



# INNO SALE

Innovating Sales and Planning of Complex Industrial Products  
Exploiting Artificial Intelligence

## Deliverable D7.3 Project Website

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Abstract:	This deliverable describes InnoSale’s website and shares information about the project and the team. All consortium partners contribute to the project website’s content.
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## **Executive Summary**

The public website that provides an online presence 24/7, aims to reach a wider audience. By disseminating information about the deliverables, project progress and the results, the website is the most effective way to promote our work, build up a community and engage with stakeholders. We would like people to know that our project exists, as well as what we are doing, and how useful it can be for them. The visibility and discoverability of this website is going to enhance project recognition while increasing our credibility.

## Table of Content

<b>1</b>	<b>Introduction.....</b>	<b>1</b>
1.1	The Structure of the Website .....	1
1.1.1	Home .....	1
1.1.2	About the Project .....	2
1.1.3	Consortium .....	3
1.1.4	Project Timeline.....	4
1.1.5	Project Gallery .....	5
1.1.6	Video Gallery .....	5
1.1.7	Privacy Policy & Imprint .....	6
1.1.8	Results .....	6
1.1.9	News .....	7
1.1.10	Contact .....	7
<b>2</b>	<b>Abbreviations.....</b>	<b>9</b>
<b>3</b>	<b>References .....</b>	<b>10</b>

## Figures

Figure 1 Home Page .....	1
Figure 2 Home Page-Project Overview of InnoSale .....	2
Figure 3 About Page .....	3
Figure 4 Consortium Members of InnoSale .....	4
Figure 5 Project Timeline .....	5
Figure 6 Project Gallery .....	5
Figure 7 Video Gallery .....	6
Figure 8 Privacy Policy & Imprint .....	6
Figure 9 Results .....	7
Figure 10 News.....	7
Figure 11 Contact .....	8

# 1 Introduction

The progress and the results of the project will be published at the link: <https://www.innosale.eu>.

The website will be updated and maintained as soon as there are new material and information becomes available for public sharing.

## 1.1 The Structure of the Website

### 1.1.1 Home

Home page gives brief information about our aims and technologies that will enable us to achieve them.

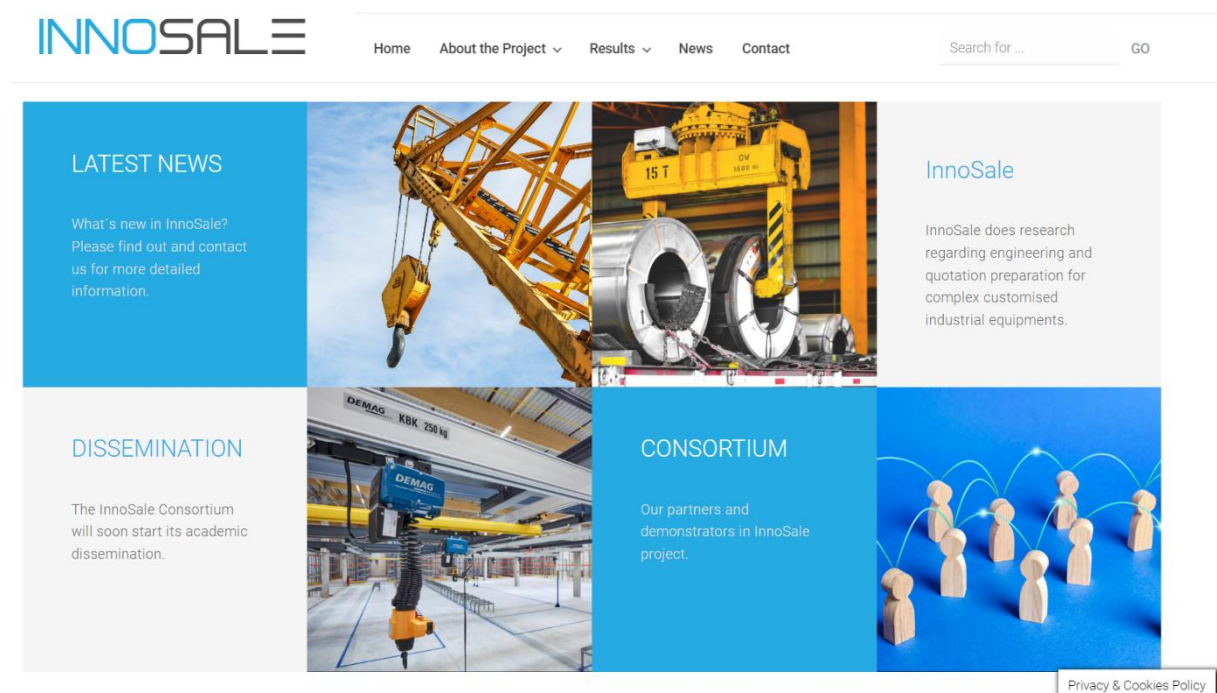


Figure 1 Home Page

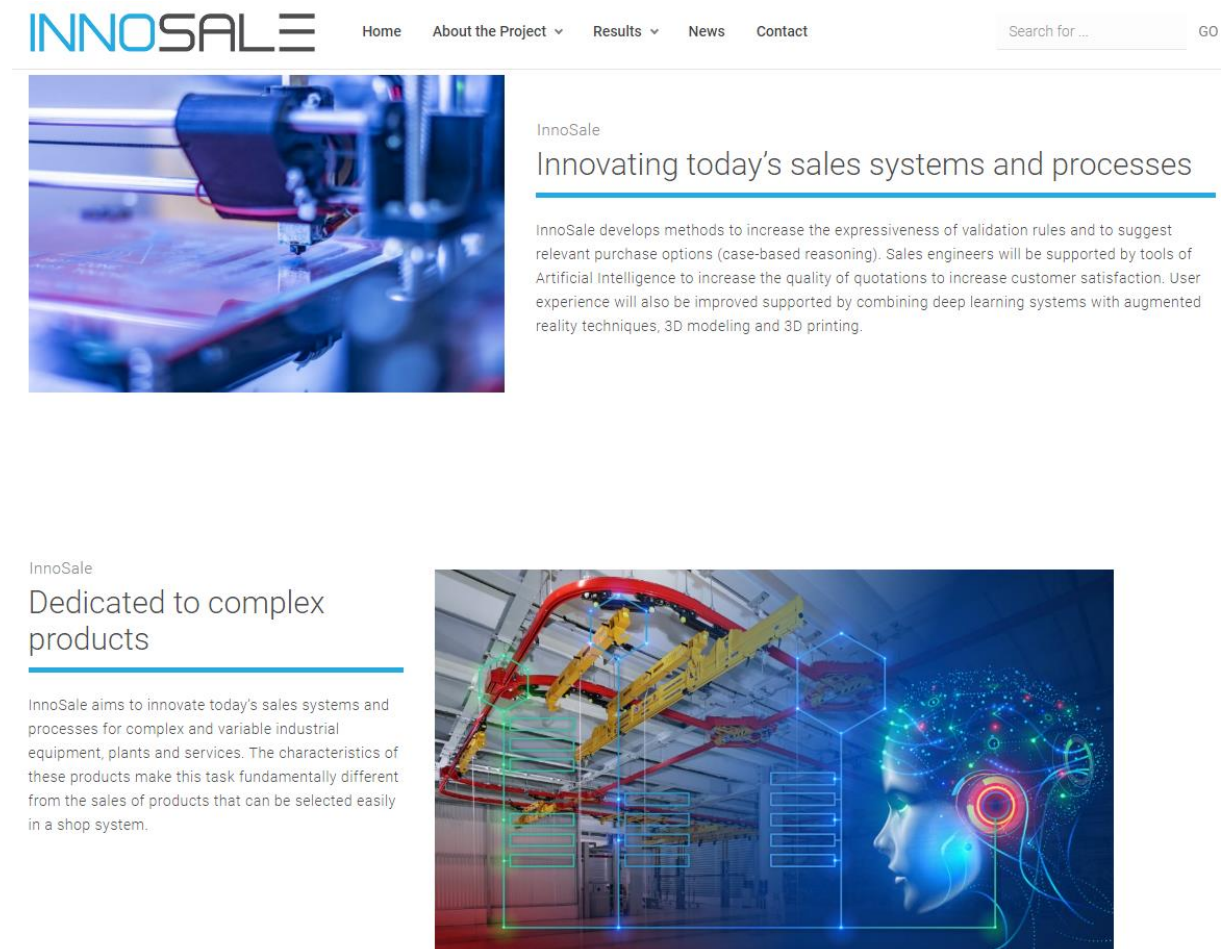


Figure 2 Home Page-Project Overview of InnoSale

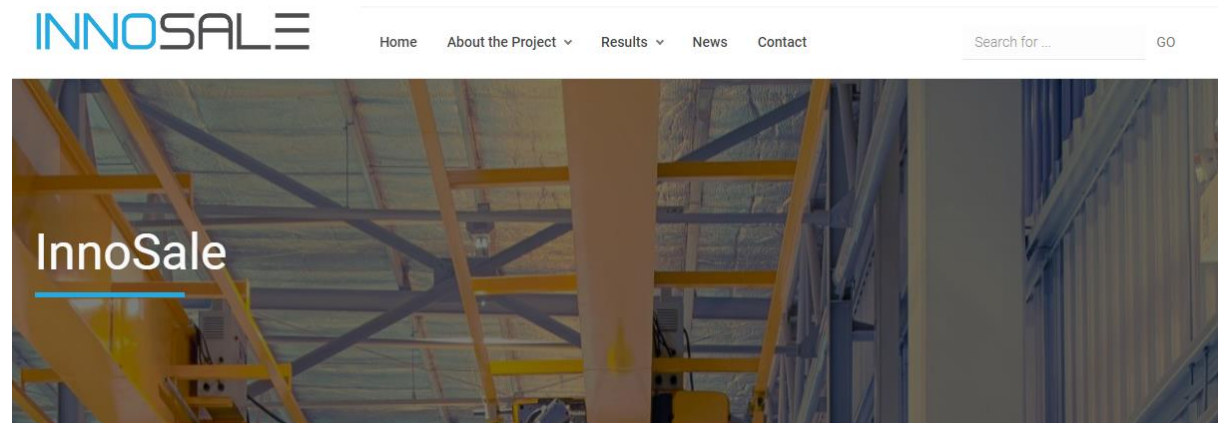
Home page has various subpages:

- About the project
- Consortium
- Project Timeline
- Project Gallery
- Video Gallery
- Privacy Policy & Imprint
- Results
- News
- Contact

### 1.1.2 About the Project

*About the Project* provides a summary of information about project goals, key performance indicators and major outcomes.





InnoSale aims to innovate today's sales systems and processes for complex and variable industrial equipment, plants and services. The characteristics of these products make this task fundamentally different from the sales of products that can be selected easily in a shop system (e.g., at Amazon, Zalando, eBay).

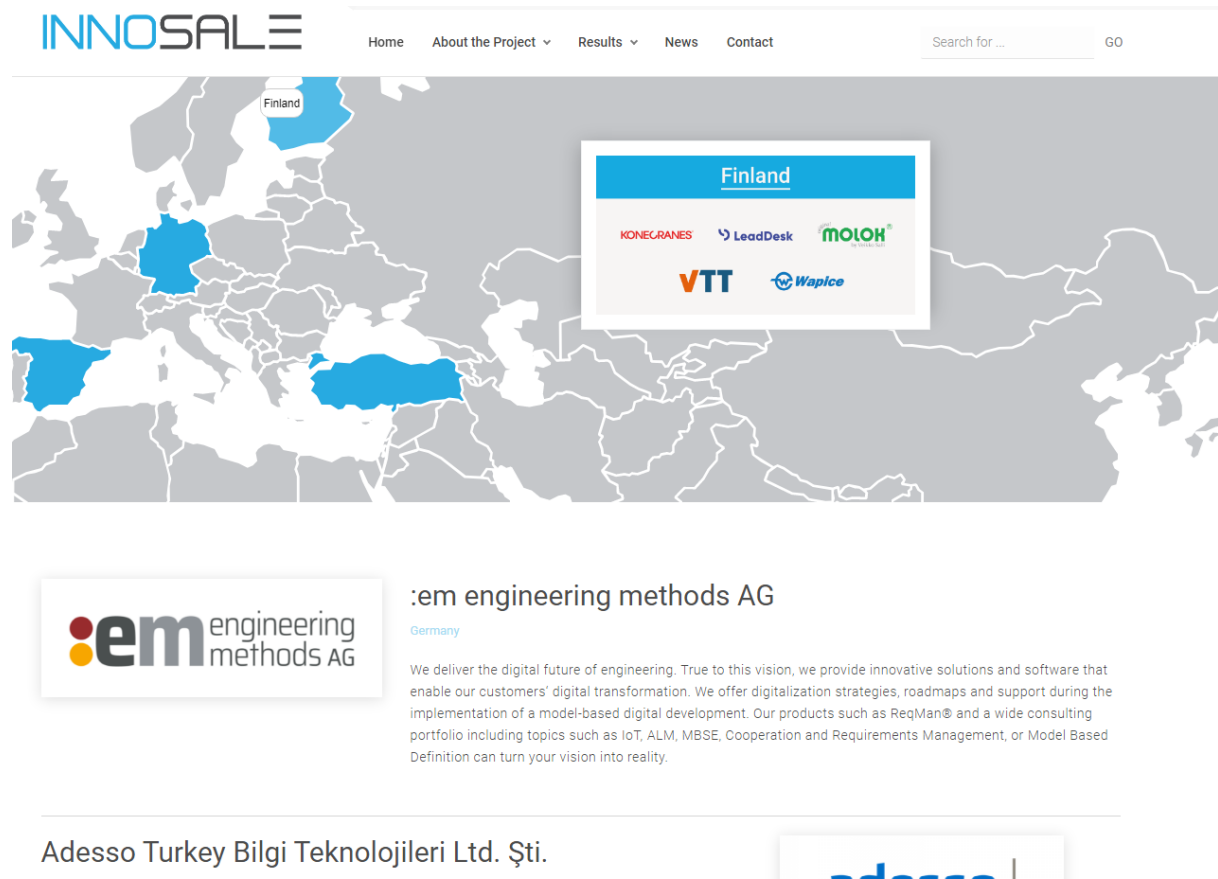
The main goals of the project:

- ✓ Automated semantic transformation between domain-specific vocabularies used by customers and manufacturers (ontology-based creation of custom product configurations),
- ✓ Understandable system behaviour based on declarative rules that are easily extended by engineers or even learned by algorithms,
- ✓ Identification of similarities to former customer requests, offerings or projects by searching various heterogeneous data sources, like ERP, CRM, CAD systems and others,
- ✓ Efficient generation of specifications or models for several product alternatives and presentation using 3D enabled technologies,
- ✓ Principled scientific methods for estimating optimal prices, considering various customers and domain-specific challenges, regional criteria, and production capacities of the producer.

Figure 3 About Page

1.1.3 Consortium

Consortium page introduces each project partner in detail. The page also has a map that shows each participating country and its members.



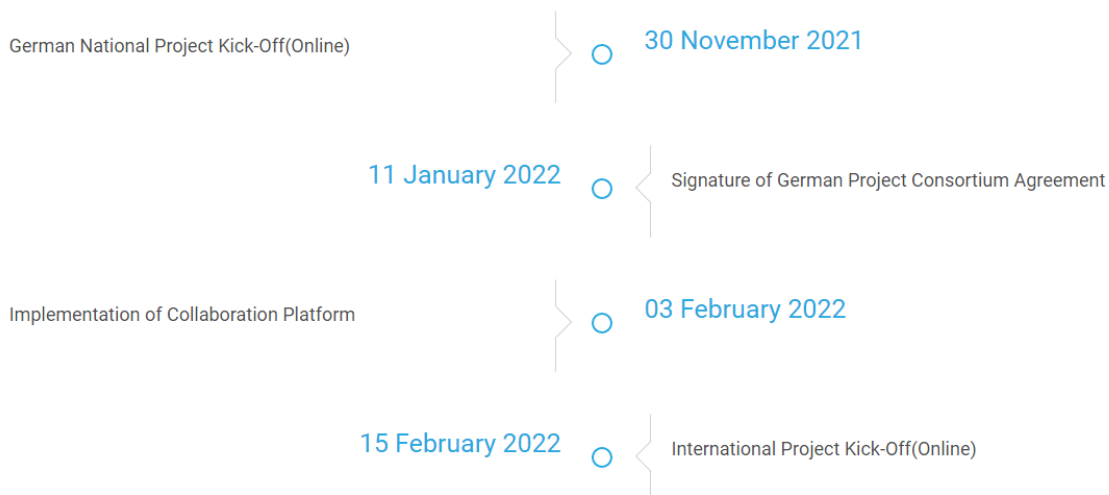
**Figure 4 Consortium Members of InnoSale**

#### 1.1.4 Project Timeline

*Project Timeline* includes various milestones of the project, our accomplishments, and significant events.

**Project timeline** Home / Project timeline

Since the project started, the InnoSale Consortium has accomplished a lot and has had many joint experiences. Please join us on a short journey through time and stay tuned for updates.



**Figure 5 Project Timeline**

### 1.1.5 Project Gallery

*Project Gallery* includes pictures from the review meetings, workshops, conferences, technical meetings, joint dinners, and recreational activities.

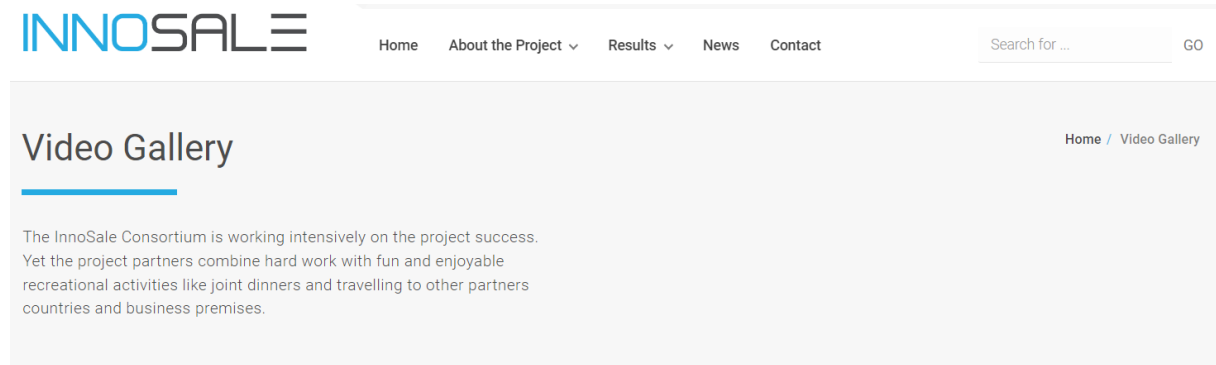
**Project gallery** Home / Project gallery

The InnoSale Consortium is working intensively on the project success. Yet the project partners combine hard work with fun and enjoyable recreational activities like joint dinners and travelling to other partners countries and business premises.

**Figure 6 Project Gallery**

### 1.1.6 Video Gallery

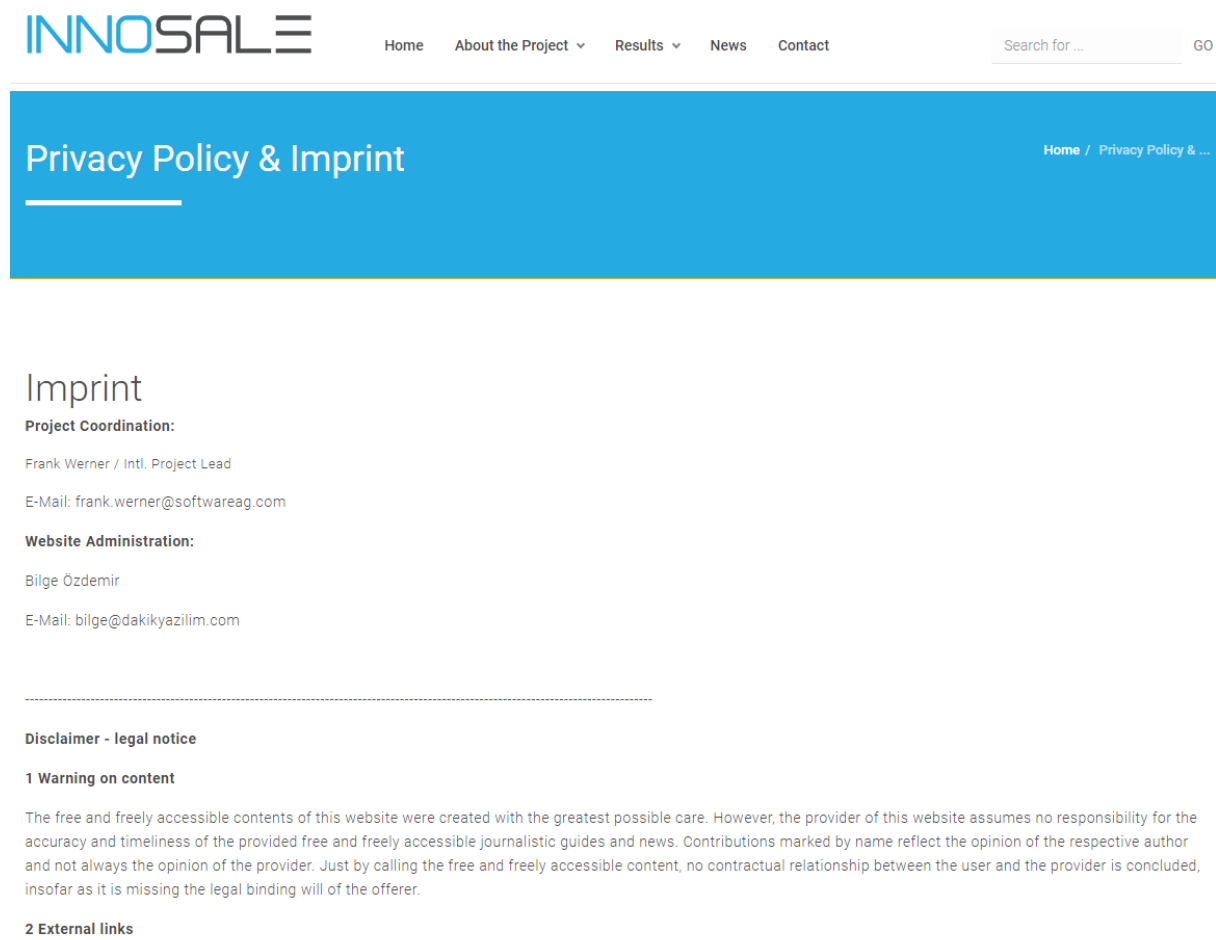
*Video Gallery* presents demonstrations of every participating country, promotional videos, and project interviews.



**Figure 7 Video Gallery**

### 1.1.7 Privacy Policy & Imprint

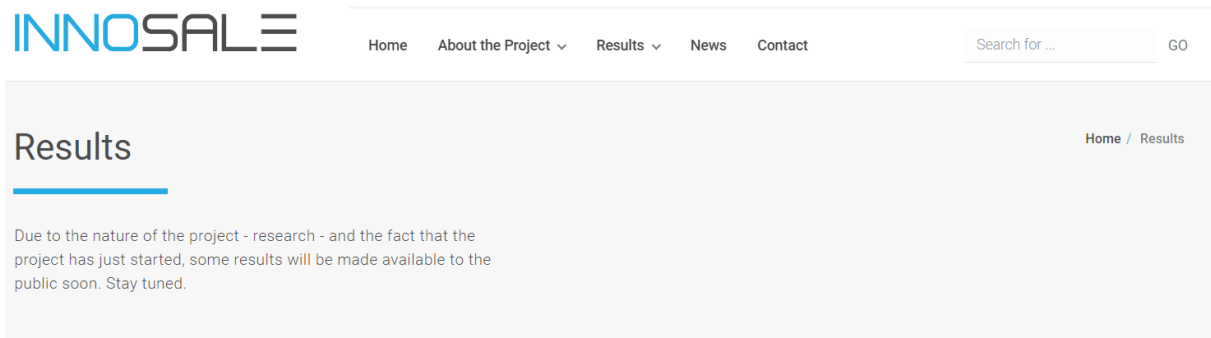
*Privacy Policy & Imprint* page is important for compliance with different privacy legislation, and data privacy policies. This page also sets which types of data we're collecting, why we're collecting, and how visitors can contact us with questions or concerns.



**Figure 8 Privacy Policy & Imprint**

### 1.1.8 Results

Results of the InnoSale project is shared under this page. Results page is updated as soon as there is new documentation and information which can be publicly shared with the community.



We didn't find any portfolio.

Figure 9 Results

### 1.1.9 News

News displays the most recent news and updates that may be shared with the community and made public.

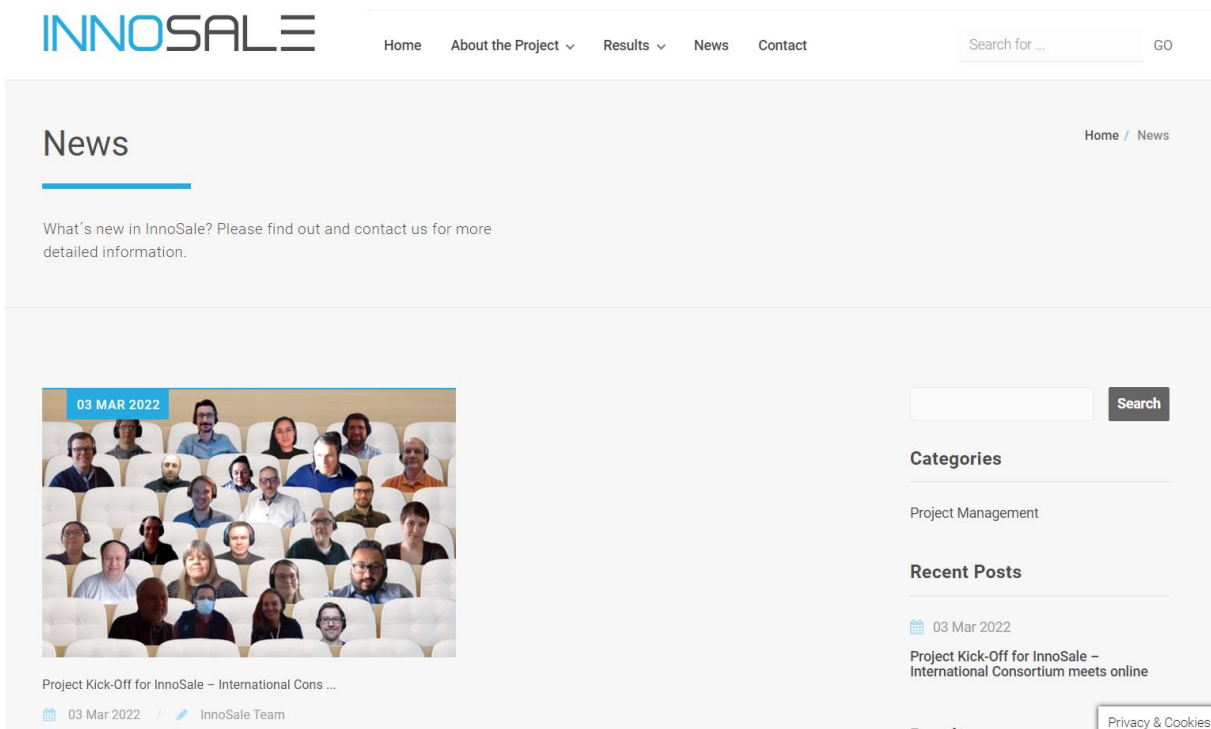


Figure 10 News

### 1.1.10 Contact

Visitors can reach the team and the partners have been shared under *Contact*.

## How to reach us



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Figure 11 Contact

## **2 Abbreviations**

No abbreviations listed.

### **3 References**

There are no sources in the current document.