

# CityStory

## Reference 17006 Citizen Storytelling

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### Project details

Project leader:	Karim Dahdah
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Website:	<a href="https://www.city-story.eu/">https://www.city-story.eu/</a>

The CityStory project has created tools for cities and citizen to facilitate bottom-up co-creation and improve citizen participation in urban projects. New forms of urban interaction have been created, each optimised for a specific user group, enabling widely accessible and engaging co-creative storytelling.

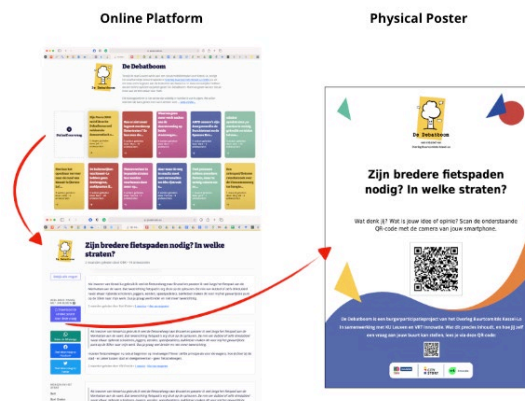
<https://www.city-story.eu/>



## Name: PosterTalk

Input(s):	Main feature(s)	Output(s):
<ul style="list-style-type: none"> <li>No specific inputs; the application starts with a blank canvas</li> </ul>	<ul style="list-style-type: none"> <li>Easy to use cloud based platform for bottom-up ideation and discussions</li> <li>Privacy-first towards end users for facilitating a trustworthy environment</li> </ul>	<ul style="list-style-type: none"> <li>Media data; most of it text based</li> <li>Analysis of the proposed ideas, questions and debates</li> </ul>
<b>Unique Selling Proposition(s):</b>	<ul style="list-style-type: none"> <li>No user registration</li> <li>Deep insights</li> <li>Open participation tool</li> <li>People can create their own ideas and questions and drive engagement through unique posters with QR codes. This approach leads to accountability.</li> <li>Multilingual (currently English and Dutch are supported natively)</li> </ul>	
<b>Integration constraint(s):</b>	<ul style="list-style-type: none"> <li>None</li> </ul>	
<b>Intended user(s):</b>	<ul style="list-style-type: none"> <li>The application should be set up by a city, a citizens group or an organization. The success depends on the availability of ambassadors. Their role is to help the user engagement and the moderation (if needed).</li> </ul>	
<b>Provider:</b>	<ul style="list-style-type: none"> <li>VRT (innovation department)</li> </ul>	
<b>Contact point:</b>	<ul style="list-style-type: none"> <li>Karim Dahdah (<a href="mailto:karim.dahdah@vrt.be">karim.dahdah@vrt.be</a>)</li> </ul>	
<b>Condition(s) for reuse:</b>	<ul style="list-style-type: none"> <li>To be discussed</li> </ul>	

Latest update: 25 November 2022



## Name: StoryFrame

Input(s):	Main feature(s)	Output(s):
<ul style="list-style-type: none"> <li>No technical input needed</li> <li>Per StoryFrame a question or idea that is proposed to the end users</li> </ul>	<ul style="list-style-type: none"> <li>Wooden panels that facilitates visual ideas by drawing feedback on a plexiglass</li> <li>Providing an extension to PosterTalk with a web based application that is initiated by a unique QR code on the panel</li> </ul>	<ul style="list-style-type: none"> <li>Media data; most of it image and text based</li> <li>Analysis of the proposed ideas, questions and debates</li> </ul>
Unique Selling Proposition(s):	<ul style="list-style-type: none"> <li>Physical tool that allows people to creatively provide input to questions and proposed ideas.</li> <li>The tool is especially interesting for hyperlocal queries.</li> </ul>	
Integration constraint(s):	<ul style="list-style-type: none"> <li>Use of the PosterTalk platform is necessary; a campaign needs to be set up.</li> <li>Maximum of 5 different panels can be provided. To be negotiated if more are needed</li> <li>Ambassadors are needed which will help with the guidance towards end users</li> </ul>	
Intended user(s):	<ul style="list-style-type: none"> <li>The application should be set up by a city, a citizens group or an organization. The success depends on the availability of ambassadors. Their role is to help the user engagement and the moderation (if needed).</li> </ul>	
Provider:	<ul style="list-style-type: none"> <li>KU Leuven Research[x]Design Lab</li> </ul>	
Contact point:	<ul style="list-style-type: none"> <li>Paul Biedermann (<a href="mailto:paul.biedermann@kuleuven.be">paul.biedermann@kuleuven.be</a>)</li> <li>Andrew Vande Moere (<a href="mailto:andrew.vandemoere@kuleuven.be">andrew.vandemoere@kuleuven.be</a>)</li> </ul>	
Condition(s) for reuse:	<ul style="list-style-type: none"> <li>To be discussed</li> </ul>	

*Latest update: 25 November 2022*



## Name: Mobile Media Fablab

Input(s):	Main feature(s)	Output(s):
<ul style="list-style-type: none"> <li>No technical input needed</li> <li>Per deployment a questionnaire needs to be set up</li> </ul>	<ul style="list-style-type: none"> <li>A wooden box on wheels that can be easily transported by car</li> <li>Interactive “reporter”</li> </ul>	<ul style="list-style-type: none"> <li>Video based data with additional meta data (in case of selected interactive features)</li> </ul>
Unique Selling Proposition(s):	<ul style="list-style-type: none"> <li>Physical tool that allows to interactively ask video or text based questions to end users, creating a personal and safe environment</li> <li>Mobile; the tool can be taken in a car and can be set up by non-technical people</li> <li>Could be set up as an AR based interaction (Additional preparatory work is required)</li> </ul>	
Integration constraint(s):	<ul style="list-style-type: none"> <li>Questionnaire script needs to be created</li> <li>Some filming of the interviewer is needed</li> <li>Facilitator(s) are needed to help drive engagement and help people if needed</li> </ul>	
Intended user(s):	<ul style="list-style-type: none"> <li>The application should be set up by a city, a citizens group or an organization. The success depends on the location where the box is set up, the engagement that is driven by facilitators and the type of questions that are being proposed.</li> </ul>	
Provider:	<ul style="list-style-type: none"> <li>VRT (innovation department)</li> </ul>	
Contact point:	<ul style="list-style-type: none"> <li>Karim Dahdah (<a href="mailto:karim.dahdah@vrt.be">karim.dahdah@vrt.be</a>)</li> </ul>	
Condition(s) for reuse:	<ul style="list-style-type: none"> <li>To be discussed</li> </ul>	

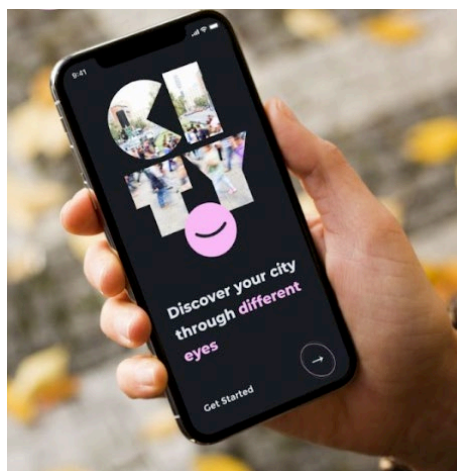
*Latest update: 7 December 2022*



Name: CityEye

Input(s):	Main feature(s)	Output(s):
<ul style="list-style-type: none"> <li>Per campaign one or more video based <i>challenges</i> are to be created</li> </ul>	<ul style="list-style-type: none"> <li>TikTok-style mobile application for video based ideation and discussion</li> <li>White label mobile application</li> </ul>	<ul style="list-style-type: none"> <li>Media data; most of it (vertical) video and text based</li> </ul>
Unique Selling Proposition(s):	<ul style="list-style-type: none"> <li>Enabling ideation and discussions with a Gen-Z optimized user experience through providing <i>challenges</i>, reaching youth in urban questions and challenges</li> <li>The tool is especially interesting for hyperlocal queries.</li> <li>The mobile application can be branded</li> </ul>	
Integration constraint(s):	<ul style="list-style-type: none"> <li>The mobile app needs to be published on the iOS App Store or Android Play Store.</li> </ul>	
Intended user(s):	<ul style="list-style-type: none"> <li>The application should be set up by a city, a citizens group or an organization. The success depends on the availability of ambassadors. Their role is to help the user engagement and the moderation (if needed).</li> </ul>	
Provider:	<ul style="list-style-type: none"> <li>Bits Of Love</li> </ul>	
Contact point:	<ul style="list-style-type: none"> <li>Andries De Reyghere (<a href="mailto:andries@bitsoflove.be">andries@bitsoflove.be</a>)</li> </ul>	
Condition(s) for reuse:	<ul style="list-style-type: none"> <li>Commercial license to be negotiated</li> </ul>	

Latest update: 11 May 2023



Name: MediaTalk

Input(s):	Main feature(s)	Output(s):
<ul style="list-style-type: none"> <li>Media assets located on a Google Drive folder</li> </ul>	<ul style="list-style-type: none"> <li>Collaborative media asset tagging</li> <li>The process of tagging helps contributors understand the meaning of submissions by others; it is an effective action for dissemination</li> </ul>	<ul style="list-style-type: none"> <li>Searchable database through the web based app</li> </ul>
Unique Selling Proposition(s):	<ul style="list-style-type: none"> <li>A multi media, multi user, foss qualitative research analysis tool</li> <li>Easy to use but powerful web based tool, understandable for citizens and cities to help synthesize ideas and opinions</li> <li>Open Source (MIT licence)</li> </ul>	
Integration constraint(s):	<ul style="list-style-type: none"> <li>The software needs to be installed on own servers. Instructions for deployment on Heroku are explained in the Github repository</li> </ul>	
Intended user(s):	<ul style="list-style-type: none"> <li>City representatives</li> <li>Citizens</li> <li>Citizen participation service providers</li> </ul>	
Provider:	<ul style="list-style-type: none"> <li>StudioDott</li> <li>Repository on GitHub: <a href="https://github.com/Studiodott/MediaTalk">https://github.com/Studiodott/MediaTalk</a></li> </ul>	
Contact point:	<ul style="list-style-type: none"> <li>Charlotte Vereecke (<a href="mailto:charlotte.vereecke@studiodott.be">charlotte.vereecke@studiodott.be</a>)</li> </ul>	
Condition(s) for reuse:	<ul style="list-style-type: none"> <li>MIT license</li> </ul>	

*Latest update: 7 December 2022*