

# Conclusion: Invest in ITEA



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The growing importance of software in all aspects of life urges each and every industry to be at the forefront of software innovation. Therefore, it is essential to invest efforts and means to foster software innovation to maintain a strong industrial ecosystem in the Eureka countries, providing sustainable solutions for the challenges of society and the economy.

As an industry-led Community supported by Public Authorities, ITEA focuses on aligning with end-user requirements and boosting impactful project results. ITEA offers its strong and knowledgeable Community flexible, agile and fast processes to move software innovation to the next level with a high-quality ISO 9001 certified infrastructure. Each year we see significant interest and commitment from industry, creating high-quality projects that can flourish with the right support. Thanks to these unique features and the direct involvement of industrial experts in all stages of its projects, ITEA has created, and will continue to create, business and societal impact for many different challenges.

Investing more in ITEA means investing more in cross-border opportunities for sustainable growth within countries, their industries and ecosystems. This investment has proven to be exceptionally impactful over the last 25 years. The ITEA promise is to foster future software innovation with a high return on investment.

ITEA is ready to shape the future to keep industries and societies future-proof.

*ITEA - The fast track to software innovation*