

D7.1 – Project Website, External Communication Channels and Social Media

Project: MONA LISA (23028)

Work Package: WP7 – Community Building

Deliverable: D7.1

Access: Public

1. Introduction

The objective of this deliverable is to present the external communication channels established within the MONA LISA project under Work Package 7 (WP7 – Community Building). These channels aim to increase project visibility, disseminate project activities and results, and facilitate communication with relevant stakeholders, including industry representatives, research organizations, and the wider public.

The main communication channels presented in this document are the official MONA LISA project website and its dedicated LinkedIn page. The screenshots document the available content at the time they were captured; the dates of individual updates should not be interpreted as the original launch dates of these channels.

2. MONA LISA Project Website

The MONA LISA project website serves as the central platform for external communication and information dissemination. It introduces the project and provides access to information about consortium partners, industrial use cases, publications, project news and the technical architecture.

2.1 Homepage

The homepage introduces the MONA LISA vision and provides quick access to key information, including the consortium and use cases.

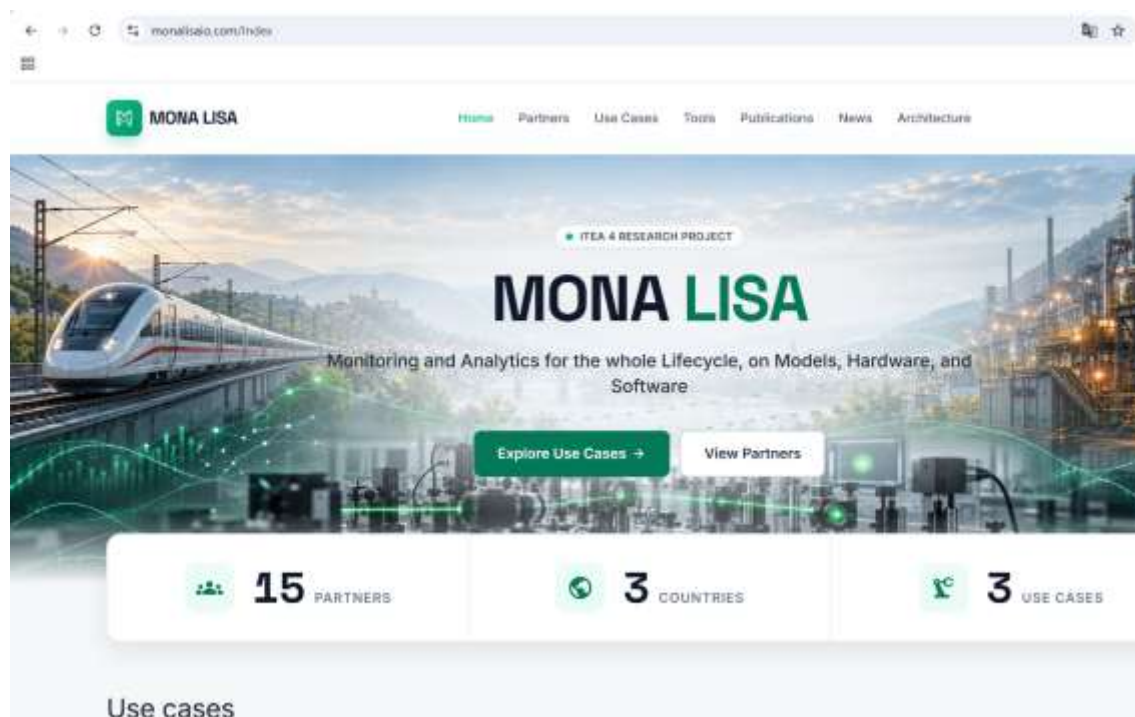


Figure 1. MONA LISA project website – homepage.

2.2 Consortium Partners and Use Cases

The Partners section presents the 15 participating organizations from Sweden, Hungary and Türkiye. The Use Cases section describes three industrial application scenarios and provides a starting point for understanding the project’s practical relevance.

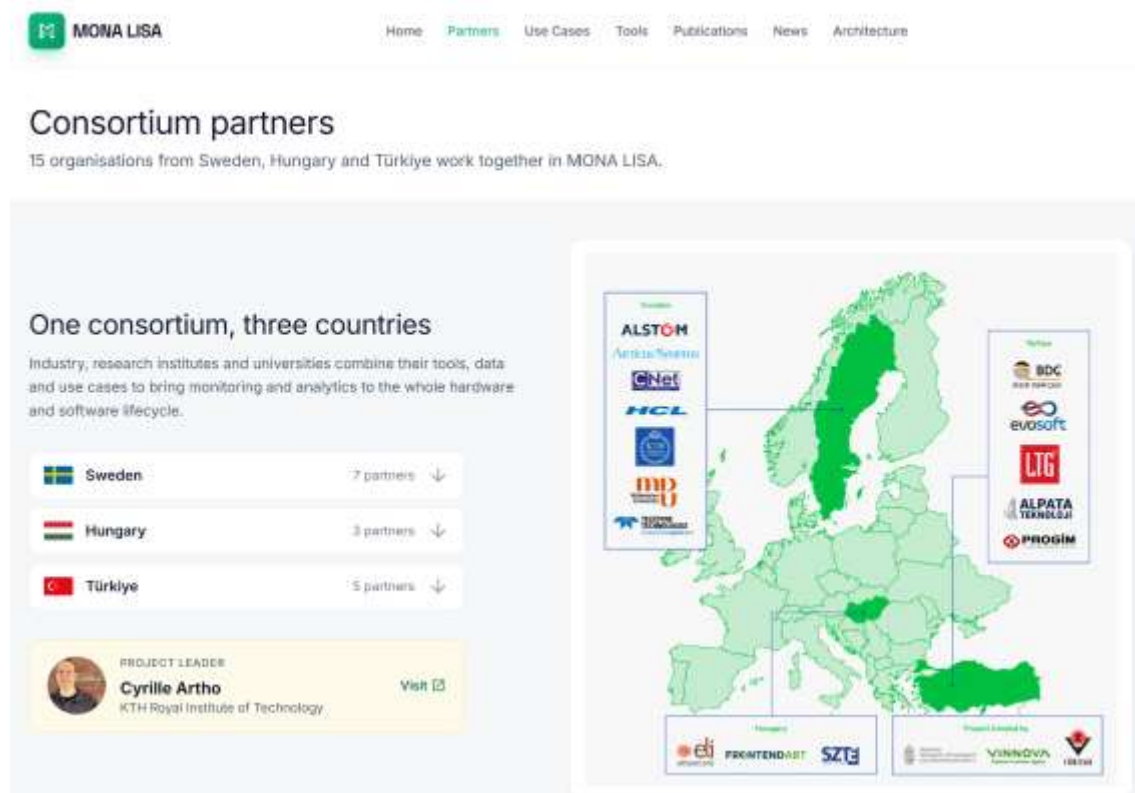


Figure 2. Consortium partners.

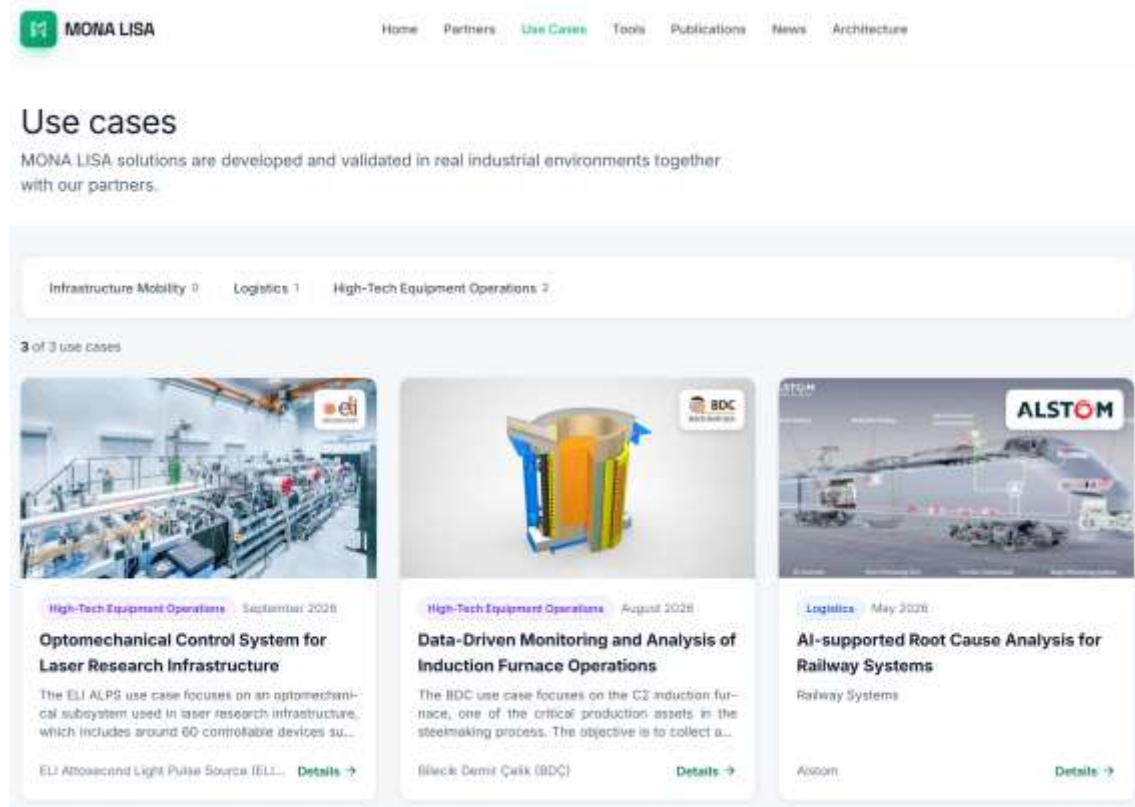


Figure 3. Industrial use cases.

2.3 Publications and News

The Publications section makes dissemination materials and available project documents accessible. The News section communicates consortium meetings, events, milestones and project developments. These pages support continued dissemination as project activities progress.

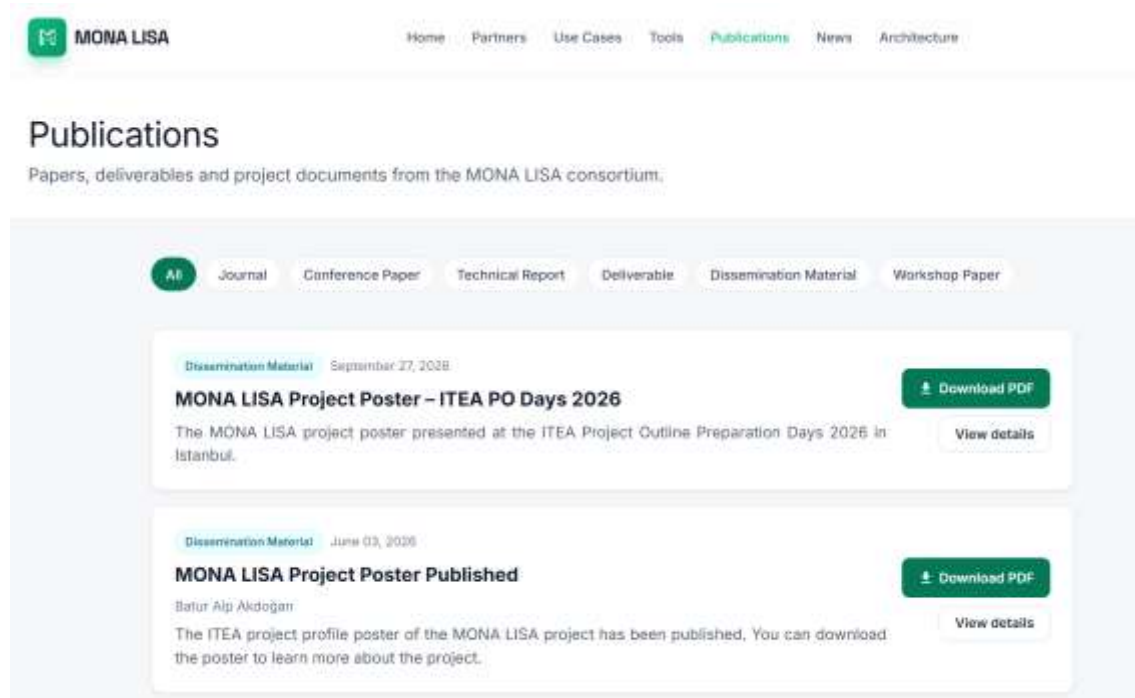


Figure 4. Publications section.

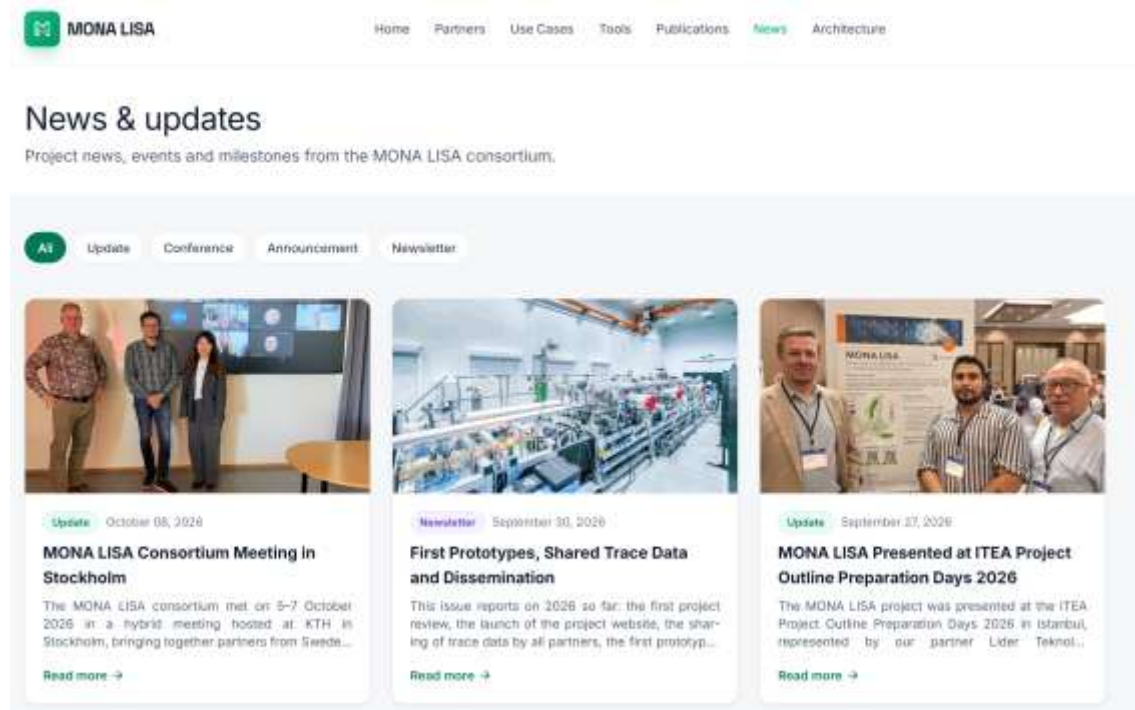


Figure 5. News and updates section.

2.4 Technical Architecture

The Architecture section provides an overview of how models, software, hardware and associated data are brought together in the MONA LISA approach, including traceability and analysis across the lifecycle.

ARCHITECTURE

MONA LISA Architecture

MONA LISA connects data from models, software and hardware across the whole lifecycle of cyber-physical systems, and turns it into insight through model re-engineering, AI-supported analysis and visual analytics.

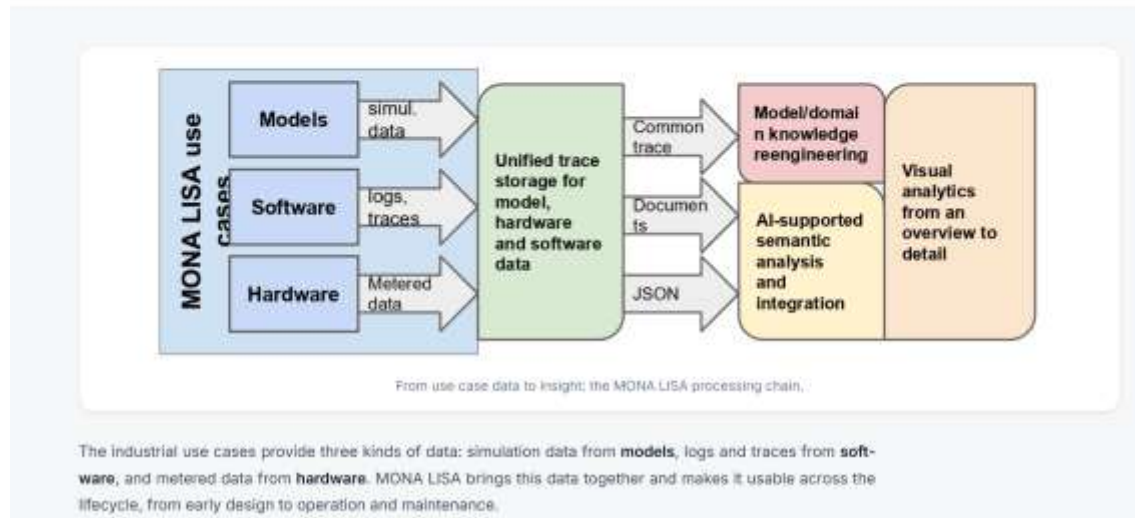


Figure 6. MONA LISA technical architecture.

3. LinkedIn Communication Channel

A dedicated MONA LISA LinkedIn page complements the website by providing a professional channel for sharing project updates, activities, events and achievements. It helps reach industry professionals, researchers and other interested stakeholders and supports engagement with the wider project community.

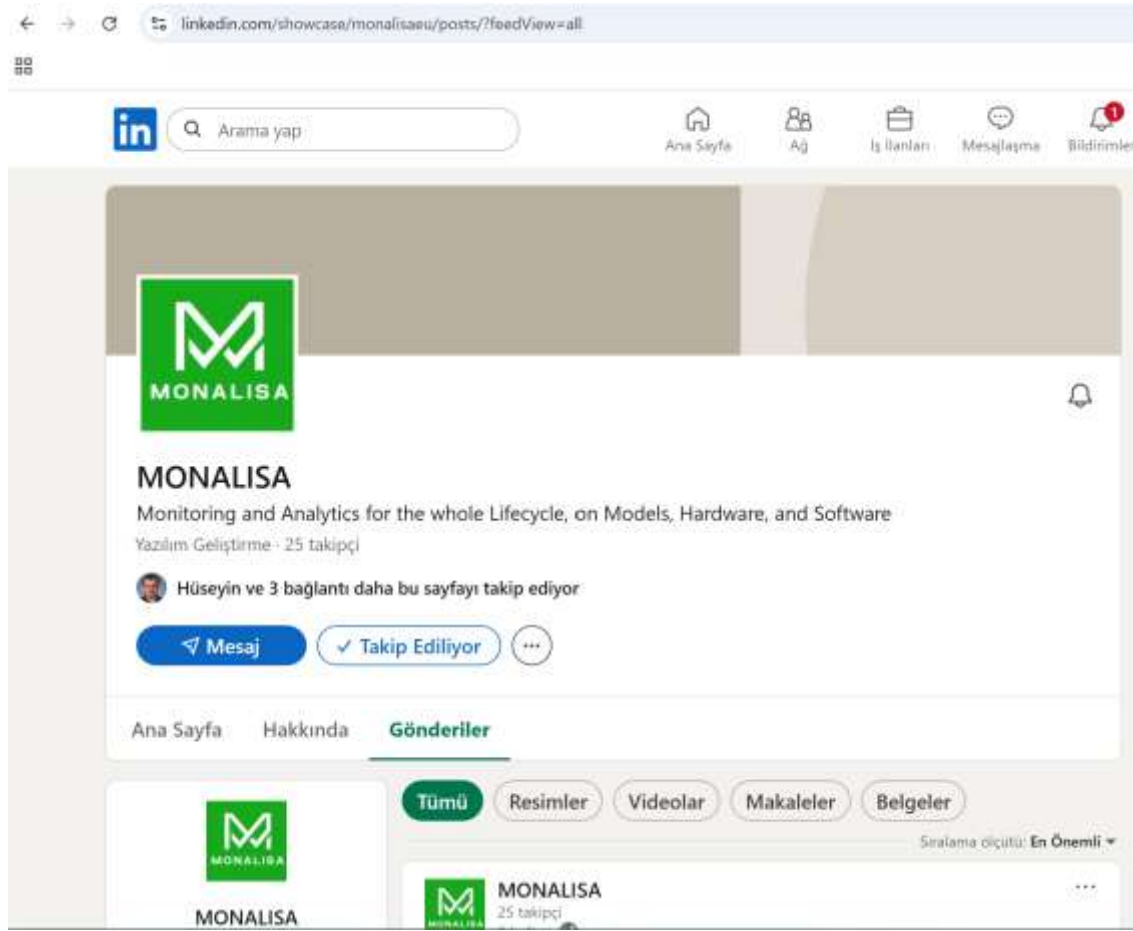


Figure 7. MONA LISA LinkedIn page.

4. Conclusions and Next Steps

The project website and LinkedIn page provide two complementary external communication channels for WP7. Together they offer a foundation for presenting the consortium, explaining the use cases and sharing project developments. Both channels are intended to be maintained and updated as further project results and events become available.