

D6.1 Dissemination & Exploitation Related Achievements and related materials

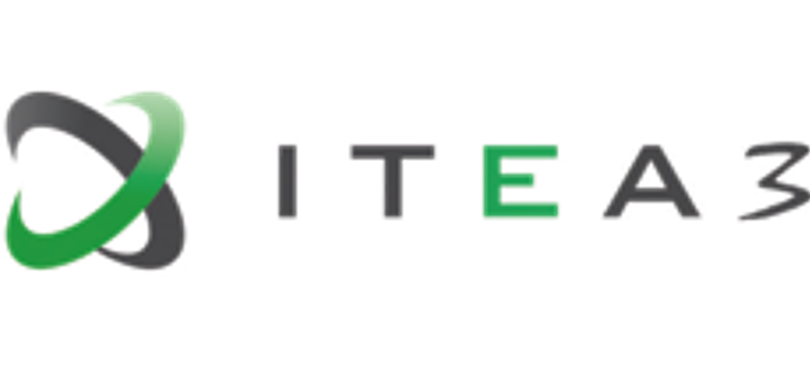
(PUBLIC document)

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CityStory is an ITEA 3 project from call 4 (reference 17006)

# Project Key Data

## Acronym and full-length title

Reference: 17006

Full-length title: Citizen Storytelling

Roadmap Challenge: Urbanisation

## Project description

The project CityStory wants to innovate through a creative, intelligent, safe, and social storytelling development environment. Do-it-yourself and do-it-with-others, around media and make it accessible for everyone. The project aims to stimulate collaboration with a co-creation and design platform to share ideas and get opinions heard. Through new modes of interactive storytelling, city touchpoints, interactive screens, innovative media recognition, and data analysis, tools that assist while filming and intelligent, and deep learning tools, the project will enable ideas to be turned into a story and valuable media output.

## Project duration & size

Size: Effort: 40.68 PY

Costs: 2 933 930 €

Time frame: Start: 01-09-2019

End: 31-08-2022 (36 months)

## Coordinator

VRT (Belgium)

Type: Public Company

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## Consortium

Belgium Bits Of Love

BUUR bureau voor urbanisme

Katholieke Universiteit Leuven

NXP SemiConductors Belgium NV

Studio Dott

VRT

Denmark Legind Technologies

Inhoud

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# As a result of covid19 , the organisation of global use cases and live events to make CityStory widely known has not been possible since the start of the project. However, this does not mean that there has been no publicity for CityStory and the various tracks. Below we give an overview of the publications and other dissemination initiatives.

## Brand and public relations

* Brand style designed
* Several press releases sent out and published in relevant digital and written media
* Press releases with regard to the Poster Talk track:
  + <http://www.buurtcomiteskessello.be/debatboom/de-debatboom-discussieer-mee-over-de-toekomst-van-kessel-lo>
  + <https://www.hln.be/in-de-buurt/overleg-buurtcomites-kessel-lo-obk-lanceert-dialoogplatform-volledig-in-handen-van-burgers~a768e453/>
  + <https://www.robtv.be/nieuws/debatboom-duikt-op-aan-hal-5-om-inwoners-te-laten-nadenken-over-toekomst-kessel-lo-121831>

## Member in user groups

Partners of the project are active in following user groups:

* VRT Smart Cities Chair
* MediaSpecs: <https://www.mediaspecs.be/>
* Media Marketing: <https://www.mm.be/>
* PUB: <https://pub.be/>

## Presentations

* ITEA Smart City Day 2020; Citizen Engagement

## Intern Dissemination moments

* Wild Radio Days Europe; October 2021
* Dissemination about Audio Stories track at VRT Intranet
* Share & improve @ BUUR\_pos

## Publications

* Jorgos Coenen, Paul Biedermann, Sandy Claes, and Andrew Vande Moere. 2021. The Stakeholder Perspective on Using Public Polling Displays for Civic Engagement. In Proceedings of Communities & Technologies 21 (C&T ’21). ACM, 61-74. https:// doi.org/10.1145/3461564.3461585
* Paul Biedermann and Andrew Vande Moere. 2021. A Critical Review of how Public Display Interfaces Facilitate Placemaking. In Proceedings of Media Architecture Biennale 20 (MAB20). ACM, accepted for publication. https://doi.org/ 10.1145/3469410.3469427
* Dries De Roeck, Sofie Dieltjes, Paul Biedermann, Andrew Vande Moere, Miechel De Paep.2021. Hybrid Urban Interventions: Towards Story-driven Citizen Engagement. In Proceedings of Media Architecture Biennale 20 (MAB20). ACM, accepted for publication.