

ITEA Project Outline Preparation Days 2018

Celebrate 20 years of impact in ITEA and become part of the ITEA future!

In 1998, ITEA was founded as a Cluster programme of the intergovernmental R&I Network EUREKA and to this day ITEA is one of its most impactful instruments. Impact is one of the main objectives in ITEA; on business, on the market, on society. Since the start of ITEA, 227 projects have run, many of which have achieved impressive results with worldwide impact. This impact has been accomplished by a community of close to 1600 partners from large industries, SMEs, universities, research institutes and user organisations in 32 countries worldwide.

PO Days 2018: celebrate & innovate

You now have the chance to become part of the ITEA future; join us at the Project Outline Preparation Days (PO Days) 2018, which will be held on 4-5 September in Stockholm. This year the PO Days will have a double focus: not only will we reflect on and celebrate 20 years of ITEA impact, but we will certainly look

ahead as well, with the presentation of the next generation of successful projects at this year's event. The PO Days event has proven to be the perfect stepping stone to kick-off your new R&D&I project in the Software Innovation domain; over 75% of the submitted POs in ITEA were presented first at this inspiring brokerage event.

In short, the ITEA PO Days 2018 will enable you to:

- Present your project idea(s) and/or learn about other project ideas in a poster session and during parallel project idea pitch sessions
- Discuss and work on your project ideas in workgroup sessions
- Meet companies and potential partners from all over Europe and beyond
- Meet Public Authorities to discuss your idea(s) and learn more about the specific funding rules in your country well in advance

- Learn from presented ITEA best practices and see how the ITEA Office can support you during the full project lifetime
- And celebrate our 20th anniversary!

Don't delay your registration!

If you plan to participate in the ITEA PO Days 2018, do not miss this opportunity and register now! Availability is limited and each year this 2-day brokerage event is fully booked weeks before it takes place.

Visit: <https://itea3.org/podays2018/index.html> for more information and registration.

Kick off your project proposal now

You don't have to wait until the opening of ITEA 3 Call 5 on 4 September to start preparing for this year's Call. You can visit the ITEA website at <https://itea3.org/getting-started.html> now and use the Project idea tool and the Partner search. It is highly recommended to start shaping your project idea(s) and identifying potential partners in advance to optimise your preparation period before the opening of ITEA 3 Call 5. For tips and tricks from experienced project partners, please also check out: <https://itea3.org/podays2018/tips-tricks.html>.

PO Days in figures

- Last year, 27 of the 31 submitted Project Outlines were presented first at the PO Days event (87%).
- In 2017, 74 project ideas were uploaded in the Project idea tool. During the PO Days in 2016, 65 project ideas were presented during the poster session and 65 project ideas during the pitch sessions.
- In 2017, 307 participants from 18 different countries participated in the event.

20 years of ITEA celebration:
Share your ITEA experience in a short personal video message!

ITEA would not have existed without its valuable Community and its strong projects, so we would like to involve all our Community members in this unique celebration.

We will create one inspiring video, including statements by different Community members and show this at the ITEA PO Days 2018 and on the ITEA website.

Tell us about your most surprising experience in ITEA, strong partnerships resulting from a project, amazing project outcomes, your project's impact on (the happiness of) society or any other remarkable experience that you would like to share. All video formats including self-recorded HD videos from a smart phone are welcome. You can send them via Dropbox, WeTransfer or any other tool that allows you to transmit large files to us at info@itea3.org.

ITEA 3 Call process

