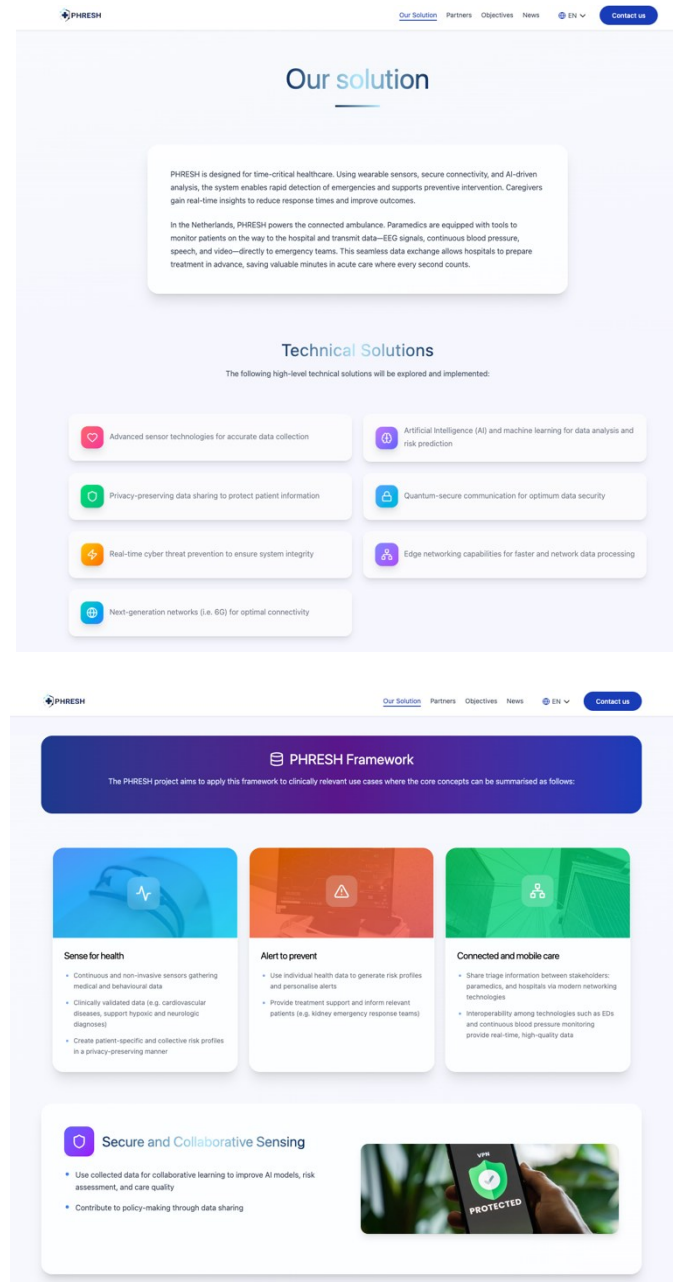


Figure 2 Our solution page

2.2. Target Audiences and Communication Objectives

The PHRESH website addresses multiple target groups:

- Healthcare professionals and clinical experts seeking insights into the project's connected healthcare solutions;
- Technology innovators and industry partners interested in digital health frameworks and secure data exchange mechanisms;
- Researchers and academics focused on health informatics and real-time monitoring technologies;
- Policy makers and funding bodies looking for evidence of impact and progress; and the general public who seek an overview of how PHRESH contributes to improved healthcare access and health equity.

The communication objectives of the site revolve around presenting complex technical and strategic information in an understandable format, promoting transparency, and enabling stakeholders to easily track project updates, objectives, and outcomes throughout the project lifecycle.

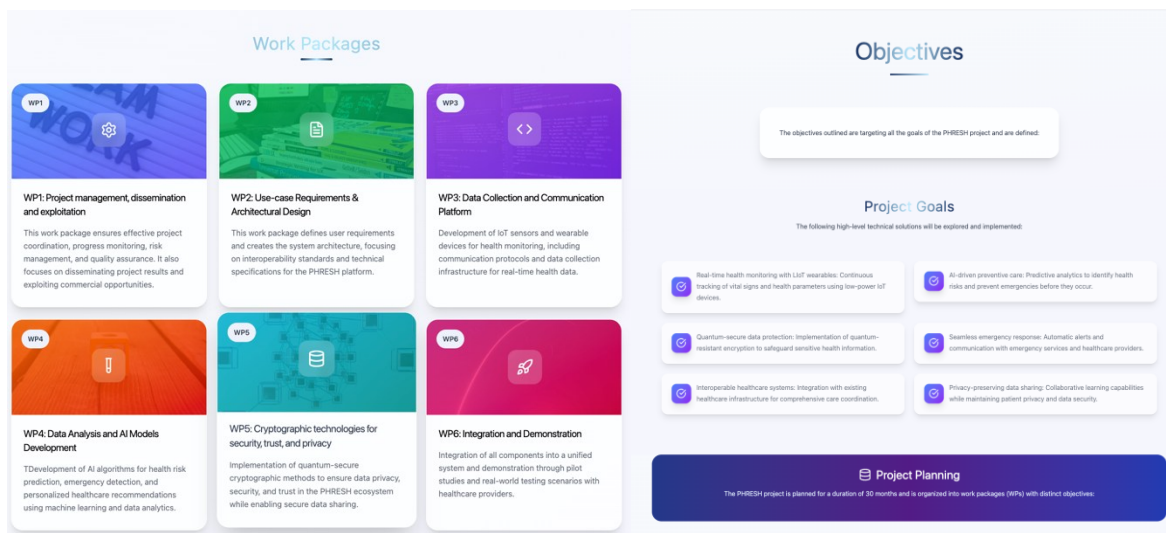
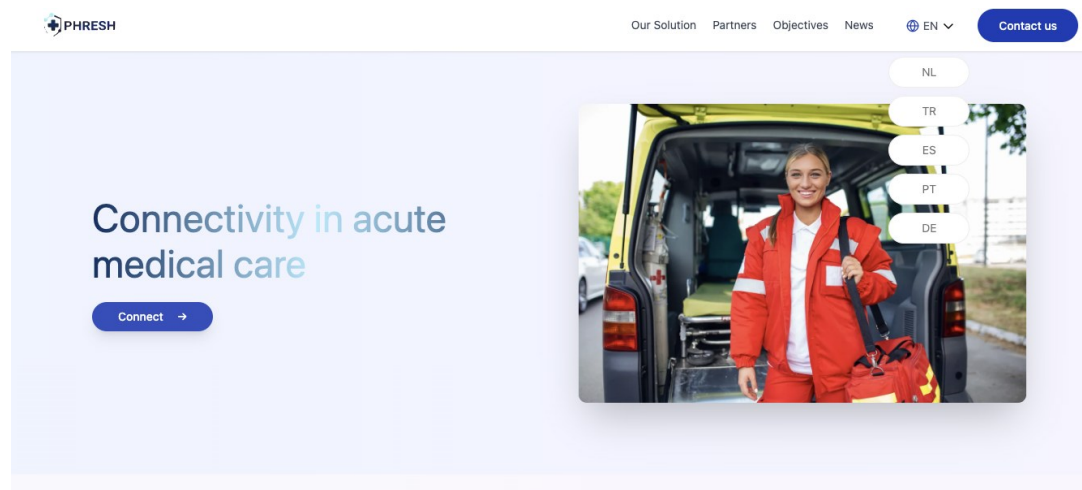


Figure 3 Project objectives page

2.3. Website Concept and Content Strategy

The PHRESH website follows an intuitive and user-centric design that prioritizes clarity, accessibility, and strategic communication. Content is organized into clear sections such as project objectives, technological solutions, partners, and news to guide visitors logically through the project's narrative. Static informational content explains the project's mission and digital health approach, while dynamic content, such as news and updates, reflects ongoing developments and dissemination outputs. This deliberate content strategy ensures that the essential values of PHRESH—improving health equity, secure health data exchange, and connected care—are communicated effectively to diverse audiences.



The PHRESH website is organized into several key sections that shape the visitor's experience and support efficient information retrieval:

- Landing page with core project value proposition and visual introduction to connected healthcare.
- Our Solution describes how PHRESH technologies improve health risk assessment and emergency response through advanced sensors, real-time analysis, and secure frameworks.
- Partners providing a list and a brief overview of international consortium members.
- Objectives outlining the project's aims and expected contributions to digital health equity.

- News showcasing recent announcements, updates on the integration of IoT wearable devices, trial results, and consortium activities, Contact and multilingual interfaces supporting broader accessibility.

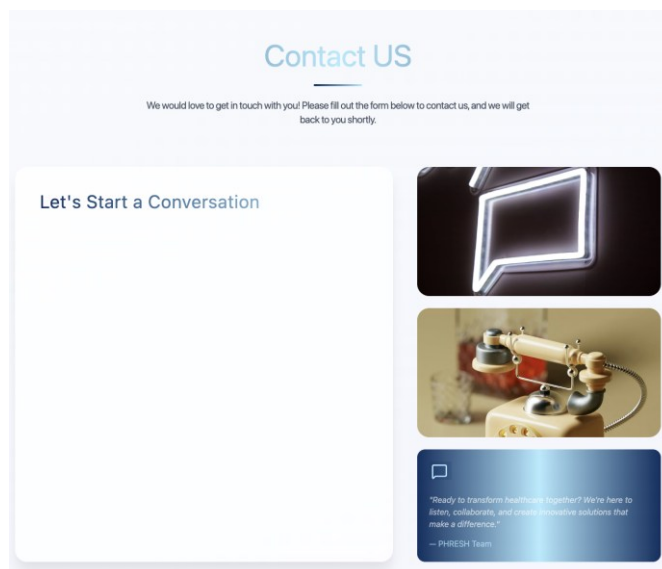


Figure 4 Contact us page

2.4. Website Implementation and Management

The PHRESH website is publicly accessible and hosted to ensure continuous availability for all stakeholders. Content updates are aligned with project activities and consortium contributions, enabling timely reporting of technical milestones, workshops, and updates such as the integration of real-time IoT wearable devices or quantum security implementation announcements. Multilingual support is provided for a broad stakeholder reach, reflecting the international nature of the project. Coordination of content updates within the consortium ensures that information remains accurate and representative of project progress.

2.5. Compliance, Accessibility and Security Considerations

The PHRESH website has been implemented with basic security and accessibility priorities in place. Secure protocols (such as HTTPS) ensure integrity and protection of content delivery, while multilingual navigation (EN, TR, NL, ES, etc.) enhances accessibility to global audiences. The site's structure avoids collection of sensitive personal data, keeping public engagement simple and respectful of privacy standards. These considerations support open information access while safeguarding user experience and trust. Website security refers to the measures taken to protect a website against cyber threats such as unauthorized access, malware, phishing attempts, and data manipulation. Ensuring website security is an ongoing process and a fundamental aspect of

responsible website management, particularly for public project websites that serve a broad and diverse audience. A secure website helps protect both the integrity of published information and the trust of its visitors.

The PHRESH project website is secured using the Hypertext Transfer Protocol Secure (HTTPS), which enables encrypted communication between the user's browser and the web server. This ensures that data transmitted through the website cannot be easily intercepted or altered by third parties, contributing to a safe and reliable browsing experience for all users.

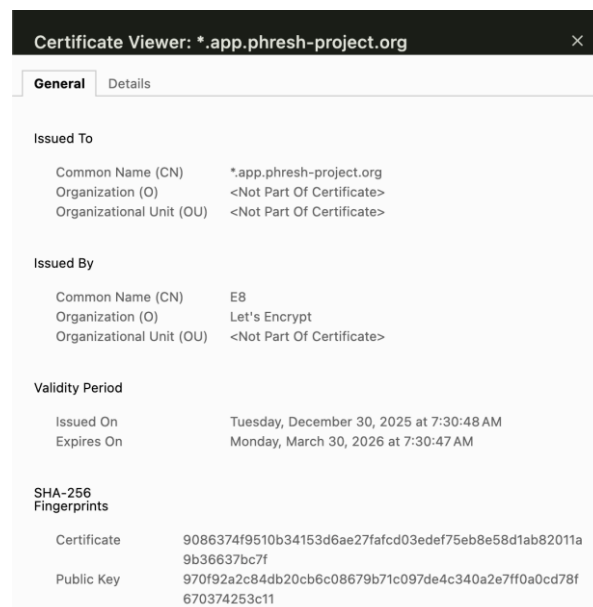


Figure 5 Web page certificate

3. Conclusions

The PHRESH website contributes directly to the project's dissemination and impact objectives by acting as a central, continuously accessible communication channel. It supports dissemination activities by providing a consistent reference point for presenting project goals, technological solutions, consortium expertise, and ongoing progress. The website enhances the visibility of PHRESH at both national and international levels and enables reuse of its content in presentations, events, and other outreach activities. By making public information easily accessible, the website strengthens stakeholder engagement and supports the long-term impact of the project beyond the consortium itself. This deliverable documents the successful establishment of the PHRESH project website as a public-facing dissemination and communication tool. The website provides a solid and structured foundation for presenting the project and will remain a living platform throughout the project duration. As PHRESH progresses,



the website will be further enriched with new content such as updated news, results, and dissemination materials, ensuring continued alignment with project developments and objectives.