



21017 - EARS

Environment Adaptive Recommendation System

WP 1 - Project Management, Dissemination and Exploitation

Deliverable 1.2: Project Web Page

Deliverable Type: Software

Classification: Public

Due Date: September 2024

HISTORY

Document Version	Date	Remarks
V1	16.08.2024	First Version

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1. Introduction

The deliverable focuses on the development and deployment of the EARS project web page, an essential component of the project's dissemination and communication efforts. The web page, accessible at <https://earsproject.com>, is designed to serve as a central hub for information about the EARS project, providing stakeholders, partners, and the public with easy access to detailed content about the project's objectives, methodologies, and progress.

The web page includes 4 main sections which are Homepage, Consortium, Dissemination and Contact. It features news updates and announcements to keep visitors informed about the latest developments within the project. The content is structured to ensure clarity and accessibility, allowing users to navigate seamlessly through the project's information.

This deliverable ensures that the web page effectively communicates the project's goals and achievements, while also serving as a platform for ongoing engagement with the broader community. New sections and content will be added on the web page if necessary.

2. Homepage

Homepage provides a concise overview of the project's mission to revolutionize recommendation systems through advanced AI and privacy-preserving technologies. It highlights the project's key objectives, such as improving the accuracy and transparency of recommendations while safeguarding user privacy. The homepage also introduces visitors to the innovative methodologies being employed, including federated learning and hybrid recommendation algorithms, and the EARS Concept Diagram.



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The EARS (Environment Adaptive Recommendation System) project aims to revolutionize the way recommendation systems are developed and utilized across various domains. The primary objective is to create an ecosystem that brings together all parties in the value chain, including businesses, algorithm developers, solution providers, service providers, and recommendation systems, to enhance their capabilities and enable them to collaborate effectively.

Key Objectives

* Enhancing Recommendation Accuracy: By leveraging federated learning and hybrid solutions, the EARS project seeks to improve the accuracy of recommendation systems while ensuring user privacy and data security.

* Fostering Collaboration: The project aims to create a collaborative platform that allows different stakeholders to contribute and benefit from shared technological advancements and innovations.

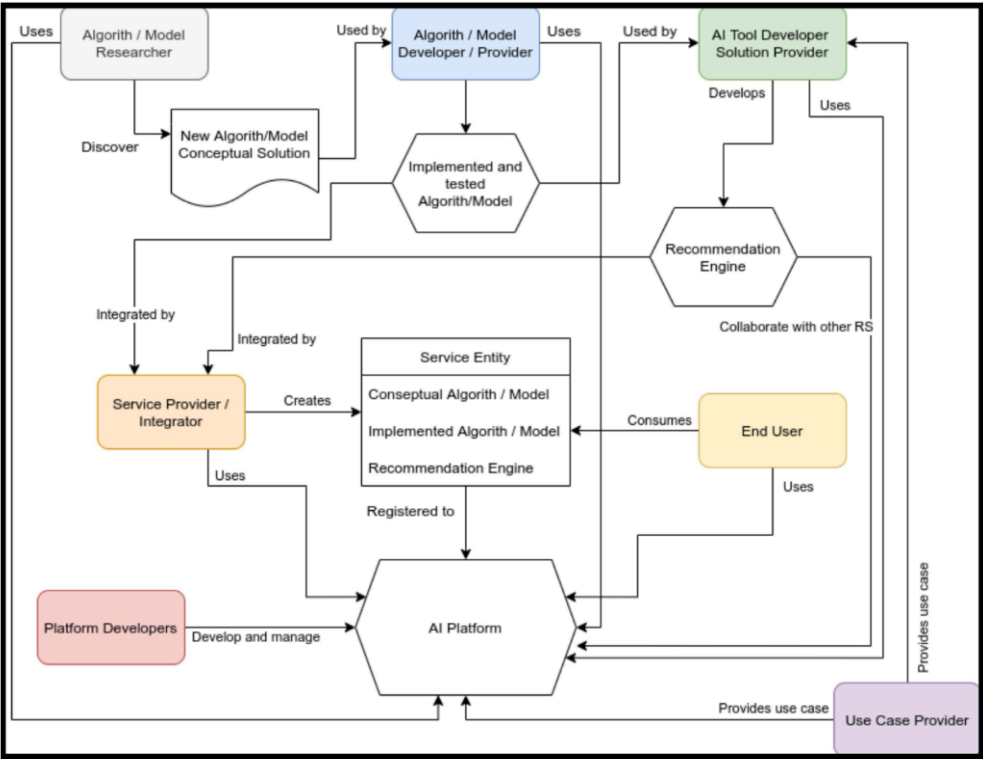
* Improving User Experience: Providing more relevant, personalized suggestions to users, along with transparent explanations for recommendations, to build trust and engagement.

* Adapting to Multiple Domains: The EARS platform is designed to be versatile, catering to various sectors such as e-commerce, e-health, media.

EARS (Environment Adaptive Recommendation System)	
Program	ITEA Call 2021
Project Coordinator	ARD Group Information Technologies
Project No.	21017
Start Date	01 January 2023
End Date	30 September 2026
Challenge	Smart Communities
ITEA Web Page	https://itea4.org/project/ears.html

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The EARS Concept Diagram

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3. Consortium

The section introduces all partners in the project and the project consortium.



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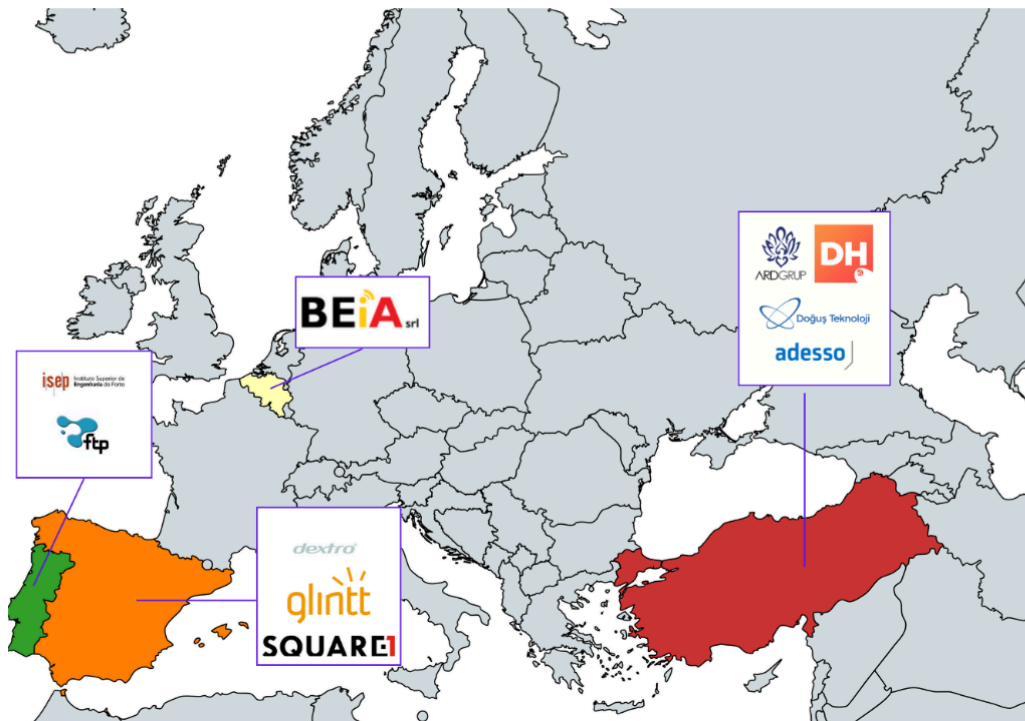
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Consortium

The EARS project consortium consists of 10 partners that have different domain expertise from 4 different countries.



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4. Dissemination

It will be updated when the deliverables with public-access and dissemination activities are completed.

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Dissemination

When the dissemination materials and deliverables with public access available, they will be published here.

5. Contact

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Contact

For more information and questions, please send an email to project.team@ardgrup.com.tr

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